# Enrollment Management Update – February 2022
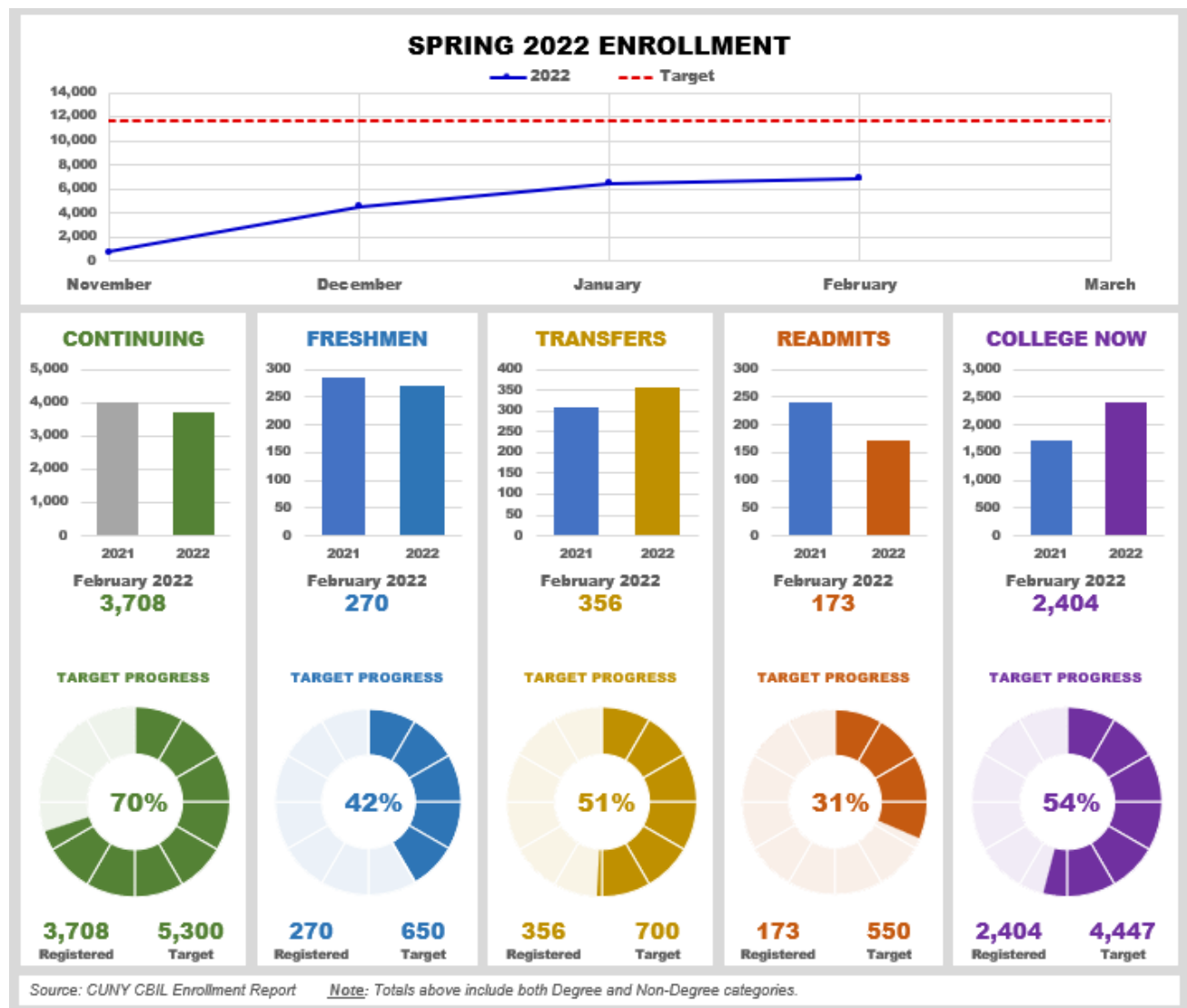## 2/2/2022

Dear Campus Community,

Please find attached the Enrollment Management Update for February 2022. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

**<u>Enrollment:</u>**
Below are the enrollment numbers <u>as of February 2, 2022.</u>
*College Now enrollment does <u>not</u> generate FTE's for the college and tends to enroll most of their students <u>after</u> the semester has started.*



**SPRING 2022 ENROLLMENT** — 2022 / - - - Target

| CONTINUING | FRESHMEN | TRANSFERS | READMITS | COLLEGE NOW |
|---|---|---|---|---|
| February 2022 **3,708** | February 2022 **270** | February 2022 **356** | February 2022 **173** | February 2022 **2,404** |
| TARGET PROGRESS 70% | TARGET PROGRESS 42% | TARGET PROGRESS 51% | TARGET PROGRESS 31% | TARGET PROGRESS 54% |
| 3,708 Registered / 5,300 Target | 270 Registered / 650 Target | 356 Registered / 700 Target | 173 Registered / 550 Target | 2,404 Registered / 4,447 Target |

Source: CUNY CBIL Enrollment Report     <u>Note</u>: Totals above include both Degree and Non-Degree categories.

- **Spring 2022 Applications**
  - Admissions will continue to accept applications for Spring 2022 through Friday, February 18, 2022.
  - Students who apply and plan to take in person classes must have their vaccination information uploaded by Saturday, February 26, 2022. Students who fail to upload their information will be dropped from any in-person or hybrid courses.

    Last date to upload your vaccination information before being dropped:
    | | |
    |---|---|
    | Spring 2022 | Saturday, February 26, 2022 |
    | Summer 2022 | Friday, June 10, 2022 |

- **Virtual Registration Process (VRP)**
  - New and Continuing students will receive a registration link to join VRP to meet with an advisor and register for classes if they have not already done so. VRP will be open on Thursday, February 24 through late registration on Tuesday, March 8th.
    | | |
    |---|---|
    | Mondays, Thursdays, Fridays | 9am-5pm |
    | Tuesday and Wednesdays | 9:30am-7pm |

- **Enrollment Chats**
  - EM and Academic Affairs will co-host two Enrollment Chat sessions. We will discuss our targets, current enrollment, strategic enrollment initiatives and take questions/comments from the college community. Sessions and zoom links are listed below:

    February 10th at 2pm
    https://zoom.us/j/97206408785?pwd=aGdxNG5XQ0F2TGlKck5MbVVLTDAwdz09
    or
    February 22nd at 2pm
    https://zoom.us/j/99560249223?pwd=OTV5ZFJWK21rVHJ0YVhKeGFsQ1FyQT09

- **Outreach, Outreach, Outreach!**
  - EM has partnered with Communications and Marketing on a series of postcards, social media ads and webpage updates. Below are samples of some of the postcards being sent to targeted populations.

## Register Now – Sent to continuing students who have not yet registered for Spring 2022



## Apply Now – Sent to students who visited NICHE and expressed an interested in attending KCC



## 15 to Finish – sent to all current students registered for under 15 credits

**Readmit Now – Sent to students who have <mark>stopped out for 2 semesters or more</mark>**



**LatinX – Sent to NYCHA residents in <mark>English and Spanish to encourage applying</mark>**



## Registrar Important Dates

| | |
|---|---|
| Wed. Feb. 2 | **Financial Aid** R2T4 60% (Session II) The 60% date is the point of the session when a student is considered to have earned 100% of Federal Financial Aid (Pell Grant, FSEOG, Direct Loans) awarded for the term |
| Fri. Feb. 11 | **COLLEGE CLOSED - No Classes Scheduled** |
| Mon. Feb. 14 | Classes Follow Tuesday Schedule |
| | **LAST MEETING** - Day & Evening Classes |
| | **LAST DAY**- to Appeal Final Grades from Spring 2021 and/or Summer 2021 |
| | **LAST DAY** to withdraw online to receive grade of "W" (For 6-week session only) |
| Tue. Feb.15 | **FINAL EXAMINATIONS** - Day & Evening Classes |
| | Grade rosters are available for faculty |
| Fri. Feb. 18 | Grade rosters are due from faculty |
| Mon. Feb. 21 | **College Closed - No classes scheduled** |
| Wed. Feb. 23 | **END of Winter 2022 Session & Fall 2021 Term** |
| Thur. Feb. 24 | **LAST DAY** for Change of Status for Spring 2022 (Non-Degree to Degree) |

## Virtual Front Desks:

| | | |
|---|---|---|
| **Admissions Information Center (AIC)** | M-F 10-4pm | https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q |
| | T, W 4-6:30pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 |
| | | |
| **Financial Aid** | M-F 10-4pm | https://bit.ly/KCCFACOUNTER |
| | T, W 4-6:30pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 |
| | | |
| **International Student Affairs (ISA)** | M-TH 10-4pm | https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q |
| | | |
| **One Stop Center** | M-F 10-4pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 |
| | T, W 4-6:30pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 |
| | | |
| **Registrar's Office** | M-F 10-4pm | https://zoom.us/meeting/register/tJ0of-mqrzojGt2IykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0 |
| | T, W 4-6:30pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 |

- **Enrollment Virtual Front Desks Traffic**
  - Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic <u>last</u> month.