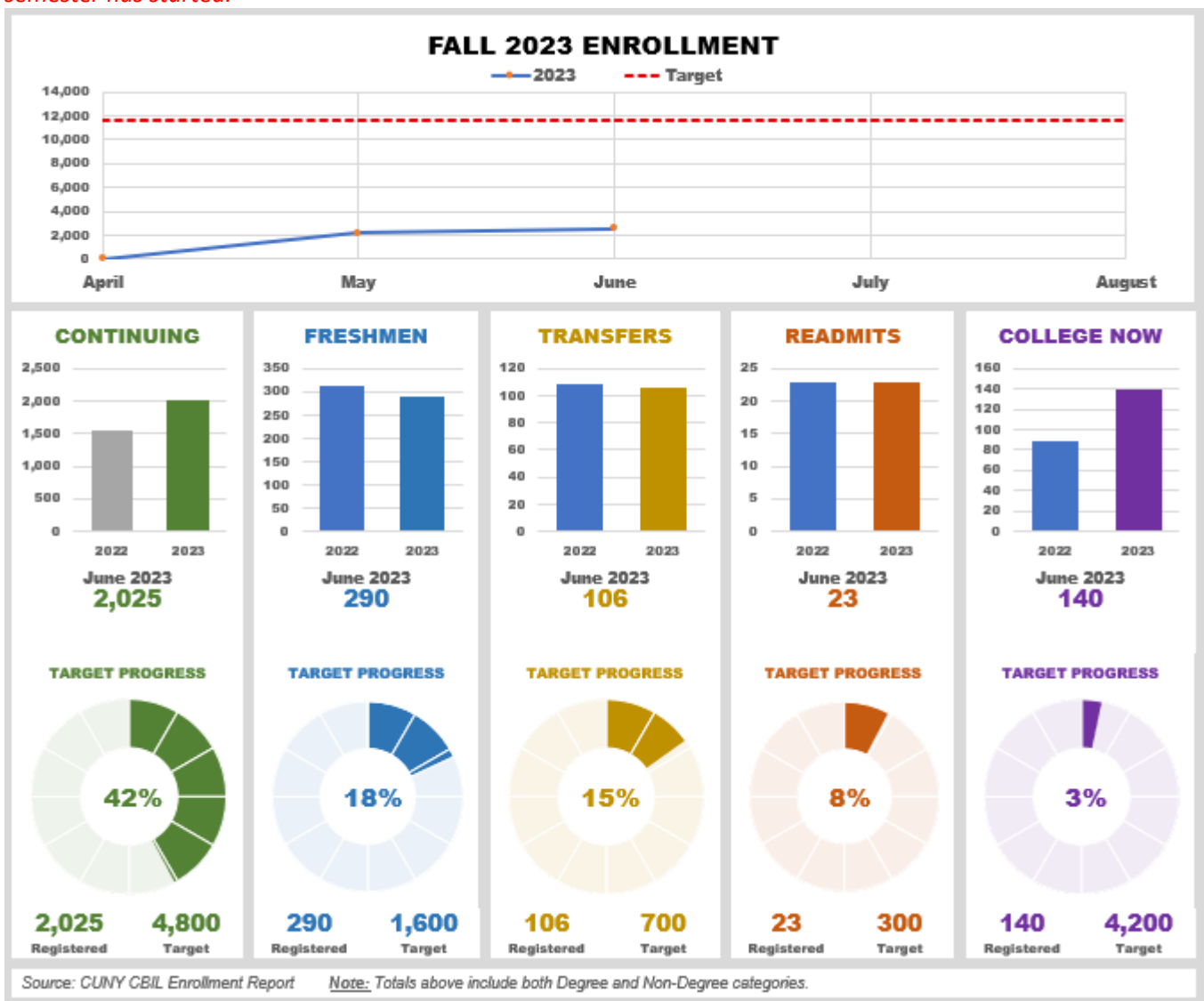# Enrollment Management Update – June 2023
6/3/2023

Dear Campus Community,

Please find attached the Enrollment Management Update for **June 2023**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Registration

Below are the enrollment numbers as of June 3, 2023.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.

Source: CUNY CBIL Enrollment Report   Note: Totals above include both Degree and Non-Degree categories.

Fall 2023 Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

6/2/23	FA23 Apps	FA22 Apps	% change	FA23 Admits	FA22 Admits	% change	FA23 Commits	FA22 Commits	% change
FTF	13,166	12,843	2.5%	11,425	11,219	1.8%	2,002	1,791	11.8%
Transfer	2,023	1,974	2.5%	828	918	-9.8%	422	394	7.1%
Total	15,189	14,817	2.5%	12,253	12,137	1%	2,424	2,185	10.9%

Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out.

Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

6/2/23	Reg Ready, Not Enrolled	Missing MMR	ASAP Eligible	FLEX	Missing ESL Accuplacer
FTF	1,504	99	101	0	522
Transfer	196	43	11	0	36
Total	1,700	142	112	0	558

Class Sections by Modalities & Percentages– Comparison

Term	In Person	In Person %	Hybrid	Hybrid %	Online	Online %
Fall 2022	907	37.33%	291	11.97%	1232	50.70%
Fall 2023	999	49.17%	283	13.93%	750	36.90%

Village Events

- o **NEW START INFORMATION SESSION:**
  Overview: Please attend a special presentation for our New Start program. The New Start program offers the transfer student a second chance at obtaining a college degree.
  Register in advance for this meeting: WEDNESDAY, JUNE 7th, 3:30 TO 5:30 p.m.
  https://us02web.zoom.us/j/87917932931?pwd=WFhQeVdkWm9KblhsRW9kSG9VUm9qZz09

- **DIRECT ADMISSION INFORMATION SESSION:**
  Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.
  Register in advance for this meeting: WEDNESDAY, JUNE 14th, 3:30 TO 5:30 p.m.
  https://us02web.zoom.us/j/87922448425?pwd=RnJLZjIvRVh0QWhXSlhiZFNmUWQ3QT09

- **FINANCIAL AID NIGHT:**
  Overview: Experts from Kingsborough's Financial Aid department will be on hand live to assist you with the completion of your FAFSA and TAP applications and will answer all your questions concerning financial aid.
  Register in advance for this meeting: TUESDAY, JUNE 20th, 3:30 TO 5:30 p.m.
  https://us02web.zoom.us/j/89992002234?pwd=eHNDb3E4blkxTjlSS2EyZU5WVk11UT09

Recruitment Events

- We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wenddy Zepeda at Wenddy.Zepeda@kbcc.cuny.edu

Date of Event (MM/DD/YY)	Event Type	Modality	Start Time	End Time	Name of Organization
Thursday, June 1, 2023	Campus Tour	In-Person	10:30am	11:30am	P.S. K753
Tuesday, June 6, 2023	Campus Tour	Zoom	10:00am	11:00am	Richmond Hill High School
Tuesday, June 6, 2023	Campus Tour	In-Person	2:00pm	3:00pm	Individual Campus Tour
Wednesday, June 7, 2023	KCC Info Session	Zoom	1:00pm	2:00pm	KCC Info Session
Thursday, June 8, 2023	Campus Tour	In-Person	10:30am	12:00pm	Brooklyn College Adult Literacy Program
Thursday, June 8, 2023	Recruitment Event	In-Person	TBA		CTE Teachers Professional Development
Thursday, June 8, 2023	KCC Info Session	Zoom	11:00am	12:00pm	Admitted Student Info Session
Tuesday, June 13, 2023	Presentation	Zoom	TBA		College and Career Bridge Program
Wednesday, June 14, 2023	Campus Tour	In-Person	12:00pm	1:00pm	Individual Campus tour
Thursday, June 15, 2023	Presentation	Zoom	TBA		College and Career Bridge Program
Thursday, June 15, 2023	Recruitment Event	In-Person	10:00am	2:00pm	The Brooklyn Adult Learning Center
Thursday, June 15, 2023	Campus Tour	In-Person	1:00pm	2:00pm	Individual Campus Tour
Thursday, June 15, 2023	KCC Info Session	Zoom	3:00pm	4:00pm	KCC Info session
Tuesday, June 20, 2023	Campus Tour	In-Person	10:00am	12:00pm	East New York Middle School of Excellence
Tuesday, June 20, 2023	Presentation	Zoom	12:00pm	1:00pm	KCC Continuing Ed Open House
Tuesday, June 20, 2023	Presentation	Zoom	6:00pm	7:00pm	KCC Continuing Ed Open House
Tuesday, June 20, 2023	Campus Tour	In-Person	12:00pm	1:00pm	Spanish Campus tour
Wednesday, June 21, 2023	KCC Info Session	Zoom	3:00pm	4:00pm	KCC info session
Thursday, June 22, 2023	Campus Tour	In-Person	10:00am	11:00pm	Individual Campus tour
Tuesday, June 27, 2023	Campus Tour	In-Person	12:00pm	1:00pm	Individual Campus Tour
Wednesday, June 28, 2023	KCC Info Session	Zoom	12:00pm	1:00pm	KCC Info session

Registrar Important Dates

Fri. June 2	LAST MEETING DAY for Friday Classes
Sat. June 3	LAST MEETING DAY for Saturday Classes
Sun. June 4	LAST MEETING DAY for Sunday Classes
Tues. June 6	College Council
Thurs. June 8	Last day to drop a course with a grade of W - Grade of "W" is assigned to students who officially drop a class
Fri. June 9	Reading Day
Fri. June 9	Grade Rosters available for faculty
Sat. June 10	Financial Aid R2T4 60% Spring Term
Sat. June 10	FINAL EXAMINATIONS - Saturday Classes
Sun. June 11	FINAL EXAMINATIONS - Sunday Classes
Mon. June 12	FINAL EXAMINATIONS - Monday Day & Evening Classes
Tue. June 13	FINAL EXAMINATIONS - Tuesday Day & Evening Classes
Wed. June 14	FINAL EXAMINATIONS - Wednesday Day & Evening Classes
Thurs. June 15	FINAL EXAMINATIONS - Thursday Day & Evening Classes
Fri. June 16	FINAL EXAMINATIONS - Friday Day & Evening Classes
Mon. June 19	COLLEGE CLOSED
Mon. June 19	Grade Roster are due from the faculty
Wed. June 21	COMMENCEMENT
Thurs. June 22	Start of Spring Session B
Thurs. June 22	CLASSES BEGIN - DAY & EVENING
Mon. June 26	LAST DAY for 50% Tuition Refund
Mon. June 26	LAST DAY to add or change a course using Schedule Builder on CUNYfirst
Mon. June 26	PERIOD OPENS to file applications for August 2023 Degrees
Tues. June 27	**Verification of Enrollment** Rosters Available to Faculty
Tues. June 27	Course Withdrawal Drop period opens - "WD" grades are assigned to students who drop the course and that have attended/participated at least one time.
Tues. June 27	"WD" grades are changed to "WN" grades for students who NEVER attended/participated in the class.
Thurs. June 29	Spring Session A (June 2023 Conferral Date)
Fri. June 30	LAST DAY for 25% Tuition Refund
Fri. June 30	Census date – Session B
Fri. June 30	Verification of Enrollment Rosters due from Faculty

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration
Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration
International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration
Registrar's Office	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-mqrzojGt2IykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0
	T, W 4-6:30pm	**https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration**

Enrollment Virtual Front Desks Traffic

- o Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.