Enrollment Management Update – May 2023
5/1/2023

Dear Campus Community,

Please find attached the Enrollment Management Update for **May 2023**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Registration

Registration for Continuing Students begins on Monday, May 1, 2023
Registration for New Students begins on Monday, May 15, 2023

Fall 2023	TARGET
Continuing	4800
Freshmen	1600
Transfers	700
Readmits	300
TOTAL	**7400**
CN	4200
TOTAL w/CN	**11600**

Fall 2023 Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

4/30/23	FA23 Apps	FA22 Apps	% change	FA23 Admits	FA22 Admits	% change	FA23 Commits	FA22 Commits	% change
FTF	12,362	12,107	2.1%	10,680	10,538	1.3%	1,272	1,134	12.2%
Transfer	1,499	1,479	1.4%	594	665	-10.7%	252	228	10.5%
Total	13,861	13,586	2.0%	11,274	11,203	.6%	1,524	1,362	11.9%

Village Events

- o **DIRECT ADMISSION INFORMATION SESSION:**
  Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.
  Register in advance for this meeting: WEDNESDAY, MAY 17th, 3:30 TO 5:30 p.m.
  https://us02web.zoom.us/j/82352656569?pwd=N3Q0VGRIL3hITVhRZnRkN0xXKzFuQT09

- o **FINANCIAL AID NIGHT:**
  Overview: Experts from Kingsborough's Financial Aid department will be on hand live to assist you with the completion of your FAFSA and TAP applications and will answer all your questions concerning financial aid.
  Register in advance for this meeting: WEDNESDAY, MAY 23rd, 3:30 TO 5:30 p.m.
  https://us02web.zoom.us/j/84301689456?pwd=WTg2dHhMbkhxVHJydTE4QXdINTduZz09

- o **DIRECT ADMISSION INFORMATION SESSION:**
  Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.
  Register in advance for this meeting: WEDNESDAY, MAY 31st, 3:30 TO 5:30 p.m.
  https://us02web.zoom.us/j/83352798147?pwd=TkZqNDdCYll1NUdJdUpEZUd5T1BBQT09

Recruitment Events

- o We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wenddy Zepeda at Wenddy.Zepeda@kbcc.cuny.edu

Date of Event (MM/DD/YY)	Event Type	Modality	Start Time	End Time	Name of Organization
Tuesday, May 2, 2023	KCC Info Session	Zoom	3:00pm	4:00pm	Admitted Student Info Session
Tuesday, May 2, 2023	Presentation	In-Person	7:00pm	8:00pm	CAMBA Educational Center
Tuesday, May 2, 2023	Campus Tour	In-Person	12:30pm	2:00pm	Good Shepherd Service -Brooklyn Life link
Tuesday, May 2, 2023	Campus Tour	In-Person	10:30am	12:00pm	Leaders High School in Bensonhurst
Wednesday, May 3, 2023	Presentation	In-Person	11:00pm	12:00pm	CAMBA Educational Center
Wednesday, May 3, 2023	Presentation	In-Person	3:00pm	4:00pm	CAMBA Educational Center
Wednesday, May 3, 2023	KCC Info Session	Zoom	2:00pm	3:00pm	AIC Info Session
Thursday, May 4, 2023	Recruitment Event	In-Person	5:00pm	8:00pm	Spring and Career Expo with 6 high schools (Queens NY)
Thursday, May 4, 2023	Campus Tour	In-Person	11:00am	1:00pm	Liberty Partnership Program
Thursday, May 4, 2023	Campus Tour	In-Person	2:00pm	3:00pm	Individual Campus Tour
Friday, May 5, 2023	Campus Tour	In-Person	10:00am	12:00pm	Broome Street Academy Charter High School

Friday, May 5, 2023	Campus Tour	In-Person	11:00am	12:30pm	International High School @ Prospect Heights
Sunday, May 7, 2023	Recruitment Event	In-Person	10:00am	3:00pm	JCON 2023 Orthodox Jewish Chamber Commerce
Monday, May 8, 2023	Recruitment Event	In-Person	1:00pm	2:30pm	Grand Army Plaza (Adult Learners)
Tuesday, May 9, 2023	Recruitment Event	In-Person	10:30am	1:00pm	The HS for Enterprise Business and Technology
Tuesday, May 9, 2023	Recruitment Event	In-Person	6:00pm	7:30pm	Sheepshead Bay Library (Russian/Ukrainian Speaker)
Wednesday, May 10, 2023	Campus Tour	In-Person	10:30am	12:00pm	International High School @ Prospect Heights
Wednesday, May 10, 2023	Recruitment Event	In-Person	9:00am	2:30pm	Canarsie Educational Campus High School
Thursday, May 11, 2023	Recruitment Event	In-Person	3:00pm	5:00pm	Manhattan Center for Science and Mathematics High School
Thursday, May 11, 2023	Recruitment Event	In-Person	9:00am	12:00pm	Lower East Side Prep High School
Thursday, May 11, 2023	Campus Tour	In-Person	10:30am	12:00pm	Brooklyn Studio High School
Friday, May 12, 2023	KCC Info Session	Zoom	3:00pm	4:00pm	AIC Info Session
Tuesday, May 16, 2023	Recruitment Event	In-Person	5:30pm	7:00pm	Eastern Pkwy Library (Adult Learners)
Wednesday, May 17, 2023	Recruitment Event	In-Person	9:30am	1:20pm	Grover Cleveland High School College Fair
Wednesday, May 17, 2023	Recruitment Event	In-Person	8:50am	12:00pm	Erasmus Hall Post-Secondary College Fair
Thursday, May 18, 2023	KCC Info Session	Zoom	3:00pm	4:00pm	Admitted Student Info Session
Thursday, May 18, 2023	Campus Tour	In-Person	10:30am	12:00pm	Brooklyn School For Math and Science
Saturday, May 20, 2023	Recruitment Event	In-Person	11:00pm	4:00pm	John Wesley United Methodist Church
Tuesday, May 23, 2023	Presentation	Zoom	12:00pm	1:00pm	KCC Continuing Ed Summer Open House
Tuesday, May 23, 2023	Presentation	Zoom	6:00pm	7:00pm	KCC Continuing Ed Summer Open House
Tuesday, May 23, 2023	Recruitment Event	In-Person	6:00pm	7:30pm	Sheepshead Bay (Russian/Ukrainian Speakers)
Wednesday, May 24, 2023	KCC Info Session	Zoom	1:00pm	2:00pm	AIC Info Session
Wednesday, May 24, 2023	Recruitment Event	In-Person	9:00am	12:00pm	Erasmus Hall Transitional Fair
Wednesday, May 24, 2023	Campus Tour	In-Person	2:30pm	3:30pm	The Cypress Hills Campus (Partner and Luncheon Tour)
Thursday, May 25, 2023	Recruitment Event	In-Person	3:00pm	4:00pm	Rising Ground Inc
Thursday, May 25, 2023	Recruitment Event	In-Person	7:00pm	9:00pm	All-Star Trades & Career Night The Brooklyn Cyclones
Thursday, May 25, 2023	Rep Visit	In-Person	3:00pm	4:00pm	Cristo Rey High school

Registrar Important Dates

Wed. May 10	Financial Aid R2T4 60% Session A
Wed. May 10	The 60% date is the point of the term where a student is considered to have earned 100% of Federal Financial Aid (Pell Grant, FSEOG, Direct Loans) awarded for the term
Mon. May 15	LAST DAY to change "INC" Grade for Fall 2022 and/or Winter 2023
Tues. May 16	"INC" Grades not completed for Fall 2022 and/or Winter 2023 will be change to "FIN" Grades
Mon. May 29	College Closed - No classes scheduled
Tues. May 30	Classes follow Monday schedule

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Registrar's Office	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-mqrzojGt2IykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0

Enrollment Virtual Front Desks Traffic

- o Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.