

# Campus Update Workforce Development, Continuing Education & Strategic Partnerships

January 2022

Dear Campus Community,

We are wishing our Kingsborough community Happy Holidays and a Joyful New Year. Please find below some updates and highlights regarding our work within the division.

## **Grants and Awards**

The Academic/ESL Program Office was awarded **\$753,000** for a five-year grant to operate *Strides to Continuing Success (SCS)*, the latest iteration of its long-running and highly-successful contextualized ESL/Food Handlers Training and Certification Program. SCS will continue to support the development of English language fluency and practical culinary skills for non-native speakers of English who are interested in earning industry-recognized certifications and pursuing employment and career opportunities in the Food Services sector. Graduates of the program may also transfer earned credits through a pending non-credit to credit articulation agreement, which will enable students to continue credited culinary coursework in the Tourism and Hospitality Department at the college.

The Office of Temporary and Disability Assistance (OTDA) selected us as a provider for the new Venture V for SNAP Participants program. OTDA will provide funding reimbursement of up to **\$212,500** annually for a five-year grant to provide essential services to help low-income SNAP participants increase their employment skills and obtain jobs. The new Venture V program follows the successful administration of the previous SNAP E&T Venture IV program in providing training and job counseling to SNAP participants.

## **Center for Career Development & Experiential Learning**

The **Center for Career Development & Experiential Learning** looks forward to welcoming incoming students during the winter module and encouraging them to start thinking about their career goals from the very beginning. We will be hosting three virtual Welcome Events for students where we will introduce them to our services and resources that are available to them.

The Center will also host a few information sessions with employers/programs, including *Amazon*, *Ladders for Leaders*, *Maker Disability Services*, and *America Needs You*. Students may access more information about registering for these events by logging in to their Career Wave accounts (<https://kbcc-csm.symplicity.com/students>) or visiting the KCC Calendar of Events.

In addition to the internships we promote to students, we want to make you aware of our partnership with *Parker Dewey*. Parker Dewey offers a platform for students to complete micro-internships. Micro-internships are short-term, professional, paid work experiences that can be completed remotely. Students can visit <http://info.parkerdewey.com/kbcc> to get started.

The virtual front desk will continue to be available Monday-Friday from 10:00 am-12:00 pm and Monday and Tuesday from 2:00 - 4:00 pm here: <https://zoom.us/my/kcccareer>. Staff is also available in Room C-102 for in-person visits.

### **Program Updates**

The [Business of Music](#) course, led by Hovain Hylton, Hip Hop Manager and President of Management at Cinematic Music Group, has had guests from the music industry who have shared their expertise with a class of 26 students who are in or in the process of entering the music industry. To date, our guests have included Jonny Shipes, CEO of Cinematic Music Group; Rob Markman, music journalist and rapper; Chris Herche, Chief Marketing Officer of Cinematic Music Group; Wayne A&R for Asylum Records; Nick Rosenberg, Media, and Business Transaction Attorney, and Sycamore, Vice President of A&R and Creative Director at Interscope Records. In addition, the class is live online, so students get to hear directly from the guests and ask questions related to the guest's area of expertise.

**Professional Development Opportunity!** Are you interested in increasing your comfort, fluency, and capacity to have courageous and generative conversations about race and racism? [Sign up](#) for "What's in Your Backpack: A 2-Part Experiential and Interactive Workshop". Sundays, January 23 and January 30 from 10:00 am-3:00 pm, cost: \$200, NYS Licensed Social Workers and Mental Health Counselors can earn 10 Continuing Education credits. Call (718) 368-5050 to register. The \$25 Registration fee is WAIVED for Kingsborough staff and faculty.

**CUNY Fatherhood Academy:** Fourteen (14) students completed the fall 2021 High School Equivalency program and are working with the team to sign up for the TASC exam, seek employment and enroll in college and workforce development training.

We are now recruiting for College and Career Prep (Winter 2022). Please have anyone interested and eligible use this contact [form](#) to get more information about the College and Career Prep & HSE programs. The College and Career Prep is open to 18-30-year-old fathers and expectant fathers who have their HSE/GED/High School Diploma and are looking to enroll in college and/or enter employment.

Both programs provide parenting and men's group, employment placement assistance and college enrollment support, and access to counseling services.

**Job Corps Scholars:** To date, 70 students have enrolled in Continuing Education courses and received supportive personal, employment, and college readiness services. We are recruiting now for winter 2022. Sign up for an information session here and learn more about the program by contacting [KCCJob.Corps@kbcc.cuny.edu](mailto:KCCJob.Corps@kbcc.cuny.edu). Students will receive free continuing education training in health, technology, or business, employment readiness services and assistance with job placement, college enrollment support, and individual counseling.

**Comp TIA:** The first cohort is launching in January 2022. This free program is for individuals interested in information technology, PC hardware, and software. As part of this program,

students will receive employment readiness support, job placement assistance, and access to paid internships. We are recruiting now for Spring and Summer 2022.

**UX Microcredentials:** Cohort 7 completed their 8-week UX Design training in December, and three new sections will launch in January. Apply [here](#) for Spring 2022 and receive UX Design Courses (Visual Design and Human-Centered Design), access to workshops, and a UX-Network and digital badges.

**DesignWorks:** The first cohort successfully completed their internships and moved into employment and/or college. The next (and final) cohort starts in January 2022. Students will learn about User Experience Design, have access to workshops, employment readiness support, job placement assistance, college enrollment support, and paid internships.

### **Winter 2022 Course Offerings**

On December 20, we hosted a successful open house with more than 50 prospective students. Please note the Winter classes will begin on January 10, 2022; see registration and course/program offerings here: <https://www.kbcc.cuny.edu/ce/courses.html>.

For more information, Zoom Virtual Front Desk (<https://zoom.us/j/2151731780>) (**Monday–Friday, 10:00 am–12:00 pm and 1:00–3:00 pm**); *Phone:* 718-368-5050, or *Email:* [conted@kbcc.cuny.edu](mailto:conted@kbcc.cuny.edu).

Please continue to stay healthy and safe in the new year. Should you have any questions, kindly feel free to contact me.

Kind Regards,

Dr. Simone Rodriguez

Kingsborough Community College, CUNY

Vice President, Workforce Development, Continuing Education & Strategic Partnerships

**Interested in learning more about the division? [Click here!](#)**