

KINGSBOROUGH COMMUNITY COLLEGE  
The City University of New York

CURRICULUM DATA TRANSMITTAL SHEET

DEPARTMENT Communications & Performing Arts

DATE Sept. 19, 2014

Title of Course or Degree Change: MCB 4900 Media Production and Editing

Change(s) Initiated: (Please check)

- |   |   |
|---|---|
| <input type="checkbox"/> Letter of Intent           | <input type="checkbox"/> Proposal   |
| <input type="checkbox"/> Closing of Degree Program  | <input type="checkbox"/> Proposal (Letter of Intent sent previously)                                |
| <input type="checkbox"/> New Course*                | <input type="checkbox"/> Change in Degree Requirements  |
| <input type="checkbox"/> New 82 Course              | <input type="checkbox"/> Change in Degree Requirements (adding concentration)                       |
| <input type="checkbox"/> New Certificate Program    | <input type="checkbox"/> Change in Discipline Code  |
| <input type="checkbox"/> Change in Pre/Co-Requisite | <input type="checkbox"/> Change in Description  |
| <input type="checkbox"/> Deletion of Course         | <input checked="" type="checkbox"/> Change in Course <u>Titles, Numbers, Credits &amp;/or Hours</u> |
| <input type="checkbox"/> Other _____                |   |

PLEASE ATTACH PERTINENT MATERIAL TO ILLUSTRATE AND EXPLAIN ALL CHANGES

I. DEPARTMENTAL ACTION

Action by Department and/or Departmental Committee, if required:

Date approved 9/17/14 Signature, Committee Chairperson: \_\_\_\_\_

Signature, Department Chairperson: Gloria Nicosia

II. PROVOST ACTION

Provost to act within 30 days of receipt and forward to Collegewide Curriculum Committee exercising one of the following options:

- A. Approved  B. Returned to department with comments

Recommendations (if any): \_\_\_\_\_

Signature, Provost: \_\_\_\_\_ Date: \_\_\_\_\_

III. CURRICULUM SUB-COMMITTEE RECOMMENDATIONS (\*FOR NEW COURSES ONLY):

- A. Approved  B. Tabled  (no action to be taken by Curriculum Committee)

Recommendations (if any): \_\_\_\_\_

Signature, Sub-Committee Chair: \_\_\_\_\_ Date: \_\_\_\_\_

IV. COLLEGE-WIDE CURRICULUM COMMITTEE ACTION

Committee to act within 30 days of receipt, exercising one of the following options:

- A. Approved  (forwarded to Steering Committee)  
B. Tabled  (Department notified)  
C. Not Approved  (Department notified)

Signature, Chairperson of Curriculum Committee \_\_\_\_\_ Date: \_\_\_\_\_



## Department of Communications & Performing Arts

Broadcasting | Film | Music | Speech | Theatre

Proposed title change:

FROM: MCB 4900 Digital Audio/Visual Production and Editing (3 crs. 5 hrs/1 hr lecture, 4 hrs. lab/week)

TO: MCB 4900 Media Production and Editing (3 crs. 5 hrs/1 hr lecture, 4 hrs. lab/week)

Rationale:

The phrase "Audio/Visual" evokes the movie projectors and slide projectors of an earlier era. The term "Media Production" is all-encompassing and consistent with industry standards.