

KINGSBOROUGH COMMUNITY COLLEGE
The City University of New York

CURRICULUM DATA TRANSMITTAL SHEET

DEPARTMENT Tourism and Hospitality DATE 3/25/15

Title of Course or Degree: A.A.S. Tourism and Hospitality

Change(s) Initiated: (Please check)

- | | |
|---|--|
| <input type="checkbox"/> Closing of Degree | <input checked="" type="checkbox"/> Change in Degree or Certificate Requirements |
| <input type="checkbox"/> Closing of Certificate | <input type="checkbox"/> Change in Degree Requirements (adding concentration) |
| <input type="checkbox"/> New Certificate Proposal | <input type="checkbox"/> Change in Pre/Co-Requisite |
| <input type="checkbox"/> New Degree Proposal | <input type="checkbox"/> Change in Course Designation |
| <input type="checkbox"/> New Course | <input type="checkbox"/> Change in Course Description |
| <input type="checkbox"/> New 82 Course | <input type="checkbox"/> Change in Course Titles, Numbers, Credits &/or Hours |
| <input type="checkbox"/> Deletion of Course | <input type="checkbox"/> Change in Academic Policy |
| <input type="checkbox"/> Other (please describe): _____ | |

PLEASE ATTACH PERTINENT MATERIAL TO ILLUSTRATE AND EXPLAIN ALL CHANGES

I. DEPARTMENTAL ACTION

Action by Department and/or Departmental Committee, if required:

Date approved 3/2/15 Signature, Committee Chairperson: A. Boyer

Signature, Department Chairperson: A. Boyer

II. PROVOST ACTION

Provost to act within 30 days of receipt and forward to College-wide Curriculum Committee exercising one of the following options:

- A. Approved B. Returned to department with comments

Recommendations (if any): _____

Signature, Provost: _____ Date: _____

III. CURRICULUM SUB-COMMITTEE RECOMMENDATIONS:

- A. Approved B. Tabled (no action will be taken by Curriculum Committee)

Recommendations (if any): _____

Signature, Sub-Committee Chair: _____ Date: _____

IV. COLLEGE-WIDE CURRICULUM COMMITTEE ACTION

Committee to act within 30 days of receipt, exercising one of the following options:

- A. Approved (forwarded to Steering Committee)
B. Tabled (Department notified)
C. Not Approved (Department notified)

Signature, Chairperson of Curriculum Committee _____ Date: _____

The Tourism and Hospitality Degree has four concentrations. After consulting with our Advisory Board, and other industry leaders, we have decided to make the following changes to our curriculum:

- 1) Take TAH 12- Tourism and Hospitality Entrepreneurship out of the TAH core and add a 4th specialization course for all concentrations. TAH 12 is seen as a redundant type of course within our curriculum due to courses such as TAH 90. It should remain active to accommodate current students, but should have a "horizon" date for official deletion.
- 2) Change the name of the Hospitality concentration to Hotel Management concentration. The reason for this change is to distinguish between the hospitality offerings and the food and beverage management concentration that was created in 2014. It is industry specific and should help with recruitment, as hotel management is not found within CUNY.
- 3) Eliminate TAH 71 and TAH 43 from the Hotel Management Concentration. These are courses that are best suited for F&B students.
- 4) Add a Housekeeping Management course (TAH 55) for the Hotel Management concentration and require the following courses within the concentration: TAH 52, TAH 22, TAH 41, and TAH 55. This is specific to the hotel industry and is needed within the industry for entry-level positions.
- 5) Add TAH 66 to the Tourism concentration. This course has been an elective, but doesn't really run because there is no room for electives in the degree. However, this course offers certification in Cruise Line Sales and Marketing, and it is beneficial for students to earn that certification. We feel that if the course is moved into the Tourism concentration, then it would run more frequently.
- 6) Add RPE 11 and RPE 40 to the Sport Management concentration. We thought that, in this instance, it would be better to add existing courses to the concentration as opposed to creating new courses.
- 7) Add CA 74: Menu and Dining Room Management to the Food and Beverage concentration. Since all concentrations will require 4 courses, the Dept. Curriculum Committee felt that this was the best course to add to the F&B concentration.

Corresponding Rationale

1) Tourism and Hospitality Entrepreneurship: TAH 12

We feel this course should be deleted because of redundancy within the TAH curriculum. After a review of our curriculum, discussions with our Advisory Board, and other industry leaders, we found that our students receive many of these same skills in TAH90- Virtual Enterprise. Therefore, we would like to eliminate this course.

With the removal of this course from the TAH core, we can then add one concentration course to each of the 4 TAH concentrations, which is a majority of what you see below.

2) Hospitality Concentration changed to Hotel Management Concentration

When this concentration originated, we didn't have a separate culinary arts program. Now, we have a culinary arts program as well as a food and beverage concentration. Changing the name of this concentration is important to the majority of students who come to KCC specifically for Hotel Management and were grouped into hospitality.

We are also changing the requirements in this concentration to four specific courses: TAH 52, TAH 22, TAH 41 and a proposed TAH 55.

3) Change in Hotel Management Concentration: Removal of TAH 71 and TAH 43

We would like to remove TAH 43: Event Catering Management, and TAH 71: Introduction to Professional Food Service out of this concentration as they do not belong there.

4) Housekeeping Management Course: TAH 55 Proposed new course

This course is an application of housekeeping management theory and techniques. The importance of the housekeeping department and its role in hotel operations will be discussed from a management, employee, union and hotel type perspective. Students will learn prevalent housekeeping management theories, and obtain the skills associated with operating a housekeeping department of a hotel.

5) Adding TAH 66 Cruise Line Marketing and Sales to the Tourism Concentration

This course has been an elective in the department for many years. It comes with industry certification by the Cruise Lines International Association (CLIA). Our curriculum committee felt it was a better option for our Tourism students, and would like to move it into the concentration.

6) Add RPE 11 and RPE 40 to the Sport Management concentration

We thought that, in this instance, it would be better to add existing courses (RPE 11- Introduction to Recreation and RPE 40 - Sports & American Society) to the concentration as opposed to creating new courses.

7) Adding a fourth course to the Food and Beverage Management Concentration

By deleting TAH 12 from the TAH core, we will add one course to each TAH concentration. Food and Beverage is adding CA 74: Menu and Dining Room Management

CURRENT

A.A.S. TOURISM & HOSPITALITY

Total credits: 60

COLLEGE REQUIREMENTS

CREDITS

- Successful completion of CUNY Tests in Reading and Writing and the COMPASS Math Skills Test with passing examination scores or developmental courses may be required.
- One (1) Writing Intensive course in any discipline from any category below is required. Participation in a Learning Community that includes ENG 1200 or 2400 also satisfies this requirement.
- Two (2) Civic Engagement experiences—satisfied by CE-Certified or CE-Component courses or approved outside activity. See Graduation Requirements in this catalog.

CUNY CORE

Courses approved for CUNY Common Core at the time of this catalog's publication are listed in the General Education: CUNY Pathways section on page 43, and identified in the Course section, beginning on page 99. The full list of approved courses is available online at: www.kingsborough.edu/pathways. When possible, it is recommended you fulfill your Required and/or Flexible Core requirements with courses also required for the major. When Required or Flexible Core courses are specified for a category, they are required for the major. The most effective way to choose Common Core courses is in consultation with your Program Advisor.

REQUIRED CORE:

ENG 1200	3
ENG 2400	3
± Mathematical & Quantitative Reasoning	3
± Life and Physical Sciences	3

FLEXIBLE CORE:

Nine (9) credits with one (1) course from three (3) groups A-E. Each course from a different discipline. 9

- A. World Cultures & Global Issues
- B. U.S. Experience In Its Diversity
- C. Creative Expression
- D. Individual & Society
- ± E. Scientific World

DEPARTMENT REQUIREMENTS §

Change	Introduction to Travel and Tourism (TAH 100) Introduction to Tourism and Hospitality**	3
	Labor Relations & Customer Service (TAH 500)	3
Delete	Tourism & Hospitality Entrepreneurship (TAH 1200)	3
	Case Studies in Tourism and Hospitality (TAH 1800)	3
	The Business of Tourism and Hospitality (TAH 1900)	3
	Principles of Marketing (BA 1400) or Tourism & Hospitality Marketing (TAH 2500)	3
	TAH Financial Decision Making (TAH 3000)	3
	The Virtual Enterprise (TAH 9000)	3
Change	Field Experience in Travel and Hospitality (TAH 9200) Field Experience in Tourism and Hospitality (TAH 9250)**	3

CURRENT

Introduction to Computer Concepts (BA 6000) 3

PLUS, SELECT ONE OF THE FOLLOWING CONCENTRATIONS:

Tourism

	Tourism Technology (TAH 1700)	3
Change	Select TWO of the following courses: THREE	6 9
	Destination Geography (TAH 200)	
	Cruises and Specialty Travel Markets (TAH 1500)	
Change	Airport and Aviation Management (TAH 6500) Airport and Aviation Security and Management	
Delete	Aviation and Airport Security (TAH 6900)	
Add	Cruise Line Marketing and Sales (TAH 6600)	

Change	<u>Hospitality Hotel Management</u>	
Change	Hospitality Technology (TAH 5200) Hotel Property Management Systems	3
Delete	Select TWO of the following courses:	6
	Front Office Operations (TAH 2200)	3
Change	Introduction to Meeting Planning (TAH 4100) Meeting and Convention Management	3
Delete	Event Catering Management (TAH 4300)	
Delete	Introduction to Professional Food Service (TAH 7100)	
Add	Housekeeping Management (TAH 5500)	3

Sports Management

	Introduction to Sports Management (TAH 700)	3
	Facilities Planning in Sports (TAH 4400)	3
Add	Introduction to Recreation (RPE 1100)	3
Add	Sports and American Society (RPE 4000)	3

Food & Beverage Management

	Introduction to Professional Food Service (TAH 7100)	3
	Food and Beverage Cost Control (CA 5000)	3
	Beverage Management (CA 6000)	3
Add	Menu and Dining Room Management (CA 7400)	3

Change **ELECTIVES:** 0 – 3 credits sufficient to meet required total of 60 credits.

± Note: You may elect to take a math or science course that is 4 credits or more. TAP counts 3 credits towards the requirement and the 4th credit as elective.

§ Consultation with the Department Advisor is required.

PROPOSED

A.A.S. TOURISM & HOSPITALITY

Total credits: 60

COLLEGE REQUIREMENTS

CREDITS

- Successful completion of CUNY Tests in Reading and Writing and the COMPASS Math Skills Test with passing examination scores or developmental courses may be required.
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REQUIRED CORE:

ENG 1200	3
ENG 2400	3
± Mathematical & Quantitative Reasoning	3
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DEPARTMENT REQUIREMENTS §

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Labor Relations & Customer Service (TAH 500)	3
Case Studies in Tourism and Hospitality (TAH 1800)	3
The Business of Tourism and Hospitality (TAH 1900)	3
Principles of Marketing (BA 1400) or Tourism & Hospitality Marketing (TAH 2500)	3
TAH Financial Decision Making (TAH 3000)	3
The Virtual Enterprise (TAH 9000)	3
Field Experience in Tourism and Hospitality (TAH 9250)	3
Introduction to Computer Concepts (BA 6000)	3

PROPOSED

PLUS, SELECT ONE OF THE FOLLOWING CONCENTRATIONS:

Tourism

Tourism Technology (TAH 1700) 3

Select THREE of the following courses: 9

Cruises and Specialty Travel Markets (TAH 1500)

Destination Geography (TAH 200)

Airport and Aviation Security and Management (TAH 6500)

Cruise Line Marketing and Sales (TAH 6600)

Hotel Management

Front Office Operations (TAH 2200) 3

Meeting and Convention Management (TAH 4100) 3

Hotel Property Management Systems (TAH 5200) 3

Housekeeping Management (TAH 5500) 3

Sports Management

Introduction to Sports Management (TAH 700) 3

Facilities Planning in Sports (TAH 4400) 3

Introduction to Recreation (RPE 1100) 3

Sports and American Society (RPE 4000) 3

Food & Beverage Management

Introduction to Professional Food Service (TAH 7100) 3

Food and Beverage Cost Control (CA 5000) 3

Beverage Management (CA 6000) 3

Menu and Dining Room Management (CA 7400) 3

ELECTIVES: 0 credits sufficient to meet required total of 60 credits.

± Note: You may elect to take a math or science course that is 4 credits or more. TAP counts 3 credits towards the requirement and the 4th credit as elective.

§ Consultation with the Department Advisor is required.