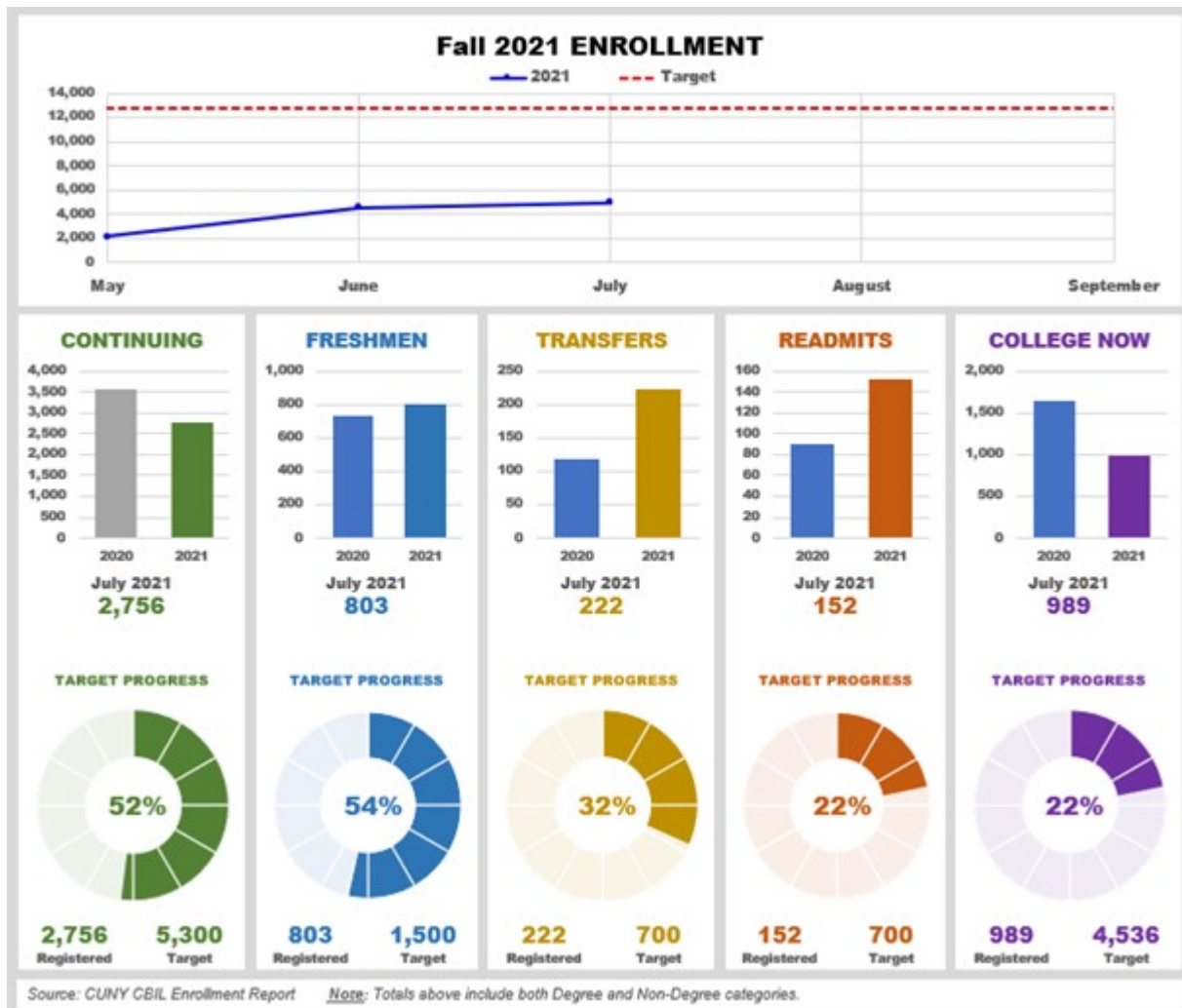# Enrollment Management Update – July 2021
7/6/2021

Dear Campus Community,

Please find attached the Enrollment Management Update for July 2021. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers <u>as of July 6, 2021.</u>   Registration is ongoing.
College Now enrollment does <u>not</u> generate FTE's for the college and tends to enroll most of their students <u>after</u> the semester has started.

	CONTINUING	FRESHMEN	TRANSFERS	READMITS	COLLEGE NOW
July 2021	2,756	803	222	152	989
TARGET PROGRESS	52%	54%	32%	22%	22%
Registered	2,756	803	222	152	989
Target	5,300	1,500	700	700	4,536

Source: CUNY CBIL Enrollment Report   Note: Totals above include both Degree and Non-Degree categories.

- **Open Houses/Information Sessions**
  - The Admissions Information Center (AIC) hosted a successful open house on June 15th. We had speakers from AIC, Student Life, ARC, Access-Ability, Financial Aid, ASAP, CUNYStart/MathStart and KCC Flex.   Our next Open House is scheduled for August 5, 2021.
- **Readmission Outreach**
  - Text messages were sent to nearly 3000 stop out students asking if they were interested in continuing their studies. Admissions Recruiters are reaching out to those who respond "YES" with next steps on how to readmit for Fall 2021.
- **Not Yet Registered Outreach**
  - Enrollment staff are calling over 800 new students who have been cleared for registration and have not yet registered for classes to assist in making appointments with their advisors.
- **Communications**
  - Registration Campaign – Enrollment Management and Academic Affairs has partnered with Communications on two campaigns to encourage students to register for Fall 2021. This month we dedicated June 21-24th as a walk-in week for students to meet with their advisors.
    - Register Before Summer – Raffle
      - We had <u>240</u> who registered between June 21st and June 24[th.]
      - We are contacting the students who won the raffle to get them their prizes.

- **Registrar Important Dates**

Mon. July 5	College Closed
Wed. July 7	Last Day to file applications for August 2021 degrees

Thur.	July 8	Last Day for students to appeal "WN" grades

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q ## Meeting Registration - Zoom zoom.us The Admissions Information Center (AIC) & International Student Affairs Virtual Office (ISA) is officially open: Monday - Friday 9:30am - 4:45pm (No appointment necessary. "Virtual" Walk-ins welcome. Registration required) During this time the AIC and ISA will be able to provide limited assistance. Please be advised that the AIC & ISA Virtual Office will be closed on the following days: Friday, 06/18/2021 Friday, 06/25/2021 Friday, 07/02/2021 Monday, 07/05/2021 Friday, 07/09/2021 Friday, 07/16/2021 Friday, 07/23/2021 Friday, 07/30/2021 Friday, 08/06/2021 Friday, 08/13/2021
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 ## Meeting Registration - Zoom zoom.us Please request all transcripts to be sent to: Sendtranscript.2kcc@kbcc.cuny.edu This includes High School and College transcripts. NOTE: The College and our remote office will be closed on the following days: Friday, July 16 Friday, July 23 Friday, July 30 Friday, August 6 Friday, August 13

Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER ## Launch Meeting - Zoom bit.ly Zoom is the leader in modern enterprise video communications, with an easy, reliable cloud platform for video and audio conferencing, chat, and webinars across mobile, desktop, and room systems. Zoom
		Rooms is the original software-based conference room solution used around the world in board, conference, huddle, and training rooms, as well as executive offices and classrooms. Founded in 2011, Zoom helps businesses and organizations bring their teams together in a frictionless environment to get more done. Zoom is a publicly traded company headquartered in San Jose, CA.
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 ## Meeting Registration - Zoom zoom.us Please request all transcripts to be sent to: Sendtranscript.2kcc@kbcc.cuny.edu This includes High School and College transcripts. NOTE: The College and our remote office will be closed on the following days: Friday, July 16 Friday, July 23 Friday, July 30 Friday, August 6 Friday, August 13

International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q # Meeting Registration - Zoom zoom.us The Admissions Information Center (AIC) & International Student Affairs Virtual Office (ISA) is officially open: Monday - Friday 9:30am - 4:45pm (No appointment necessary. "Virtual" Walk-ins welcome. Registration required) During this time the AIC and ISA will be able to provide limited assistance. Please be advised that the AIC & ISA Virtual Office will be closed on the following days: Friday, 06/18/2021 Friday, 06/25/2021 Friday, 07/02/2021 Monday, 07/05/2021 Friday, 07/09/2021 Friday, 07/16/2021 Friday, 07/23/2021 Friday, 07/30/2021 Friday, 08/06/2021 Friday, 08/13/2021
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 # Meeting Registration - Zoom zoom.us
		Please request all transcripts to be sent to: Sendtranscript.2kcc@kbcc.cuny.edu This includes High School and College transcripts. NOTE: The College and our remote office will be closed on the following days: Friday, July 16 Friday, July 23 Friday, July 30 Friday, August 6 Friday, August 13

	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 ## [Meeting Registration - Zoom](https://zoom.us) zoom.us Please request all transcripts to be sent to: Sendtranscript.2kcc@kbcc.cuny.edu This includes High School and College transcripts. NOTE: The College and our remote office will be closed on the following days: Friday, July 16 Friday, July 23 Friday, July 30 Friday, August 6 Friday, August 13
Registrar's Office	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-mqrzojGt2IykwgOIYP-PBxZMPfvxe%C2%A0%C2%A0 ## [Meeting Registration - Zoom](https://zoom.us) zoom.us Registrar Virtual Front Desk is open Monday - Friday 10:00AM - 4:00PM No appointment is necessary Register with your name and email address The office will be closed on the following days: Monday, 01/18/2021 Friday, 02/12/2021 Monday, 02/15/2021 Thursday, 03/25/2021 Friday, 03/26/2021 Monday, 05/31/2021 Monday, 07/05/2021 Monday, 09/06/2021 Monday, 10/11/2021 Thursday, 11/25/2021 Friday, 11/26/2021 Friday, 12/24/2021
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 ## [Meeting Registration - Zoom](https://zoom.us) zoom.us Please request all transcripts to be sent to: Sendtranscript.2kcc@kbcc.cuny.edu This includes High School and College transcripts. NOTE: The College and our remote office will be

Enrollment Virtual Front Desks Traffic

- Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.