

KINGSBOROUGH COMMUNITY COLLEGE
The City University of New York

CURRICULUM TRANSMITTAL COVER PAGE

Department: _____ Date: _____

Title Of Course/Degree/Concentration/Certificate: _____

Change(s) Initiated: (Please check)

- | | |
|---|---|
| <input type="checkbox"/> Closing of Degree | <input type="checkbox"/> Change in Degree or Certificate |
| <input type="checkbox"/> Closing of Certificate | <input type="checkbox"/> Change in Degree: Adding Concentration |
| <input type="checkbox"/> New Certificate Proposal | <input type="checkbox"/> Change in Degree: Deleting Concentration |
| <input type="checkbox"/> New Degree Proposal | <input type="checkbox"/> Change in Prerequisite, Corequisite, and/or Pre/Co-requisite |
| <input type="checkbox"/> New Course | <input type="checkbox"/> Change in Course Designation |
| <input type="checkbox"/> New 82 Course (Pilot Course) | <input type="checkbox"/> Change in Course Description |
| <input type="checkbox"/> Deletion of Course(s) | <input type="checkbox"/> Change in Course Title, Number, Credits and/or Hours |
| | <input type="checkbox"/> Change in Academic Policy |
| | <input type="checkbox"/> Pathways Submission: |
| | <input type="checkbox"/> Life and Physical Science |
| | <input type="checkbox"/> Math and Quantitative Reasoning |
| | <input type="checkbox"/> A. World Cultures and Global Issues |
| | <input type="checkbox"/> B. U.S. Experience in its Diversity |
| | <input type="checkbox"/> C. Creative Expression |
| | <input type="checkbox"/> D. Individual and Society |
| | <input type="checkbox"/> E. Scientific World |
- Change in Program Learning Outcomes
- Other (please describe): _____

PLEASE ATTACH MATERIAL TO ILLUSTRATE AND EXPLAIN ALL CHANGES

DEPARTMENTAL ACTION

Action by Department and/or Departmental Committee, if required:

Date Approved: 3/16/23 Signature, Committee Chairperson:  _____

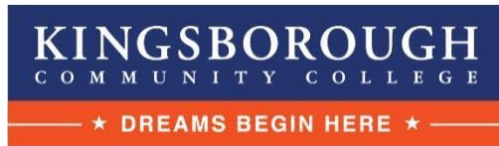
If submitted Curriculum Action affects another Department, signature of the affected Department(s) is required:

Date Approved: _____ Signature, Department Chairperson: _____

Date Approved: _____ Signature, Department Chairperson: _____

I have reviewed the attached material/proposal

Signature, Department Chairperson:  _____



TO: Spring 2023 Curriculum Committee

FROM: Prof. Scott Cally, Chair, Department of Communications and Performing Arts

DATE: March 17, 2023

RE: Change in Course Description for MCB 4900 – Media Production and Editing

The Department of Communications and Performing Arts is proposing a change in Course Description for MCB 4900 – Media Production and Editing

Change in Course Description:

FROM:

Introduces remote, not studio, single camera production and editing. Students learn the principles of remote camera operation and post-production editing with an emphasis on electronic news gathering/electronic field productions. Students prepare their own news media packages.

TO:

Introduces remote, not studio, single **and multiple camera** production and editing. Students learn the principles of remote camera operation and post-production editing with an emphasis on electronic news gathering/electronic field productions. Students prepare their own news media packages.

Rationale for Change:

The addition of “multicamera” is a natural fit for this course because it is part of the required textbook. We were not able to include it in the curriculum of the course before because of the intense and rigorous nature of video editing instruction on Avid Media Composer. We are therefore adopting Blackmagic DaVinci Resolve as our video editing system for this course as it is less rigorous to learn and provides a more efficient editing solution for television news with its concise and structured stories. Media Composer remains an industry standard, and students in our program will still learn to use it as MCB 5200 – Video Editing with Media Composer is becoming a program requirement in Fall 2023. Student learning outcomes are not affected.

Required Textbook:

Television Production Handbook, 12th Edition (2005) by Herbert Zettl

CHAPTER 1. THE TELEVISION PRODUCTION PROCESS

Single-Camera Systems, **Multicamera** Systems

CHAPTER 16. THE DIRECTOR IN PRODUCTION

Single-Camera and Digital Cinema Directing

Multicamera Digital Cinema Directing

CHAPTER 17. FIELD PRODUCTION AND BIG REMOTES

Electronic News Gathering, Electronic Field Production

CHAPTER 18. POSTPRODUCTION EDITING: HOW IT WORKS

How Nonlinear Editing Works Pre-Edit Phase, Edit, Preparation Phase Editing Phase

Student Learning Outcomes:

Upon completion of this course students should be able to:

1. Explain and illustrate how media aesthetics convey meaning to an audience through the editing process.
2. Explain and illustrate the techniques of writing a video script.
3. Apply the necessary camera techniques in remote production needed to tell a video story.
4. Apply the necessary editing techniques in post-production needed to tell a video story.
5. Engage collaboratively with a community partner to develop and create a video story that will raise awareness.
6. Demonstrate the ability to work collaboratively, as part of a team, in the production of a video story.