

KINGSBOROUGH COMMUNITY COLLEGE
The City University of New York

CURRICULUM DATA TRANSMITTAL SHEET

DEPARTMENT ART DATE 2/25/15

Title of Course or Degree: Art 33, 34, 43, 46, 68, 73, 74, 75

Change(s) Initiated: (Please check)

- | | |
|---|---|
| <input type="checkbox"/> Closing of Degree | <input type="checkbox"/> Change in Degree or Certificate Requirements |
| <input type="checkbox"/> Closing of Certificate | <input type="checkbox"/> Change in Degree Requirements (adding concentration) |
| <input type="checkbox"/> New Certificate Proposal | <input type="checkbox"/> Change in Pre/Co-Requisite |
| <input type="checkbox"/> New Degree Proposal | <input type="checkbox"/> Change in Course Designation |
| <input type="checkbox"/> New Course | <input checked="" type="checkbox"/> Change in Course Description |
| <input type="checkbox"/> New 82 Course | <input type="checkbox"/> Change in Course Titles, Numbers, Credits &/or Hours |
| <input type="checkbox"/> Deletion of Course | <input type="checkbox"/> Change in Academic Policy |
| <input type="checkbox"/> Other (please describe): _____ | |

PLEASE ATTACH PERTINENT MATERIAL TO ILLUSTRATE AND EXPLAIN ALL CHANGES

I. DEPARTMENTAL ACTION

Action by Department and/or Departmental Committee, if required:

Date approved _____ Signature, Committee Chairperson: _____

Signature, Department Chairperson:

II. PROVOST ACTION

Provost to act within 30 days of receipt and forward to College-wide Curriculum Committee exercising one of the following options:

- A. Approved B. Returned to department with comments

Recommendations (if any): _____

Signature, Provost: _____ Date: _____

III. CURRICULUM SUB-COMMITTEE RECOMMENDATIONS:

- A. Approved B. Tabled (no action will be taken by Curriculum Committee)

Recommendations (if any): _____

Signature, Sub-Committee Chair: _____ Date: _____

IV. COLLEGE-WIDE CURRICULUM COMMITTEE ACTION

Committee to act within 30 days of receipt, exercising one of the following options:

- A. Approved (forwarded to Steering Committee)
B. Tabled (Department notified)
C. Not Approved (Department notified)

Signature, Chairperson of Curriculum Committee _____ Date: _____

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Memorandum

To: Curriculum Committee.

From: John Descarfino

Date: March 12, 2015

Subject: Art Department Spring 2015 Curriculum Proposals.

Please find attached one (1) Curriculum Transmittal Data sheet for changes on several course descriptions.

Art 33, 34, 43, 46, 68, 73, 74, 75

Each course description is listed in a column "Current" with strike-out; and "Proposed" with revisions in bold type. The "New" Column includes a brief justification for the change.

Please let me know if you have any concerns about the changes or the justification prior to the Curriculum meeting.

Thank you.

Current Course Description

Proposed Course Description

<p>Old Art 33: SURVEY OF ART HISTORY: FROM ANCIENT TO RENAISSANCE ART Comprehensive, chronological introduction to the history of art and architecture from ancient civilizations to the Renaissance. Consideration of the cultural context of artistic developments and styles. Required of Art Majors in first year. See Department Advisor. Flexible Core: World Cultures and Global Issues (Group A)</p>	<p>New Art 33: SURVEY OF ART HISTORY: FROM ANCIENT TO RENAISSANCE ART Comprehensive, chronological introduction to the history of art and architecture from ancient civilizations to the Renaissance. Consideration of the cultural context of artistic developments and styles. Required of Art Majors. Recommended in first year. See Department Advisor. Flexible Core: World Cultures and Global Issues (Group A)</p> <p>Justification: Not necessary that students take this course in the first year.</p>
<p>Old Art 34: SURVEY OF ART HISTORY: FROM RENAISSANCE TO 19TH CENTURY ART Major movements in Western art from the Renaissance through the late nineteenth century focusing on formal as well as historical issues.</p>	<p>New Art 34: SURVEY OF ART HISTORY: FROM RENAISSANCE TO 19TH CENTURY ART Major movements in Non-Western and Western art from the Renaissance through the late nineteenth century focusing on formal as well as historical issues. Required of Art Majors. Recommended in first year. See Department Advisor.</p> <p>Justification: More accurately reflects course content.</p>
<p>Old Art 43: DIGITAL ILLUSTRATION Learn to use the computer as a design tool for creating and manipulating images, combining them with typography and for the creation of a graphic design and portfolio.</p>	<p>New Art 43: DIGITAL ILLUSTRATION Introduction to the computer program Adobe Illustrator and its' use as a tool to create and manipulate illustrations and graphic designs for the development of portfolio pieces.</p> <p>Justification: More accurately reflects course content.</p>

<p>Old Art 46:PHOTOSHOP AS A DESIGN TOOL Introduction to the core features and functions of a computer-assisted illustration program. To be used as an image manipulation tool, an image re-touching tool, an effects tool, an illustration and paint program, as well as a tool to import and scan images and perform color and tonal changes.</p>	<p>New Art 46:PHOTOSHOP AS A DESIGN TOOL Introduction to core features and functions of this photo-based image editing program. Students will manipulate, re-touch, apply effects, import and scan images, perform color and tonal corrections and use illustration and paint techniques. This design and illustration tool will be used in the development of portfolio work.</p> <p>Justification: More accurately reflects course content.</p>
<p>Old Art 68:ILLUSTRATION Basic concepts and skills of illustration including drawing, painting and various media. Acquiring illustration techniques appropriate for the field of visual communication and the development of a portfolio.</p>	<p>New Art 68: ILLUSTRATION A studio course for the development of basic illustration concepts and skills, including drawing, painting and using various media. Students will develop illustration techniques appropriate to the field of visual communication and the development of a portfolio.</p> <p>Justification: Original description is poorly written.</p>
<p>Old Art 73:DIGITAL PUBLICATION DESIGN Design for the printed page, such as newspapers, magazines, book jackets, brochures, etc. using the computer program Adobe InDesign.</p>	<p>New Art 73:DIGITAL PUBLICATION DESIGN Introduction to the computer program Adobe InDesign and its' use as a page layout tool for designing print and digital publications including magazines, books, brochures, and more.</p> <p>Justification: More accurately reflects course content.</p>

Old Art 74:EXPERIMENTAL TYPOGRAPHY
A studio course using typography as a design tool with a focus on the creative and aesthetic use of letter forms for visual communication problem-solving.

New Art 74:EXPERIMENTAL TYPOGRAPHY
This studio course introduces the fundamentals of typography as a design discipline and its practical applications. Students will learn the principles and terminology of type and how to design with it to communicate effectively.

Justification: More accurately reflects course content

Old Art 75:INTRODUCTION TO GRAPHIC DESIGN AND ADVERTISING
Introductory course on the conceptual aspects of problem solving in graphic skills and advertising. The class will be geared toward creating a professional level portfolio.

New Art 75:INTRODUCTION TO GRAPHIC DESIGN AND ADVERTISING
In this studio course, students will explore an array of graphic design and advertising assignments with an emphasis on concept development and creative visual problem solving and will create professional quality portfolio work.

Justification: More accurately reflects course content.