Enrollment Management Update – September 2022
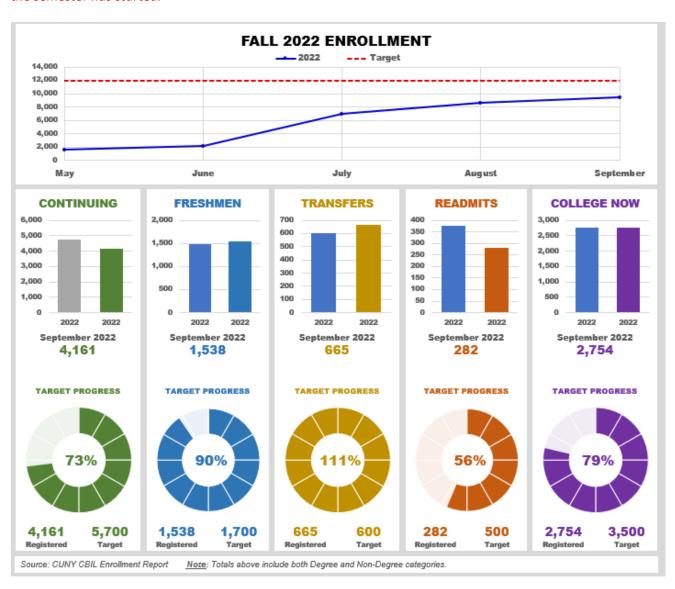## 9/5/2022

Dear Campus Community,

Please find attached the Enrollment Management Update for September 2022. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:
Below are the **Fall** enrollment numbers <u>as of September 4, 2022.</u>
College Now enrollment does <u>not</u> generate FTE's for the college and tends to enroll most of their students <u>after</u> the semester has started.

FALL 2022 ENROLLMENT

	CONTINUING	FRESHMEN	TRANSFERS	READMITS	COLLEGE NOW
September 2022	4,161	1,538	665	282	2,754
TARGET PROGRESS	73%	90%	111%	56%	79%
Registered	4,161	1,538	665	282	2,754
Target	5,700	1,700	600	500	3,500

Source: CUNY CBIL Enrollment Report   <u>Note</u>: Totals above include both Degree and Non-Degree categories.

- **Registration Activities**
  - On August 18th, we hosted our **New Student Welcome Reception**. We had 49 representatives from 29 different departments and student service areas and saw over 200 students, family, and friends. This event included campus tours, registration and advisement, refreshments, games, tabling, and information sessions.

  - **Mini-VRP's** – these <u>express</u> mini registration sessions were offered once a week, typically on Thursdays, to capture students who may have missed their appointment.
    - Dropped off indicates students who either could not connect their audio to speak to us or disconnected the call after checking in.
    - Saw, indicates the number of students who were able to connect successfully.
    - July 14 – August 17th, we saw 595 unduplicated students and registered 480 (80.67%).

MINI VRPs

DAY	DATE	DROPPED OFF	SAW	TOTAL	UNIQUE STUDENTS	REGISTERED	%
Thursday	7/14	1	48	49			
Thursday	7/21	0	57	57			
Thursday	7/28	2	114	116			
Tuesday	8/2	3	100	103			
Thursday	8/11	7	147	154			
Wednesday	8/17	15	172	187			
		28	638	666	595	480	80.67%

  - **Regular VRP's** – these are our regular registration sessions, previously known as "in person registration" prior to COVID. These sessions are held via zoom.
    - Dropped off indicates students who either could not connect their audio to speak to us or disconnected the call after checking in.
    - Saw, indicates the number of students who were able to connect successfully.
    - August 29 – Sept. 2nd we saw 1109 unduplicated students and registered 879 (79.80%).

Regular VRPs

DAY	DATE	DROPPED OFF	SAW	TOTAL	UNIQUE STUDENTS	REGISTERED	%
Monday	8/29	98	248	346			
Tuesday	8/30	48	270	318			
Wednesday	8/31	110	258	358			
Thursday	9/1	93	219	312			
Friday	9/2	74	209	283			
TOTAL		423	1204	1617	1109	879	79.80%

  - **VRP sessions** will continue thorough Tuesday, September 13th (add/drop period)

- **Recruitment**
  - **September Events –**

Date of Event	Event Type	Modality	Start Time	End Time	Description
Wednesday, September 7, 2022	KCC Info Session	Zoom	3:00PM	4:00PM	AIC Info Session
Friday, September 9, 2022	Presentation	In-Person	11:00AM	12:00PM	CAMBA Education Center
Tuesday, September 13, 2022	Campus Tour	In-Person	12:00PM	1:00PM	Urban Academy Laboratory School
Tuesday, September 13,2022	Presentation	In-Person	7:00PM	8:00PM	CAMBA Educational Center
Wednesday, September 14, 2022	KCC Info Session	Zoom	4:00PM	5:00PM	AIC Info Session
Thursday, September 15, 2022	Presentation	In-Person	3:00PM	5:00PM	CAMBA Educational Center
Wednesday, September 21,2022	KCC Info Session	Zoom	12:00PM	1:00PM	AIC Info Session
Thursday, September 22, 2022	Recruitment Event	In-Person	4:00PM	7:00PM	SCO Family of Services https://sco.org/
Thursday, September 22, 2022	Recruitment Event	Zoom	10:00AM	12:00PM	Health Professions Cambria Heights
Wednesday, September 28,2022	KCC Info Session	Zoom	2:00PM	3:00PM	AIC Info Session
Friday, September 30, 2022	Recruitment Event	In-Person	9:30AM	12:30PM	Walton Educational campus Annual College Fair

Registrar Important Dates

Thurs. Sep. 8	LAST DAY for 100% Tuition Refund
Thurs. Sep. 8	LAST DAY to file e-Permit request
Fri. Sep. 9	Start of Fall Session A
Fri. Sep. 9	Classes begin
Wed. Sep. 14	LAST DAY for 75% Tuition Refund
Thurs. Sep. 15	LAST DAY to add/drop courses using student self-service in CUNYfirst
Thurs. Sep. 15	Financial Aid Certification Enrollment Status Date
Fri. Sep. 16	Verification of Enrollment Rosters Available to faculty
Fri. Sep. 16	Grade of WD is assigned to students who officially drop a course
Tues. Sep. 20	LAST DAY for 50% Tuition Refund
Sun. Sep. 25	LAST DAY for 25% Tuition Refund
Sun. Sep. 25	LAST DAY to Change or Declare a Major to be effective Fall 2022
Sun. Sep. 25	Verification of Enrollment Rosters Due from faculty
Sun.-Tues. Sep. 25-27	No classes scheduled
Mon. Sep. 26	WN Grades assigned
Mon. Sep. 26	Grade of W is assigned to students who officially drop a course
Mon. Sep. 26	Period opens to file applications for January 2023 Degrees

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Registrar's Office	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-mqrzojGt2IykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0

- **Enrollment Virtual Front Desks Traffic**
  - Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic <u>last</u> month.