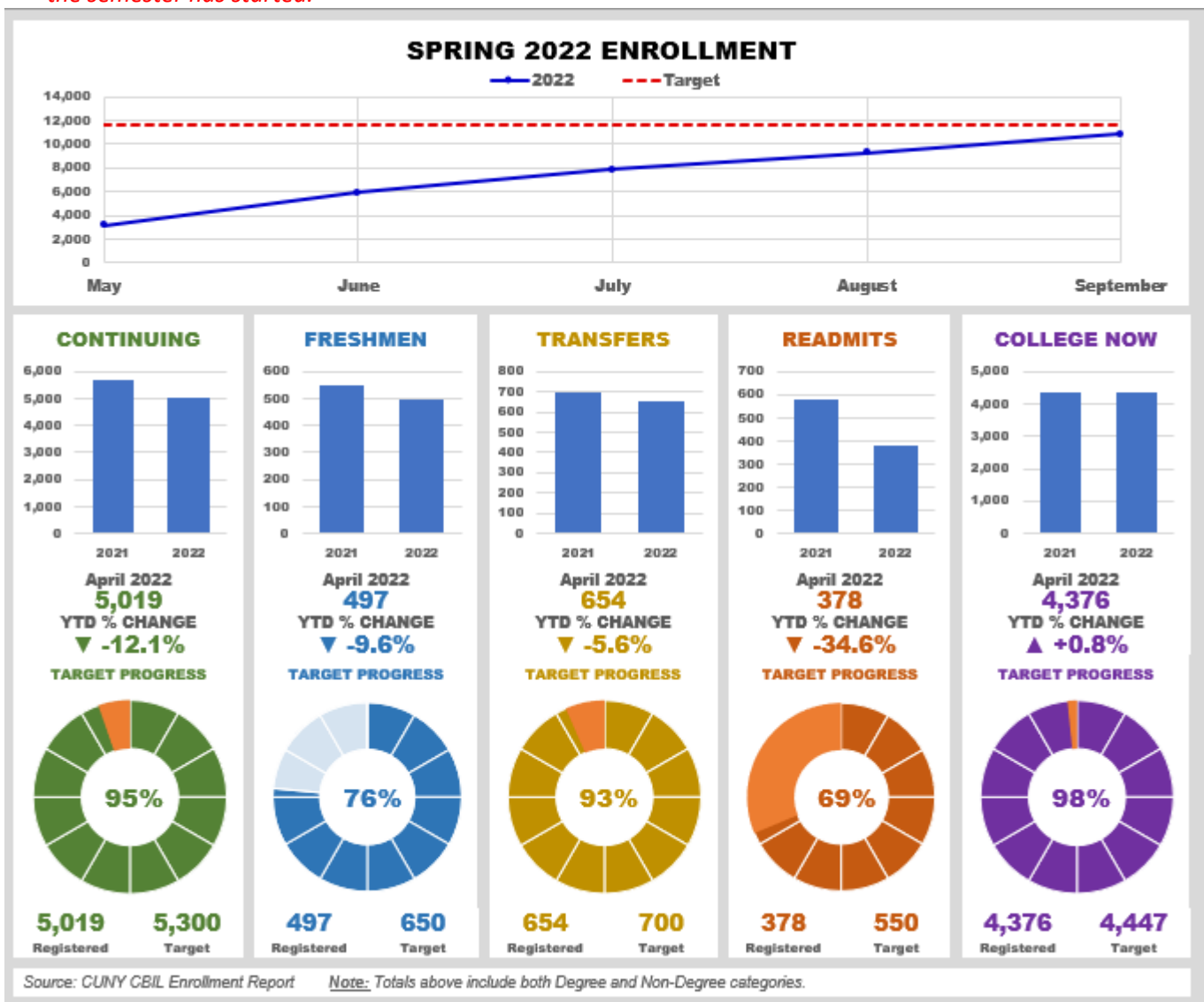# Enrollment Management Update – April 2022
4/5/2022

Dear Campus Community,

Please find attached the Enrollment Management Update for April 2022. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers as of April 4, 2022.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.

SPRING 2022 ENROLLMENT

— 2022   - - - Target

	CONTINUING	FRESHMEN	TRANSFERS	READMITS	COLLEGE NOW
April 2022	5,019	497	654	378	4,376
YTD % CHANGE	▼ -12.1%	▼ -9.6%	▼ -5.6%	▼ -34.6%	▲ +0.8%
TARGET PROGRESS	95%	76%	93%	69%	98%
Registered	5,019	497	654	378	4,376
Target	5,300	650	700	550	4,447

Source: CUNY CBIL Enrollment Report   Note: Totals above include both Degree and Non-Degree categories.

- **Fall 2022**
    - KCC has received 12,942 applications for Fall 2022, as compared to 10,897 at this time last year. Admissions staff have already made over 2000 phone calls to Fall 2022 applicants to encourage them to accept their offer of admissions.
    - Registration Dates
        - April 25th   Fall 2022 Registration opens
        - May 2nd – 6th   Express Registration Week for Continuing Students
        - May 9th   Registration for New Students opens (Freshmen, Transfers and Readmits)

- **Personnel**
    - Agata Bieda-Krutysz joins the Office of Admissions as an Admissions Processor & Operations Specialist. Agata will focus on processing applications as well as foreign transfer evaluations.

- **Recruitment Life Events**
    - Recruitment Life volunteers are faculty, staff, current students or alumni who have partnered with the Office of Admissions to aid with the outreach and recruitment of prospective students. If you are interested in volunteering for this initiative, please contact Wenddy Zepeda at Wenddy.Zepeda@kbcc.cuny.edu. Weekly emails are sent to the volunteers to sign up for recruitment opportunities either in person or online.
    - **March 2022 -** In March 2022 we hosted 37 recruitment events (26 via Zoom and 11 in person. Special thanks go out to the following volunteers who participated:
        - Destiney Ortiz – Student
        - Mary Ortiz – Biological Sciences
        - Valerie Sokolova – Art Dept
        - Ivana Espinet – Education
        - Mary Shannon – Nursing
    - **April 2022** - In April 2022 we have 32 events scheduled (8 via Zoom and 24 in person). This is a great opportunity to join the recruitment team and speak to prospective students. Please consider signing up!

Registrar Important Dates

Mon. Apr. 4	WA Grades Assigned – Immunization non-compliance
Tues. Apr. 5	College Council
Fri. April 9	LAST DAY for students to appeal "WN" grades
Fri.–Sun. Apr. 15-24	NO CLASSES - SPRING RECESS
Mon. Apr. 25	Registration opens by appointment for Fall 2022/Winter 2023, Continuing Students only.
Mon. Apr. 25	Readmission for Summer 2022 and Fall 2022 opens on April 25, 2022.
Mon. Apr. 25	Open enrollment begins Summer 2022 – Continuing Students only
Tues. Apr.26	Classes follow Friday Schedule
Fri. Apr. 29	Last Day to file graduation application for June 2022 Degrees

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Registrar's Office	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-mqrzojGt2IykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0

- **Enrollment Virtual Front Desks Traffic**
    - Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic <u>last</u> month.