Enrollment Management Update – September 20219/1/2021

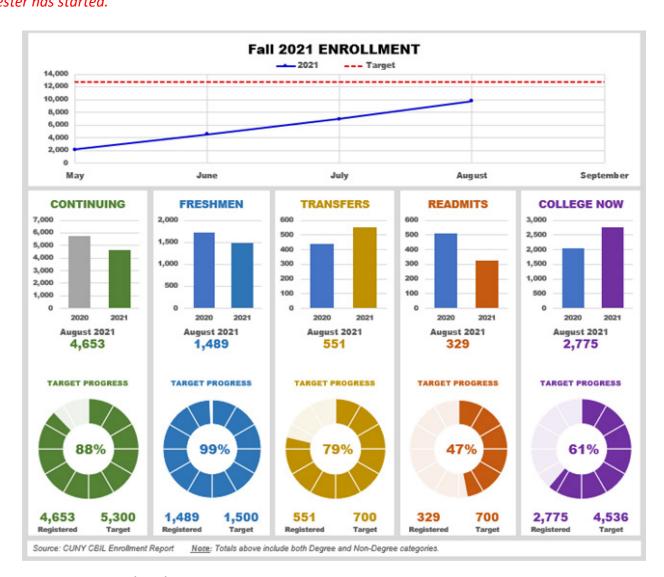
Dear Campus Community,

Please find attached the Enrollment Management Update for September 2021. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers <u>as of August 31, 2021.</u> Registration is ongoing.

College Now enrollment does <u>not</u> generate FTE's for the college and tends to enroll most of their students <u>after</u> the semester has started.



Virtual Registration Process (VRP)

• Our Virtual Registration began on Monday, August 23rd. Over 2000 new freshmen and transfers as well as readmit students received appointments for registration. All continuing students can log in without an appointment. The VRP consists of advisors from all the Academies, College Discovery, ASAP, CUNYStart, and FLEX. Additionally, we have several areas supporting this effort: Admissions, New Student Engagement, Enrollment, Bursar, Financial Aid and Registrar. Finally, staff members from several areas of the college have volunteered to help move students along the process, they include Student Affairs, Academic Affairs and Enrollment. Registration ends on Wednesday, September 8th with program changes being conducted on Thursday, September 9th and Friday, September 10th.

Fall 2021/Winter 2022 Information page

• Communications has developed an information page for Fall 2021/Winter 2022 for new students. This page informs them on VRP hours/dates https://www.kbcc.cuny.edu/fall/index.html

Fall Semester

www.kbcc.cuny.edu

Fall and Winter Semester. Continuing Students: Haven't Registered Yet? There's Still Time! Are you ready for Fall 2021 at KCC? Whether you're learning online, hybrid, or in-person, we are ready for you



CUNY Comeback Campaign

- CUNY pre-selected 3327 KCC students to have their balances waived from Spring 2020, Fall 2020 and Spring 2021. Students who were preselected had their Bursar stops removed, were term activated for Fall 2021 and were notified that they were eligible to register, debt free from those semesters. To date 836 students have registered.
- Students who have balances for those semesters but were <u>not</u> preselected by CUNY, are provided an opportunity to fill out a CUNY Comeback Hardship Application. A committee on campus will review the applications and grant funds as appropriate. The deadline to submit the application is November 1, 2021. The application can be found in CUNYfirst, Under Self Service (see screenshot below).



Dismissed At Other Colleges

 Over the past 18 months Enrollment Management has reached out to our CUNY, SUNY and Private partners to re-engage them with our New Start Program. New Start provides a new beginning for students being dismissed from these partner schools. We have seen an increase in our transfer population due to this outreach.

• "Last Push" Campaign

- Recruitment has reached out to students who had been admitted to CUNY but failed to register anywhere. Students were contacted and encouraged to register at KCC.
- CUNY and SUNY Colleges which began classes this week have been informed that KCC is still registering students and we're working with students 1 on 1 to complete applications and get them registered for F21.

• Registrar Important Dates

| Mon. Sept. 6 | COLLEGE CLOSED | | |
|-------------------|--|--|--|
| Wed. Sept. 8 | LAST DAY for 100% Tuition Refund | | |
| Wed. Sept. 8 | LAST DAY to file ePermit request | | |
| Thurs. Sept. 8 | LAST DAT to file electrific request | | |
| 9 | WEEKDAY DAY & EVENING CLASSES BEGIN | | |
| Thurs. Sept. 9 | LAST DAY to add courses for NEW STUDENTS | | |
| Thurs. Sept. 9 | Change of Program fee of \$18 is charged once classes begin | | |
| Thurs. Sept. 9 | Late Registration fee of \$25 is charged | | |
| Sat. Sept. 11 | SATURDAY CLASSES BEGIN | | |
| Sun. Sept. 12 | SUNDAY CLASSES BEGIN | | |
| Tues. Sept. 14 | LAST DAY for 75% Tuition Refund | | |
| Wed. Sept. 15 | NO CLASSES SCHEDULED | | |
| Wed. Sept. | LAST DAY to add/drop courses using student self-service in CUNYfirst (Continuing | | |
| 15 | Students ONLY) | | |
| Wed. Sept. 15 | Financial Aid Certification Enrollment Status Date | | |
| Thur. Sept. 16 | NO CLASSES SCHEDULED | | |
| Thur. Sept. 16 | Verification of Enrollment Rosters (VOE) Available to faculty | | |
| Thur. Sept. 16 | Mandatory Class participation is required in order to avoid a WN grade | | |
| Thur. Sept. | COURSE WITHDRAWAL DROP period opens - Grade of "WD" is assigned to students | | |
| 16 | who officially drop a class | | |
| Fri. Sept 17 | LAST DAY to change a section or add a class for Fall 2021 (with DEPARTMENT | | |
| 1.4 | permission, Continuing Students ONLY) | | |
| Mon. Sep. 20 | LAST DAY for 50% Tuition Refund | | |
| Sat. Sept. 25 | LAST DAY for 25% Tuition Refund | | |
| Sat. Sept. 25 | LAST DAY to file for Change of Plan (Major) to be effective for Fall 2021. | | |
| Sat. Sept. 25 | LAST DAY for Deletion of Fall 2021 Courses (From Student Transcripts) | | |
| Sun. Sept. 26 | Verification of Enrollment Rosters Due from faculty | | |

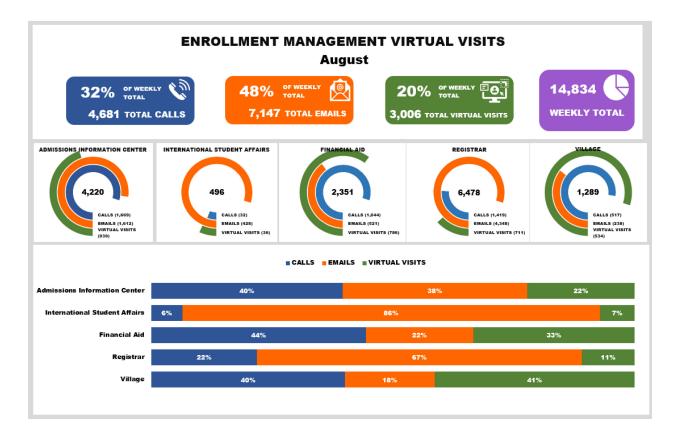
| Sun. Sept. 26 | WN Grades assigned | |
|------------------|--|--|
| Sun. Sept. 26 | Course Withdrawal period opens - Grade of W is assigned to students who officially drop a course | |
| Mon. Sept. 27 | PERIOD OPENS to file applications for January 2022 Degrees | |

Virtual Front Desks:

| Admissions Information | | |
|---------------------------|---------------|---|
| Center (AIC) | M-F 10-4pm | https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYilPy3q |
| | T, W 4-6:30pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0_ |
| | | |
| Financial Aid | M-F 10-4pm | https://bit.ly/KCCFACOUNTER |
| | T, W 4-6:30pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 |
| | | |
| International | | |
| Student Affairs (ISA) | M-TH 10-4pm | https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q |
| One Stop | | |
| Center | M-F 10-4pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 |
| | T, W 4-6:30pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 |
| | | |
| Registrar's Office | M-F 10-4pm | https://zoom.us/meeting/register/tJ0of-mqrzojGt2IykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0 |
| | T, W 4-6:30pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 |

• Enrollment Virtual Front Desks Traffic

Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.



Dr. Johana I. Rivera Vice President for Enrollment Management