

Enrollment Management Update – April 2024

4/1/2024

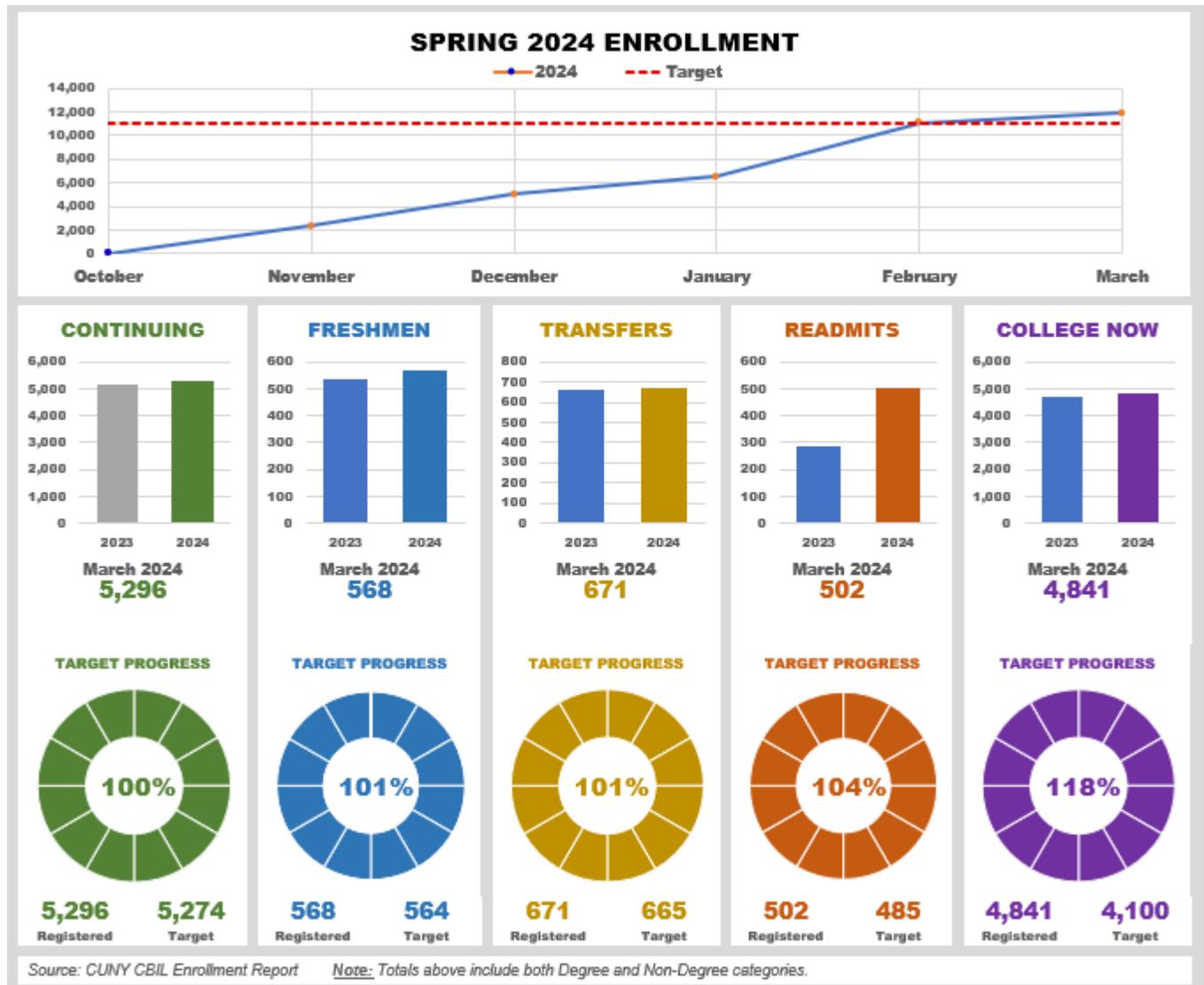
Dear Campus Community,

Please find attached the Enrollment Management Update for **April 2024**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the **FINAL** enrollment numbers for Spring 2024 as of March 31, 2024.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



SPRING 2024 Registration in Review (Updated):

- Met all the enrollment targets.
- Continuing Enrollment - increased by 2.3%.
- Freshmen Enrollment - increased by 6.4%.
- Transfer Enrollment - increased by 1.8%.
- Readmit Enrollment - increased by 76.8%.
- College Now Enrollment - increased by 3.1%.
- **Total Enrollment** for Spring 2024 was 12,072, compared to 11,568 in Spring 2023 - an increase of **4.4%**.

Transitioning to Fall 2024

- Summer 2024 registration will begin on Tuesday, April 2nd.
- Fall 2024/Winter 2025 registration for Continuing students will begin on Monday, April 8th.
- Fall 2024/Winter 2025 registration for New students will be scheduled by appointment only.
- Enrollment Targets for Fall 2024 are below:

Fall 2024	TARGETS
Continuing	4607
Freshmen	1700
Transfers	800
Readmits	500
TOTAL	7607
COLLEGE NOW	4200
TOTAL w/CN	11807

Fall 2024 Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

3/28/2024	FA24 Apps	FA23 Apps	% change	FA24 Admits	FA23 Admits	% change	FA24 Commits	FA23 Commits	% change
FTF	12,340	11,435	7.90%	10,075	9,601	4.90%	736	678	8.60%
Transfer	1,318	1,175	12.20%	506	401	26.20%	132	110	20%
Total	13,658	12,610	8.30%	10,581	10,002	5.80%	868	788	10.20%

Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out. Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

3/28/2024	Reg Ready, Not Enrolled	Missing MMR	ASAP Eligible	Missing ESL Accuplacer
FTF	468	8	332	423
Transfer	44	0	22	7
Total	512	8	354	430

Financial Aid Event

Understanding the 24-25 FAFSA Changes - The meeting will focus on the changes to the 24-25 FAFSA and how these changes may improve a student's filing experience. We will inform students of what documentation is needed to file and who will now need to login and contribute to a student's FAFSA.

Date: Wednesday April 10th, 2024

Time: 12:00pm – 1:30pm

[Register Here!](#)

Village Events

DIRECT ADMISSION INFORMATION SESSION:

Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

Register in advance for this meeting: WEDNESDAY, APRIL 10th, 3:00 TO 5:00 p.m.

<https://us02web.zoom.us/meeting/register/tZArcOChrzkuEtH-OjW69uchiRZDrZRdzqYK>

FINANCIAL AID NIGHT:

Overview: Experts from Kingsborough's Financial Aid department will be on hand live to assist you with the completion of your FAFSA and TAP applications and will answer all your questions concerning financial aid.

Register in advance for this meeting: TUESDAY, APRIL 23rd, 3:00 TO 5:00 p.m.

<https://us02web.zoom.us/meeting/register/tZAqc-GsrzMpGdOj49GsoligvzvH2Z5sFb18>

Recruitment Events

- **April Events** – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wendy Zepeda at Wendy.Zepeda@kbcc.cuny.edu

Date of Event	Event Type	Modality	Start Time	End Time	Name of Organization
Tuesday, April 2, 2024	KCC Info Session	Zoom	2:00 PM	3:00 PM	Understanding the Accuplacer ESL Exam
Wednesday, April 3, 2024	Recruitment Event	In-Person	9:00 AM	1:00 PM	William H Maxwell CTE High School
Wednesday, April 3, 2024	Recruitment Event	In-Person	8:00 AM	2:30 PM	New Visions Spring College Fair 2024
Wednesday, April 3, 2024	KCC Info Session	Zoom	5:00 PM	6:00 PM	Understanding the Accuplacer ESL Exam
Thursday, April 4, 2024	Recruitment Event	In-Person	9:00 AM	12:00 PM	College and Career Expo
Thursday, April 4, 2024	Recruitment Event	In-Person	10:00 AM	2:30 PM	Bronx Studio School for Writers and Artists College Fair
Thursday, April 4, 2024	Recruitment Event	In-Person	12:00 PM	1:00 PM	Individual KCC campus tour
Friday, April 5, 2024	KCC Info Session	Zoom	12:00 PM	1:00 PM	KCC Info Session
Saturday, April 6, 2024	Recruitment Event	In-Person	10:00 AM	3:00 PM	Brooklyn Canarsie Lions Club 2024 College and Vocational Career Fair
Monday, April 8, 2024	Recruitment Event	In-Person	10:00 AM	1:00 PM	National Hispanic College Fair Brooklyn Queens at Lehman College
Tuesday, April 9, 2024	Recruitment Event	In-Person	10:00 AM	1:00 PM	Manhattan/Bronx Multicultural College Fair@ College of Mount Sain Vincent
Wednesday, April 10, 2024	Recruitment Event	In-Person	10:00 AM	12:00 PM	South Brooklyn Community High School
Wednesday, April 10, 2024	Campus Tour	In-Person	10:00 AM	12:00 PM	Bushwick Community High School/St. Nicks Alliance Learning to Work

Thursday, April 11, 2024	KCC Open House	In-Person	11:00 AM	2:00 PM	Explore KCC Day
Thursday, April 11, 2024	Campus Tour	In-Person	11:00 AM	12:00 PM	Kurt Hanh high school College Now Student Visit (Erika)
Thursday, April 11, 2024	Campus Tour	In-Person	11:00 AM	12:00 PM	Individual Campus tour
Friday, April 12, 2024	KCC Info Session	Zoom	12:00 PM	1:00 PM	KCC Info Session
Friday, April 12, 2024	Recruitment Event	In-Person	10:00 AM	1:00 PM	Evander Campus College & Career Fair
Monday, April 15, 2024	KCC Open House	In-Person	12:00 AM	2:00 PM	Explore KCC - Nursing
Monday, April 15, 2024	Recruitment Event	In-Person	10:30 AM	12:00 PM	Brooklyn Institute for Liberal Arts
Monday, April 15, 2024	Recruitment Event	In-Person	5:00 PM	8:00 PM	Martin Van Buren High School
Tuesday, April 16, 2024	Campus Tour	In-Person	10:30 AM	12:00 PM	Leaders High School
Tuesday, April 16, 2024	Campus Tour	In-Person	10:30 AM	11:30 AM	Franklin D Roosevelt High School
Tuesday, April 16, 2024	Campus Tour	In-Person	11:00 AM	12:00 PM	Trio Upword bound at Brooklyn College
Tuesday, April 16, 2024	Recruitment Event	In-Person	8:30 AM	3:00 PM	New Visions Career Pathway Fair
Tuesday, April 16, 2024	Recruitment Event	In-Person	8:00 AM	1:30 PM	The Institute professions at Cambria Heights Divine 9
Wednesday, April 17, 2024	Recruitment Event	In-Person	5:00 PM	8:30 PM	St. Francis Preparatory College Fair
Wednesday, April 17, 2024	Recruitment Event	In-Person	5:00 PM	8:00 PM	Forest Hills High School Spring College Fair
Wednesday, April 17, 2024	Recruitment Event	In-Person	8:30 AM	11:30 AM	Spring College & Career Fair@ Chelsea CTE High School
Wednesday, April 17, 2024	Campus Tour	In-Person	10:00 AM	12:00 PM	Heart Share St. Vincents Agency
Wednesday, April 17, 2024	Recruitment Event	In-Person	6:30 PM	8:30 PM	Tottenville High School College and Career Fair
Thursday, April 18, 2024	KCC Info Session	In-Person	11:00 AM	2:00 PM	CUNY Community Event (Admitted Student Day)
Thursday, April 18, 2024	Campus Tour	In-Person	11:00 AM	2:00 PM	Brooklyn Community Arts and Media HS
Thursday, April 18, 2024	Recruitment Event	In-Person	10:00 AM	12:00 PM	Frank J Macchiarola Campus College and Career Fair
Thursday, April 18, 2024	Campus Tour	In-Person	11:00 AM	12:00 PM	Culinary Art Group Campus tour
Friday, April 19, 2024	Recruitment Event	In-Person	11:45 AM	2:00 PM	Challenge Preparatory Charter School High School
Monday, April 22, 2024	Campus Tour	In-Person	1:00 PM	3:00 PM	Admitted Students
Tuesday, April 23, 2024	Recruitment Event	In-Person	2:00 PM	5:00 PM	Hunter Promise Day
Wednesday, April 24, 2024	KCC Open House	In-Person	11:00 AM	2:00 PM	Explore KCC Day
Wednesday, April 24, 2024	Recruitment Event	In-Person	1:00 PM	4:00 PM	Getting Out Staying Out (GOSO)
Thursday, April 25, 2024	Campus Tour	In-Person	10:00 AM	12:00 PM	Metropolitan Diploma Plus High School
Thursday, April 25, 2024	KCC Info Session	In-Person	11:00 AM	2:00 PM	CUNY Community Event (Admitted Student Day)
Tuesday, April 30, 2024	Recruitment Event	In-Person	10:00 AM	12:00 PM	EF Academy New York Spring College Fair

Registrar Important Dates:

MON.	APR. 1	LAST DAY to for students to appeal Spring 2024 "WN" Grades that were assigned in error/Mandatory class participation is required
TUES.	APR. 2	Open enrollment begins for Summer 2024, Continuing Students only
MON.	APR. 8	Open enrollment begins for Fall 2024/Winter 2025, Continuing Students only
TUES.	APR. 16	College Council Date (U219) @ 3pm
MON. -TUES	APR. 22 - 30	NO CLASSES SCHEDULED - SPRING RECESS

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Registrar's Office	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-mqrzoiGt2lykgwOIYP-PBxZ-MPfvxe%C2%A0%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0

Enrollment Virtual Front Desks Traffic

Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

