Enrollment Management Update – February 2023
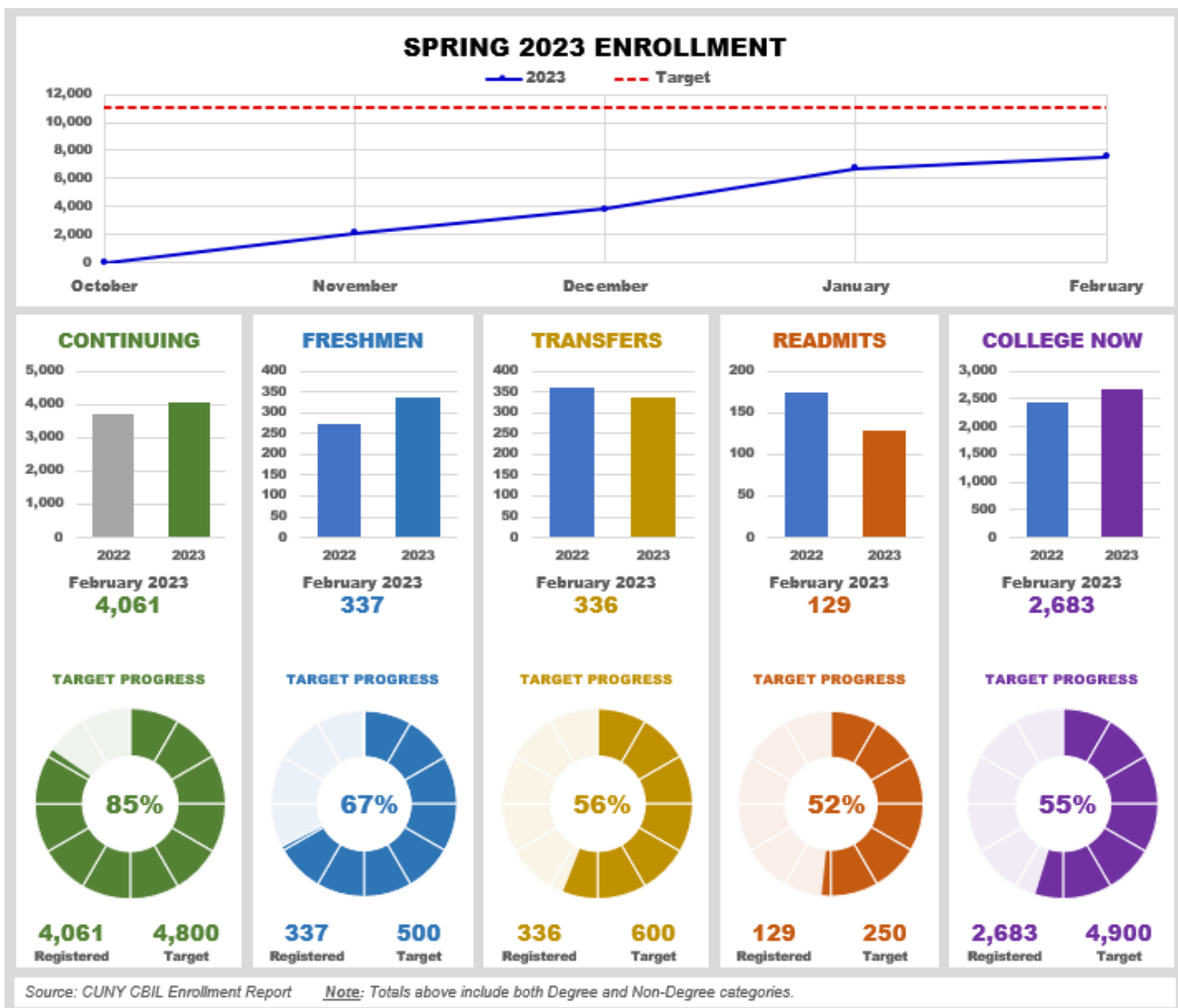## 2/5/2023

Dear Campus Community,

Please find attached the Enrollment Management Update for February 2023. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers <u>as of February 3, 2023.</u>

College Now enrollment does <u>not</u> generate FTE's for the college and tends to enroll most of their students <u>after</u> the semester has started.

Source: CUNY CBIL Enrollment Report   <u>Note</u>: Totals above include both Degree and Non-Degree categories.

Enrollment

CUNY Reconnect
In Fall 2022 CUNY Reconnect reached out to our stop out population and was able to assist 712 students in reenrolling. For Spring 2023 there are currently **288** students reenrolled.

Readmits:
At present we have processed 343 applications for readmission. 129 have registered. 214 are actively in the pipeline but have not yet registered. Students are encouraged to meet with an advisor but can register on their own. Please note, the CUNY readmission fee policy has been changed for the SP23 semester allowing students to sit out for 3 semesters instead of 2 semesters. Many of our students who were previously considered readmits are now considered continuing students.

Admissions Funnel:
The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

2/3/23	SP23 Apps	SP22 Apps	% change	SP23 Admits	SP22 Admits	% change	SP23 Commits	SP22 Commits	% change
FTF	2,056	2,210	-7%	1,186	1,290	-.8.1%	643	629	2.2%
Transfer	2,088	2,037	2.5%	1,094	1,142	-4.2%	656	676	-3.0%
Total	4,144	4,247	-2.4%	2,280	2,432	-6.3%	1,299	1,305	-.5%

Reg Ready Funnel
The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and text are going out.
Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

2/3/23	Reg Ready, Not Enrolled	Missing MMR	ASAP Eligible	FLEX	Missing ESL Accuplacer
FTF	281	60	22	0	107
Transfer	286	32	14	2	48
Total	567	92	36	2	155

- **Village Events**
  - **NEW START INFORMATION SESSION:**
    Overview: Please join a special presentation for our New Start program. The New Start program offers the transfer student a second chance at obtaining a college degree.
    Register in advance for this meeting: WEDNESDAY, FEBRUARY 8th, 4:00 TO 6:00 p.m.
    https://us02web.zoom.us/j/83698085408?pwd=dnJySEpoNmdkb0VJU2g3eVdrZVlmQT09

  - **DIRECT ADMISSION INFORMATION SESSION:**
    Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.
    Register in advance for this meeting: WEDNESDAY, FEBRUARY 15th, 4:00 TO 6:00 p.m.
    https://us02web.zoom.us/j/84775440716?pwd=WmxpclpmaW1iN0VTVm9odFEwWGNRZz09

- **Recruitment Events**
  - **February Events –** We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wenddy Zepeda at Wenddy.Zepeda@kbcc.cuny.edu

Date of Event (MM/DD/YY)	Event Type	Modality	Start Time	End Time	Name of Organization
Monday, February 6, 2023	Presentation	In-Person	12:00PM	1:00PM	Abraham Lincoln High School (Rep Visit)
Monday, February 6, 2023	Recruitment Event	In-Person	1:15PM	2:30PM	AIM Charter HS I
Monday, February 6, 2023	Recruitment Event	In-Person	6:00PM	7:00PM	Community Health Program Department
Tuesday, February 7, 2023	Campus Tour	In-Person	10:00AM	11:30AM	Brooklyn Collegiate: A College Board School
Tuesday, February 7, 2023	Recruitment Event	In-Person	10:30AM	2:00PM	Clara Barton High School Spring College Fair
Wednesday, February 8, 2023	Presentation	Zoom	10:00AM	11:00AM	P.S. 368
Wednesday, February 8, 2023	KCC Info Session	Zoom	2:00PM	3:00PM	AIC Info Session
Wednesday, February 8, 2023	Campus Tour	In-Person	10:30AM	12:00PM	The Brooklyn School for Math and Research
Wednesday, February 8, 2023	Campus Tour	In-Person	10:30AM	12:00PM	Brooklyn Frontiers High School
Thursday, February 9, 2023	Meeting	Zoom	10:00AM	12:00PM	THRIVE/Kingsborough Community College Trainings
Friday, February 10, 2023	Presentation	In-Person	11:00AM	4:00PM	CAMBA Education Center
Saturday, February 11, 2023	Recruitment Event	In-Person	11:00AM	1:00PM	KCC Athletic Open House
Tuesday, February 14, 2023	Campus Tour	In-Person	10:30AM	12:00PM	Urban Assembly School for Collaborative Healthcare

Wednesday, February 15, 2023	Campus Tour	In-Person	10:30AM	12:00PM	Academy of Innovative Technology
Wednesday, February 15, 2023	Recruitment Event	In-Person	9:00AM	12:00PM	Mott Haven Village Preparatory High School
Wednesday, February 15, 2023	Presentation	In-Person	1:00PM	2:00PM	KCC ESL/Food Handlers
Wednesday, February 15, 2023	Campus Tour	In-Person	10:00AM	12:00PM	Great Oaks Charter School
Thursday, February 16, 2023	Recruitment Event	In-Person	1:00PM	5:00PM	Brooklyn Public Library, New Lots Branch
Thursday, February 16, 2023	KCC Info Session	Zoom	1:00PM	2:00PM	AIC Info Session
Thursday, February 16, 2023	Campus Tour	In-Person	10:30AM	12:00PM	Multicultural High school
Thursday, February 16, 2023	Presentation	In-Person	5:15PM	7:15PM	KCC Free ESL
Thursday, February 16, 2023	Recruitment Event	In-Person	2:30PM	5:00PM	John Dewey High School Spring College Fair
Friday, February 17, 2023	KCC Info Session	Zoom	2:00PM	3:00PM	AIC Info Session
Friday, February 17, 2023	Campus Tour	In-Person	10:30AM	12:00PM	Brooklyn Lab School
Thursday, February 23, 2023	Presentation	In-Person	7:00PM	8:00PM	CAMBA Education Center
Thursday, February 23, 2023	Campus Tour	In-Person	11:00AM	12:30PM	Sunnyside Community Services
Tuesday, February 28, 2023	Presentation	In-Person	1:00PM	2:30PM	CAMBA -Cascades HS
Tuesday, February 28, 2023	Presentation	Zoom	12:00PM	1:00PM	Continuing Ed/Workforce Development Open House
Tuesday, February 28, 2023	Presentation	Zoom	6:00PM	7:00PM	Continuing Ed/Workforce Development Open House

Registrar Important Dates

Fri. Feb. 3	R2T4 60% Session B
Sun.- Mon. Feb. 12-13	COLLEGE CLOSED
Tues. Feb. 14	LAST DAY to withdraw online to receive grade of "W" (For 6-week session only)
Wed. Feb. 15	LAST MEETING - Day & Evening Classes
Wed. Feb. 15	Grade rosters are available for faculty
Thurs. Feb. 16	Final Examinations
Sun. Feb. 19	Grade rosters are due from faculty
Mon. Feb. 20	College Closed
Fri. Feb. 24	End of Winter 2023 & Fall 2022 Term

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Registrar's Office	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-mgrzojGt2IykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0

- **Enrollment Virtual Front Desks Traffic**
  - Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic <u>last</u> month.