

KINGSBOROUGH COMMUNITY COLLEGE
The City University of New York

CURRICULUM TRANSMITTAL COVER PAGE

Department: _____ Date: _____

Title Of Course/Degree/Concentration/Certificate: _____

Change(s) Initiated: (Please check)

- | | |
|---|---|
| <input type="checkbox"/> Closing of Degree | <input type="checkbox"/> Change in Degree or Certificate |
| <input type="checkbox"/> Closing of Certificate | <input type="checkbox"/> Change in Degree: Adding Concentration |
| <input type="checkbox"/> New Certificate Proposal | <input type="checkbox"/> Change in Degree: Deleting Concentration |
| <input type="checkbox"/> New Degree Proposal | <input type="checkbox"/> Change in Prerequisite, Corequisite, and/or Pre/Co-requisite |
| <input type="checkbox"/> New Course | <input type="checkbox"/> Change in Course Designation |
| <input type="checkbox"/> New 82 Course (Pilot Course) | <input type="checkbox"/> Change in Course Description |
| <input type="checkbox"/> Deletion of Course(s) | <input type="checkbox"/> Change in Course Title, Number, Credits and/or Hours |
| | <input type="checkbox"/> Change in Academic Policy |
| | <input type="checkbox"/> Pathways Submission: |
| | <input type="checkbox"/> Life and Physical Science |
| | <input type="checkbox"/> Math and Quantitative Reasoning |
| | <input type="checkbox"/> A. World Cultures and Global Issues |
| | <input type="checkbox"/> B. U.S. Experience in its Diversity |
| | <input type="checkbox"/> C. Creative Expression |
| | <input type="checkbox"/> D. Individual and Society |
| | <input type="checkbox"/> E. Scientific World |
- Change in Program Learning Outcomes
- Other (please describe): _____

PLEASE ATTACH MATERIAL TO ILLUSTRATE AND EXPLAIN ALL CHANGES

DEPARTMENTAL ACTION

Action by Department and/or Departmental Committee, if required:

Date Approved: _____ Signature, Committee Chairperson: London Alley - Young

If submitted Curriculum Action affects another Department, signature of the affected Department(s) is required:

Date Approved: _____ Signature, Department Chairperson: _____

Date Approved: _____ Signature, Department Chairperson: _____

I have reviewed the attached material/proposal

Signature, Department Chairperson: London Alley - Young



TO: Fall 2021 Curriculum Committee
FROM: Department of Communications & Performing Arts
DATE: 24 June 2021
RE: Change in Program Learning Outcomes (A.S. Speech Communication)

The Department of Communications & Performing Arts is proposing a change in Program Learning Outcomes for the A.S. Degree Program in Speech Communication:

FROM:

1. understand and apply the theories of small group communication
2. use both body and voice in speaking effectively
3. recognize and use standard American speech
4. study the oral communications skills used in professions, business, and industry
5. employ effective listening techniques
6. understand and apply the theories of interpersonal communication
7. prepare and deliver informative and persuasive speeches
8. understand culture as it relates to communication

TO:

1. Analyze linguistic patterns and processes, communication differences vs. disorders, the development, structure, and nature of human language, and its representation in speakers' minds.
2. Explain how an individual's culture, speaking patterns, and/or linguistic choices inform our understanding of the systems of language, communication, and/or matters of social justice.
3. Apply communication theories and skills to solve problems and/or achieve communication goals specific to interpersonal, family, group, career, or healthcare communication contexts.
4. Illustrate listening skills and strategies to increase understanding, enhance relationships, and/or to address a communication challenge.
5. Create and critically analyze messages as appropriate to the audience, purpose, and context.

Rationale for Change:

Having over five program learning outcomes can make it difficult for a small program to assess all these outcomes over time (i.e., the program originally had eight learning outcomes). The eight original learning outcomes were reduced to five as overlaps between the original outcomes were eliminated. The resulting outcomes written in more detail to speak to what would be assessed.

Degree Program: Speech Communications, A.S.

Catalog Year: 2021 - 2022

Department: Communication and Performing Arts

Program Learning Outcomes:	SPE 1000	SPE 1100	SPE 1200	SPE 1700	SPE 1800	SPE 1900	SPE 2100	SPE 2400	SPE 2500	SPE 2600	SPE 2700	SPE 2900	SPE 4000	SPE 4100
1. Analyze linguistic patterns and processes, communication differences vs. disorders, the development, structure, and nature of human language, and its representation in speakers' minds.				X								X	X	X
2. Explain how an individual's culture, speaking patterns, and/or linguistic choices inform our understanding of the systems of language, communication, and/or matters of social justice.			X	X	X	X			X	X	X	X	X	X
3. Apply communication theories and skills to solve problems and/or achieve communication goals specific to interpersonal, family, group, career, or healthcare communication contexts.			X		X	X	X	X	X					
4. Illustrate listening skills and strategies to increase understanding, enhance relationships, and/or to address a communication challenge.	X	X	X	X	X	X	X	X	X	X	X	X	X	X
5. Create and critically analyze messages as appropriate to the audience, purpose, and context.	X	X					X	X	X	X	X			

Degree Program: Speech Communications, A.S.

Catalog Year: 2021 - 2022

Department: Communication and Performing Arts

Program Learning Outcomes:	SPE 1000	SPE 1100	SPE 1200	SPE 1700	SPE 1800	SPE 1900	SPE 2100	SPE 2400	SPE 2500	SPE 2600	SPE 2700	SPE 2900	SPE 4000	SPE 4100
1. Analyze linguistic patterns and processes, communication differences vs. disorders, the development, structure, and nature of human language, and its representation in speakers' minds.				I								I	R	R
2. Explain how an individual's culture, speaking patterns, and/or linguistic choices inform our understanding of the systems of language, communication, and/or matters of social justice.			I	I	I	I			I	R	I	I	R	R
3. Apply communication theories and skills to solve problems and/or achieve communication goals specific to interpersonal, family, group, career, or healthcare communication contexts.			I		I	I	I	I	I					
4. Illustrate listening skills and strategies to increase understanding, enhance relationships, and/or to address a communication challenge.	I	I	I	I	I	I	I	R	R	R	I	I	R	R
5. Create and critically analyze messages as appropriate to the audience, purpose, and context.	I	I					R	R	R	R	R			
I = Introduce, R = Reinforce, and M = Master														