Enrollment Management Update – December 2023 12/1/2023

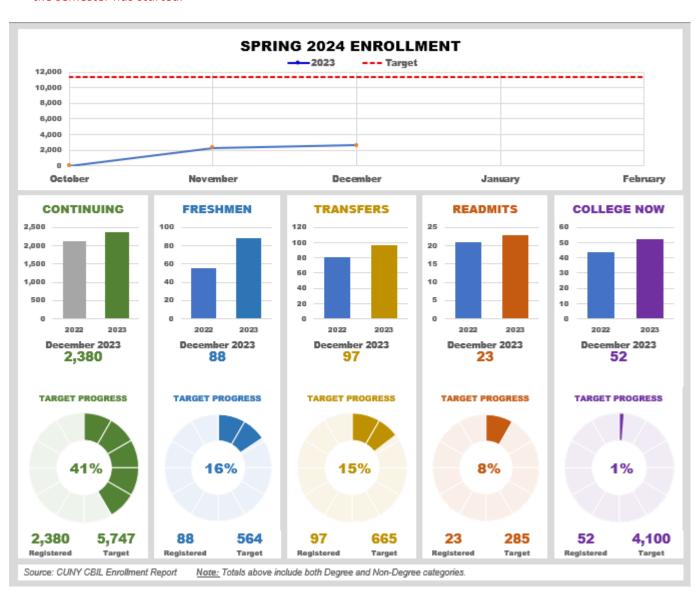
Dear Campus Community,

Please find attached the Enrollment Management Update for **December 2023.** In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers as of December 1, 2023.

College Now enrollment does <u>not</u> generate FTE's for the college and tends to enroll most of their students <u>after</u> the semester has started.



Spring 2024 Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

11/30/2023	SP24	SP23	%	SP24	SP23	%	SP24	SP23	%
	Apps	Apps	change	Admits	Admits	change	Commits	Commits	change
FTF	1,881	1,445	30.20%	959	729	31.60%	427	305	40%
Transfer	1,593	1,302	22.40%	633	579	9.30%	333	281	18.50%
Total	3,474	2,747	26.30%	1,592	1,308	20.45%	760	586	29.25%

Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out.

Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

12/1/2023	Reg Ready, Not Enrolled	Missing MMR	ASAP Eligible	Missing ESL Accuplacer
FTF	282	86	56	33
Transfer	168	30	31	101
Total	450	116	87	134

Class Sections by Modalities & Percentages – Comparison

Compares number of class sections and percentages by modalities: In person, Hybrid and Online.

Term	In Person	In Person %	Hybrid	Hybrid %	Online	Online %
Spring 2023	1300	46.15%	381	13.52%	1136	40.33%
Spring 2024	1100	51.33%	308	15.38%	735	34.29%

Village Events

FINANCIAL AID NIGHT:

Overview: Experts from Kingsborough's Financial Aid department will be on hand live to assist you with the completion of your FAFSA and TAP applications and will answer all your questions concerning financial aid.

Register in advance for this meeting: WEDNESDAY, DECEMBER 6th, 3:00 to 5:00 p.m. https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration

• DIRECT ADMISSION INFORMATION SESSIONS:

Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

Register in advance for this meeting: WEDNESDAY, DECEMBER 13th, 3:00 to 5:00 p.m. https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration

Admissions Information Center Events

Spring Admitted Student Information Sessions

Overview: This session will provide an overview of next steps so that students are ready to start their semester at KCC!

Register in advance for this meeting: WEDNESDAY, DECEMBER 20th, 3:00 to 4:00 p.m. https://us02web.zoom.us/meeting/register/tZcqcOCvqzsoH9fTm0qZONfZGhP-Q_Vd0a_z Register in advance for this meeting: WEDNESDAY, DECEMBER 27th, 11:00 to 12:00 p.m. https://us02web.zoom.us/meeting/register/tZcqcOCvqzsoH9fTm0qZONfZGhP-Q_Vd0a_z Register in advance for this meeting: WEDNESDAY, DECEMBER 27th, 3:00 to 4:00 p.m. <a href="https://usoacata.com/sepinal/general-acata.co

https://us02web.zoom.us/meeting/register/tZcqcOCvqzsoH9fTm0qZONfZGhP-Q Vd0a z

Recruitment Events

December Events – We encourage faculty, staff, and alumni to join the Admissions Counselors
on all recruitment events listed below. If you are interested in participating, please contact
Wenddy Zepeda at Wenddy.Zepeda@kbcc.cuny.edu

Wenday Zepeda de		Modality	Start	End	Name of Organization
Date of Event	Event Type		Time	Time	
Monday, December 4, 2023	Meeting	In-Person	10:00AM	12:00PM	CUNY-NYCPS Steering Meeting with Chancellor Banks & Chancellor Matos Rodríguez
Wednesday, December 6, 2023	Campus Tour	In-Person	1:00PM	2:00PM	Individual KCC Campus Tour
.,		In-Person			
Thursday, December 7, 2023	Campus Tour		12:00PM	1:00PM	Individual KCC Campus Tour
Thursday, December 7, 2023	Recruitment Event	In-Person	10:00AM	1:30PM	Bronx Legacy HS and KCC Fashion Design
Thursday, December 7, 2023	Recruitment Event	In-Person	4:30PM	7:30PM	Reconnect Adult Fair at School of Labor & Urban Studies
Friday, December 8, 2023	Presentation	Zoom	2:00PM	3:00PM	AIC info session
Tuesday, December 12, 2023	Recruitment Event	In-Person	10:00AM	2:00PM	TWU Local 100-NYCT Training upgrading Fund
Wednesday, December 13, 2023	Recruitment Event	In-Person	9:30AM	12:00PM	East Brooklyn Community High School
Wednesday, December 13, 2023	Campus Tour	In-Person	12:00PM	1:00PM	Individual KCC Campus Tour
Wednesday, December 13, 2023	Campus Tour	In-Person	10:30AM	12:00PM	West Brooklyn Community High School
Wednesday, December 13, 2023	Campus Tour	In-Person	10:30AM	12:00PM	Murrow High School/Educational Vision Services
Thursday, December 14, 2023	Presentation	In-Person	1:00PM	2:30PM	Aim Charter HS
Thursday, December 14, 2023	KCC Info Session	Zoom	12:00PM	1:00PM	AIC info session
Thursday, December 14, 2023	Recruitment Event	In-Person	5:00PM	7:00PM	Pan American International High School
Tuesday, December 19, 2023	KCC Info Session	Zoom	11:00AM	12:00PM	AIC Info session
Wednesday, December 20, 2023	KCC Info Session	Zoom	3:00PM	4:00PM	Admitted Student Info Session
Wednesday, December 27, 2023	KCC Info Session	Zoom	11:00AM	12:00PM	Admitted Student Info Session
Wednesday, December 27, 2023	KCC Info Session	Zoom	3:00PM	4:00PM	Admitted Student Info Session - Spanish

Registrar Important Dates:

Fri. Dec. 8	Last Day of WEEKDAY CLASSES
Sat. Dec. 9	Last Day of SATURDAY CLASSES
Sun. Dec. 10	Last Day to withdraw online to receive a grade of "W"
Mon. Dec. 11	Reading Day - No Classes Scheduled
Tues. Dec. 12	FINAL EXAMINATIONS - Tuesday Classes
Wed. Dec .13	FINAL EXAMINATIONS - Wednesday Classes
Wed. Dec .13	Grade Rosters are Available for Faculty
Thurs. Dec. 14	FINAL EXAMINATIONS - Thursday Classes
Fri. Dec 15	FINAL EXAMINATIONS - Friday Classes
Sat. Dec .16	FINAL EXAMINATIONS - Saturday Classes
Sun. Dec. 17	12th Sunday Meeting, One-hour break, FINAL EXAMINATIONS – SUNDAY CLASSES
Mon. Dec. 18	FINAL EXAMINATIONS - Monday Classes
TuesTues. Dec. 19 - Jan. 1	WINTER RECESS - No Classes
Thurs. Dec. 21	Grade Rosters are Due from Faculty
Fri. Dec. 22-Mon. Dec. 25	COLLEGE CLOSED
Fri. Dec. 29-Mon. Jan. 1	COLLEGE CLOSED

Virtual Front Desks:

A during land and a second	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
Admissions Information	IVI I IO APIII	https://zoom.us/meeting/register/ woucezgrjiwoduxpiwi wijzwxyrejb iiir yog
Center (AIC)		
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
International Student	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
Affairs (ISA)		
, ,		
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
•	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-mqrzojGt2lykwgOIYP-PBxZ-
Registrar's Office		MPfvxe%C2%A0%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0

Enrollment Virtual Front Desks Traffic

 Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic <u>last</u> month.

