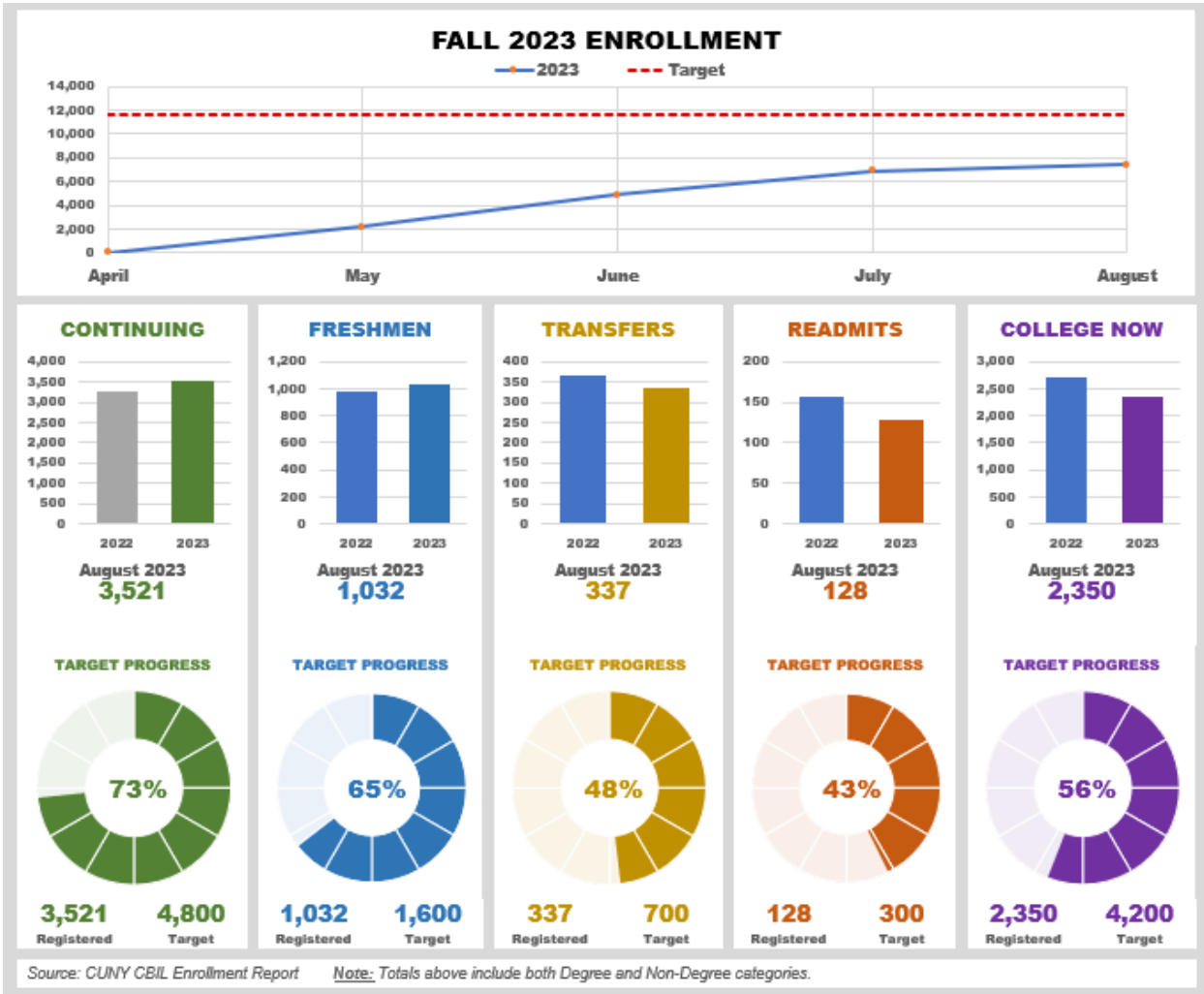# Enrollment Management Update – August 2023
## 8/5/2023

Dear Campus Community,

Please find attached the Enrollment Management Update for **August 2023**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

### Registration

Below are the enrollment numbers <u>as of August 5, 2023.</u>
*College Now enrollment does <u>not</u> generate FTE's for the college and tends to enroll most of their students <u>after</u> the semester has started.*



**FALL 2023 ENROLLMENT**

| | CONTINUING | FRESHMEN | TRANSFERS | READMITS | COLLEGE NOW |
|---|---|---|---|---|---|
| August 2023 | 3,521 | 1,032 | 337 | 128 | 2,350 |
| Target Progress | 73% | 65% | 48% | 43% | 56% |
| Registered | 3,521 | 1,032 | 337 | 128 | 2,350 |
| Target | 4,800 | 1,600 | 700 | 300 | 4,200 |

Source: CUNY CBIL Enrollment Report    Note: Totals above include both Degree and Non-Degree categories.

### Fall 2023 Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year.  Admissions staff work on contacting students to help them move through the funnel.

| 8/3/23 | FA23 Apps | FA22 Apps | % change | FA23 Admits | FA22 Admits | % change | FA23 Commits | FA22 Commits | % change |
|---|---|---|---|---|---|---|---|---|---|
| FTF | 14,049 | 13,787 | 1.9% | 12,256 | 12,018 | 2% | 2,488 | 2,387 | 4.2% |
| Transfer | 2,920 | 2,750 | 6.2% | 1,391 | 1,397 | -.4% | 778 | 731 | 6.4% |
| **Total** | 16,969 | 16,537 | 2.6% | 13,647 | 13,415 | 1.7% | 3,266 | 3,118 | 4.7% |

## Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out.

Other categories indicate where students' status is still outstanding.  Students are notified weekly if there's an outstanding item.

| 8/3/23 | Reg Ready, Not Enrolled | Missing MMR | ASAP Eligible | Missing ESL Accuplacer |
|---|---|---|---|---|
| **FTF** | 1535 | 111 | 64 | 533 |
| **Transfer** | 363 | 61 | 14 | 50 |
| **Total** | 1,898 | 172 | 78 | 583 |

## Class Sections by Modalities & Percentages– Comparison

| Term | In Person | In Person % | Hybrid | Hybrid % | Online | Online % |
|---|---|---|---|---|---|---|
| **Fall 2022** | 907 | 37.33% | 291 | 11.98% | 1232 | 50.70% |
| **Fall 2023** | 1099 | 49.75% | 293 | 13.26% | 817 | 36.98% |

## Village Events

- o **DIRECT ADMISSION INFORMATION SESSION:**
  *Overview:* This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.
  **Register in advance for this meeting: WEDNESDAY, AUGUST 9th, 3:30 TO 5:30 p.m.**
  https://us02web.zoom.us/j/89517085648?pwd=QUg0eU1ERElBY1VYby9ZVkJqaXZSUT09

## Recruitment Events

We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below.  If you are interested in participating, please contact Wenddy Zepeda at Wenddy.Zepeda@kbcc.cuny.edu

| Date of Event | Event Type | Start Time | End Time | Name of Organization |
|---|---|---|---|---|
| Tuesday, August 1, 2023 | Campus Tour | 11:00AM | 12:00PM | Individual Campus Tour |
| Tuesday, August 1, 2023 | Campus Tour | 10:00AM | 12:00PM | I.S. 136 Charles O. Dewey |
| Wednesday, August 2, 2023 | Campus Tour | 11:00AM | 12:00PM | Children Aid Society |
| Wednesday, August 2, 2023 | Campus Tour | 10:00AM | 11:00AM | Tomorrows Leaders NYC |
| Wednesday, August 2, 2023 | Campus Tour | 3:00PM | 4:00PM | Childrens Aid At Mirabal Sisters Campus |
| Wednesday, August 2, 2023 | KCC Info Session | 3:00PM | 4:00PM | KCC Info session |
| Wednesday, August 2, 2023 | KCC Info Session | 3:00PM | 4:00PM | KCC Info session |
| Thursday, August 3, 2023 | KCC Info Session | 1:00PM | 2:00PM | Spanish Info session |
| Tuesday, August 8, 2023 | Campus Tour | 11:00AM | 12:00PM | Spanish Campus tour |
| Wednesday, August 9, 2023 | KCC Info Session | 12:30PM | 1:30PM | KCC Info session |
| Friday, August 18, 2023 | Recruitment Event | 1:00PM | 4:00PM | Kaiser Park (Back to School Partnership) |
| Tuesday, August 22, 2023 | Recruitment Event | 1:00PM | 4:00PM | Senator Persaud Fun Day |

## Registrar Important Dates

| | |
|---|---|
| Wed. Aug. 2 | **LAST DAY** to withdraw online to receive grade of "W" (For 6-week session only) |
| Thurs. Aug. 3 | **LAST MEETING DAY** for Spring Session B (For 6-week session only) |
| Thurs. Aug. 3 | **Grade Rosters** available for faculty |
| Fri. Aug 4 | **LAST DAY** to appeal final grades Fall 2022/Winter 2023 |
| Mon. Aug. 7 | **Final Examinations** Day & Evening Classes |
| Thurs. Aug. 10 | Grade Rosters are due from the faculty |
| Thurs. Aug. 24 | LAST DAY to file outgoing e-Permit request to register for 15-week school classes |
| Fri. Aug. 25 | Last Day to file Application for Matriculation for Fall 2023 (Non-Degree to Degree) |
| Mon. Aug. 28 | LAST Day to file readmission application for students within good academic standing |
| Thurs. Aug. 31 | Spring Session B (August 2023 Conferral Date) |

## Virtual Front Desks:

| | | |
|---|---|---|
| Admissions Information Center (AIC) | M-F 10-4pm | https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q |
| | T, W 4-6:30pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration |
| | | |
| Financial Aid | M-F 10-4pm | https://bit.ly/KCCFACOUNTER |
| | T, W 4-6:30pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration |
| | | |
| International Student Affairs (ISA) | M-TH 10-4pm | https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q |
| | | |
| One Stop Center | M-F 10-4pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration |
| | T, W 4-6:30pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration |
| | | |
| Registrar's Office | M-F 10-4pm | https://zoom.us/meeting/register/tJ0of-mqrzojGt2IykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0 |
| | T, W 4-6:30pm | **https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration** |

## Enrollment Virtual Front Desks Traffic

Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month. As we begin to bring back more and more students to campus, we've added the IN-PERSON numbers to the chart.