Assessment and Institutional Effectiveness:

What have we done? What have we learned? What is coming up?

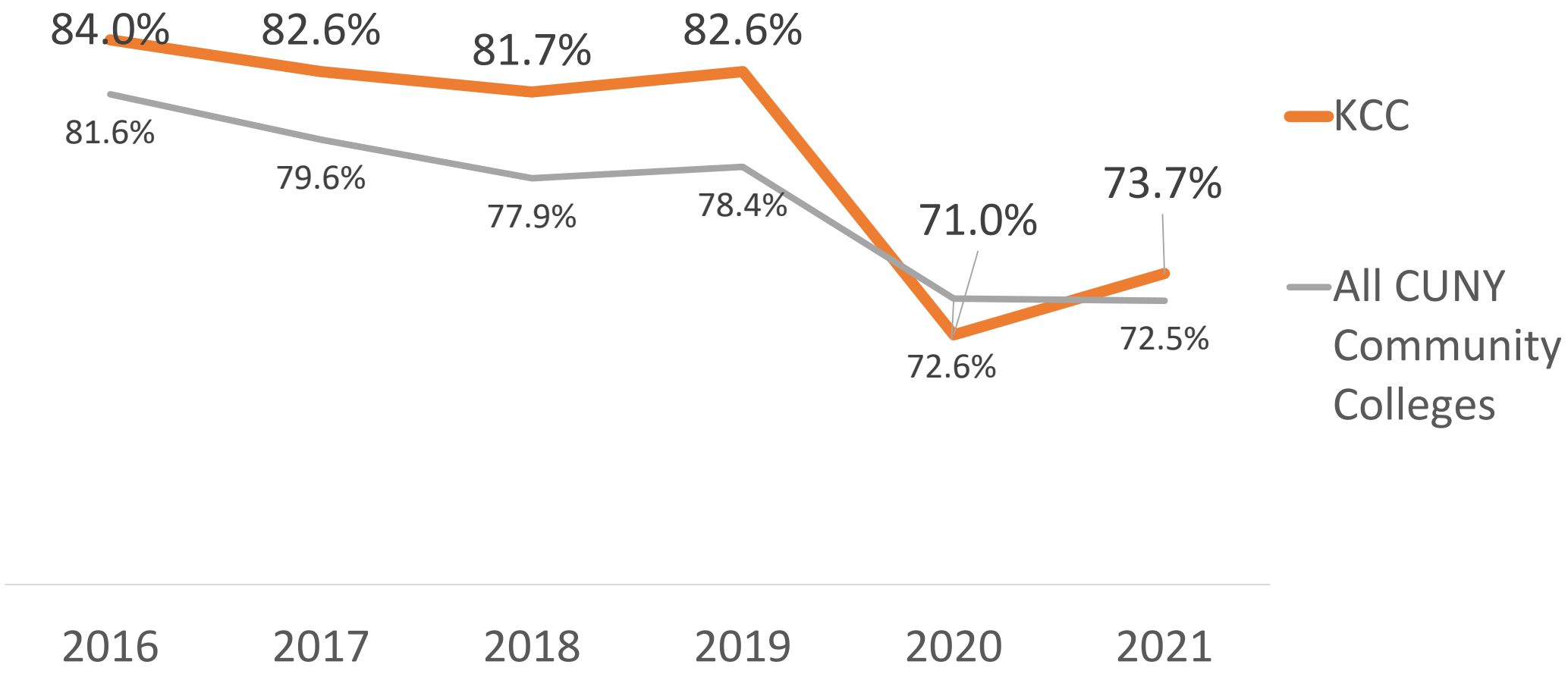
Fall Convocation

9/21/2023

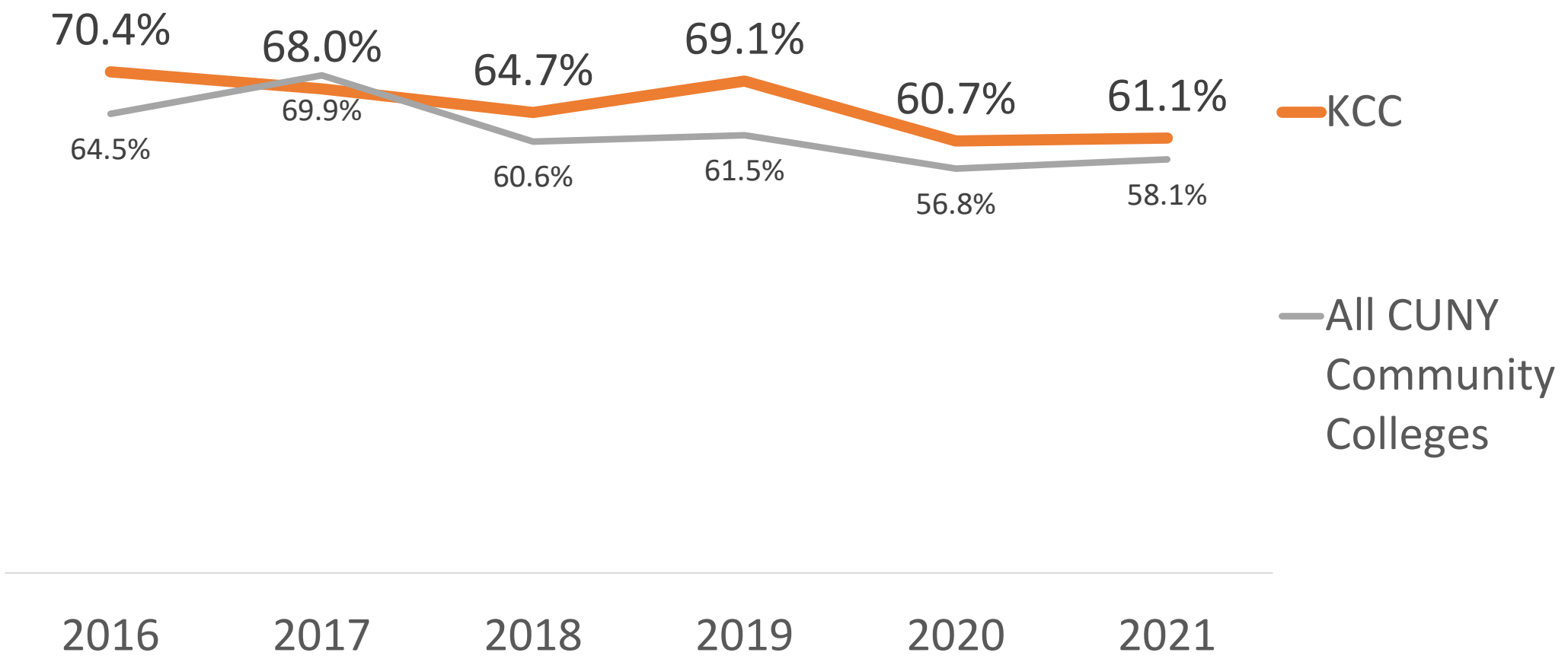
KCC ASSESSMENT FRAMEWORK
QUEST
QUALITY • UNDERSTANDING
EQUITY • SHARING • TRANSPARENCY

KINGSBOROUGH COMMUNITY COLLEGE
★ DREAMS BEGIN HERE ★
CUNY

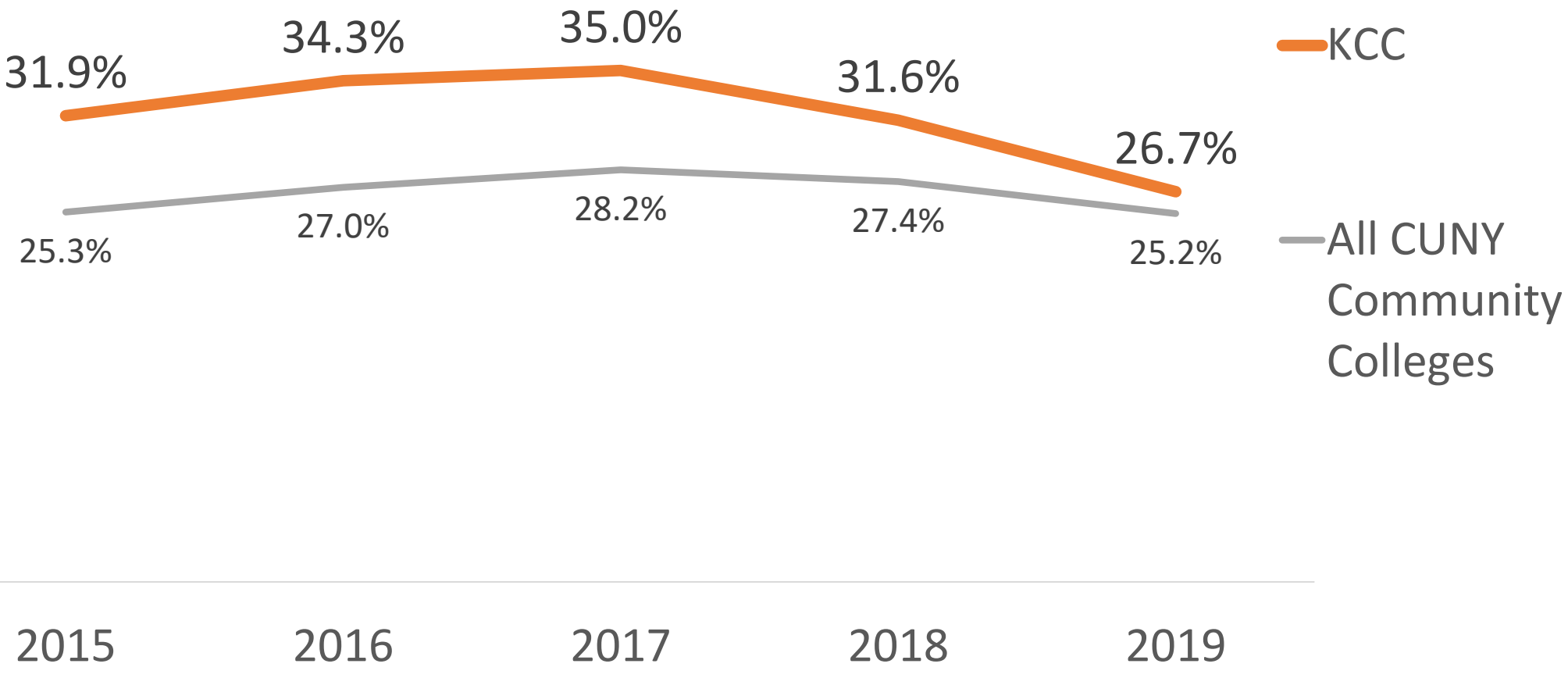
Student Outcome: Fall to Spring Retention



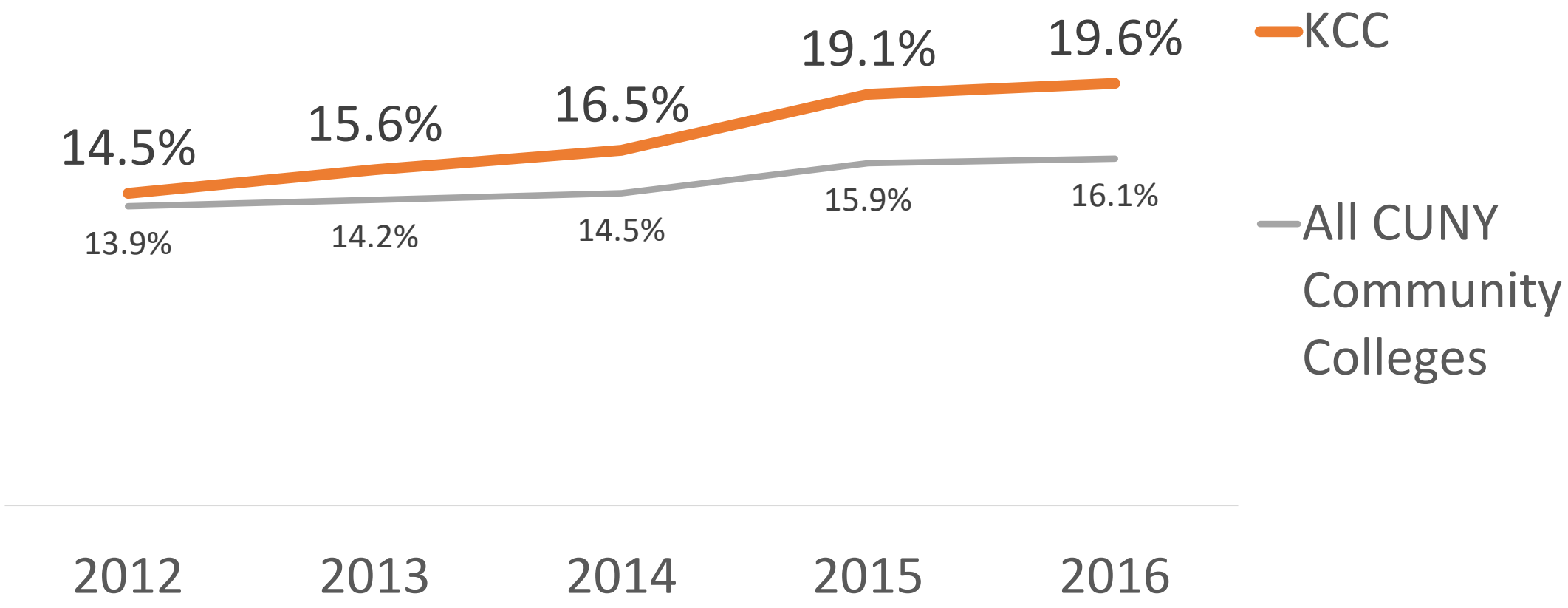
Student Outcome: Fall-to-Fall Retention Rate



Student Outcome: Three-Year Graduation Rate



Student Outcome: Six-Year Baccalaureate Graduation Rate



What is Assessment?

Assessment is the systematic collection, review, and use of information about academic programs and administrative and educational support services (AES units) undertaken for the purpose of improving student outcomes.

Source: *Assessment 101*. CUNY Assessment Council.

Assessment asks:

What are we trying to accomplish and why?

How well have we succeeded?

Where might improvements be made?

Kingsborough Institutional Learning Outcomes (ILOs)

1. Gather, interpret, and assess information from a variety of sources
2. Evaluate evidence and arguments critically and analytically
3. Produce well-reasoned written or oral arguments using evidence to support conclusions
4. Demonstrate quantitative reasoning skills
5. Identify and apply fundamental concepts and methods of a discipline
6. Demonstrate an understanding of Civic Engagement

Achievement of KCC ILOs 1-5

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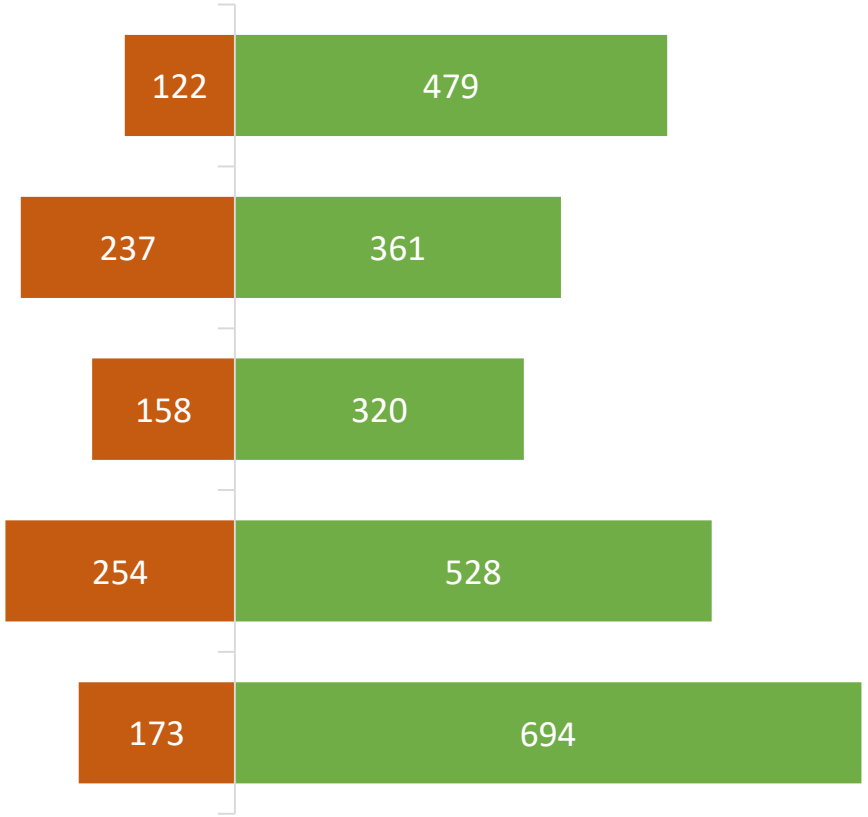


Action Plans from Assessments:

Course	Results	Actions/Next Steps
MUS 31: Identify, analyze, and define the considerations and skills necessary to the creative process of music-making (ILO 2)	20 of 30 students demonstrated proficiency in this area	Discussions revealed that providing scaffolding for students on the critical listening activity improved student performance, leading to higher learning outcomes achievement
CHEM1100: Gather, organize, analyze, and interpret chemical data and present it in an effective written laboratory report (ILO 3)	The largest number of students struggled with the third component, interprets information	Discussed changing how questions are written in the lab reports to provide scaffolding and support to students in knowing how to interpret the results
HS4000: Define and then contrast the terms of drug use, drug misuse, and abuse (ILO 5)	86% of students demonstrated proficiency in this area	Students struggled with the difference between *misuse* and *abuse*. Faculty will work to clarify and communicate this distinction

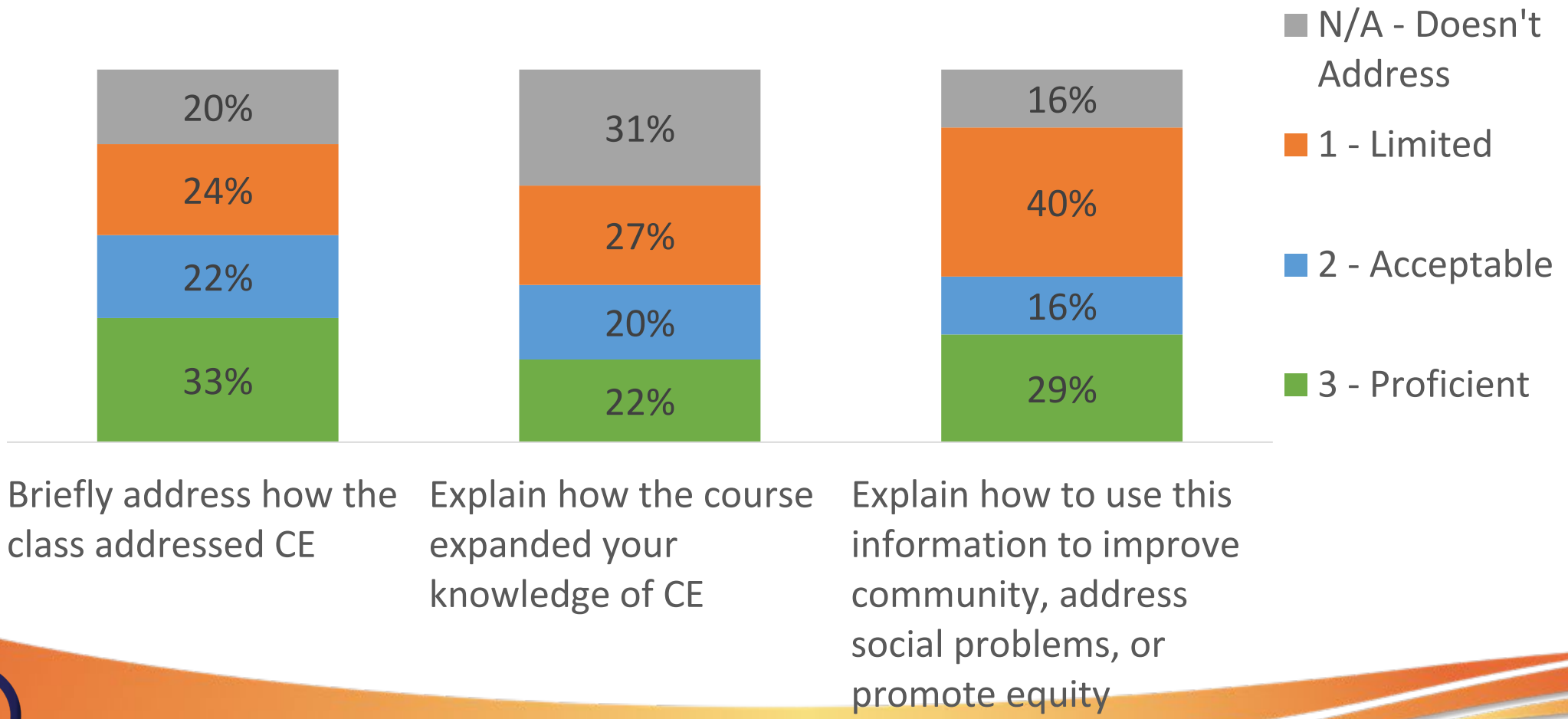
ILO 6: Civic Engagement

Civic Engagement Domain	Definition	Course Embedded Learning Outcomes
Political Knowledge	Fundamental understanding of the structures and processes by which laws and policies are created	1. Demonstrates understanding of how the process, principles, and structure of governments and political institutions affect individuals in society.
		2. Examines the importance of key historical struggles and social movements that sought/seek to encourage change
Civic Knowledge	Understanding of the diverse forces that shape political systems and civic life	1. Connects knowledge from one's own academic study/field/ discipline to civic engagement
		2. Analyze and discuss the role that race, ethnicity, class, gender, language, sexual orientation, belief or other forms of social differentiation play in world culture or societies.
Social Responsibility	Framework of obligations and actions by individuals or organizations in the interest of working towards an equitable society	1. Recognizes that different attitudes and beliefs are as valuable as one's own.
		2. Examines the importance of behaving ethically and with due sensitivity towards social, cultural, economic, environmental, and academic issues.
		3. Understands the individual's role in working towards equity.

Assessing Civic Engagement

1. Briefly describe how your class/activity addressed political knowledge, civic knowledge, and/or social responsibility. You may reference an assignment, class discussion, and/or project in your answer.
2. Explain how the course/activity expanded your understanding of political knowledge, civic knowledge, and/or social responsibility.
3. Thinking about your course/activity and the information presented about political knowledge, civic knowledge and/or social responsibility, how could you use this information to improve your community, address social problems, or promote equity?

Achievement of Civic Engagement LOs



Civic Engagement: What Comes Next?

1. Development of Civic Engagement Fellows and Civic Engagement Assessment Committees, to refine and provide professional development for Civic Engagement courses
2. Better communication/sharing of sample work to allow faculty to create or identify Civic Engagement-specific assignments in their courses
3. Revision of rubric to better align with Learning Outcomes and assignments

Assessing Administrative, Educational, and Support (AES) Units

Each Administrative, Education, and Support unit:

1. Has 3-5 overarching *goals* that they work toward.
2. Each year they set *annual objectives* for how they will meet those goals.
3. Each year they pick one *goal* to assess:
    1. What are they trying to accomplish and why?
    2. How well are they doing?
    3. Where can improvements be made?

Some Assessment Projects from AY 2022-23

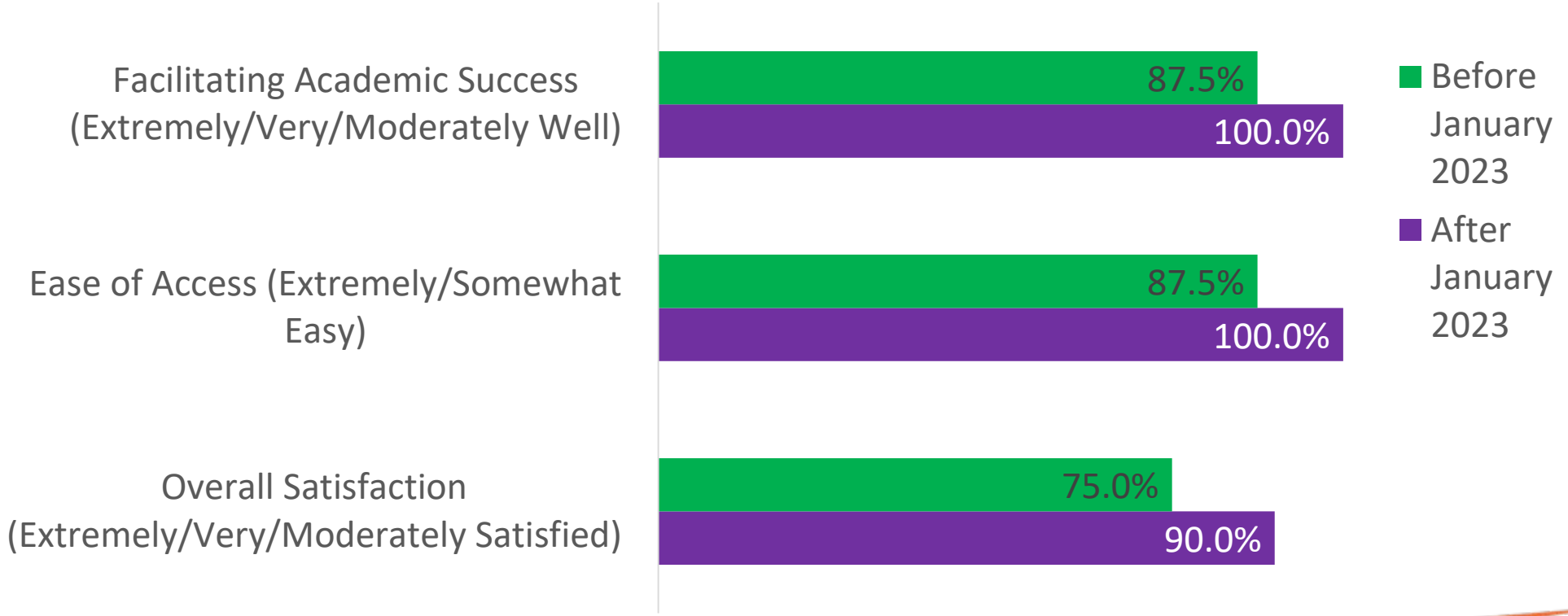
Access Resource Center identified ways of improving intake system to capture more accurate data that can help to inform program improvements.

Kingsborough Learning Center conducted an assessment of student tutoring hours and appointments throughout the semester, supplemented by OIE-provided data on student demographics.

Men's Resource Center & Student Wellness Center administered a **Mental Health Awareness Survey**, in which students were asked about their opinions and perceptions of mental health, awareness of mental health services on campus, and identify areas of concern.

Faculty Affairs assessed new faculty orientation sessions that were developed for new full-time faculty using a post-orientation survey.

Assessing Administrative, Educational, and Support (AES) Units



Assessing Administrative, Educational, and Support (AES) Units

Goal: Increase collaboration with local business and government to provide students with internship opportunities

Outcome	Result
Number of new partners engaged	45-50
Number of events held	40
Attendees at events	175
New internships developed	6
Students who engaged in internships	11

What's Next for Assessment?

1. Two new assessment committees convening this year: Civic Engagement and AES Units
2. Regular emails with assessment highlights
3. A more distributed "Assessment Week"
4. Re-administering the Culture of Assessment Survey to see if we've made progress since Spring 2022
5. More opportunities to discuss and learn about assessment