

A.A.S. WEBSITE DEVELOPMENT AND ADMINISTRATION

Department: Business

Total credits: 60

COLLEGE REQUIREMENTS**CREDITS**

Successful completion of CUNY Tests in Reading and Writing and the COMPASS Math Skills Test with passing examination scores or developmental courses may be required.

One (1) Writing Intensive course in any discipline from any category below is required. Participation in a Learning Community that includes ENG 1200 or 2400 also satisfies this requirement.

• Two (2) Civic Engagement experiences—satisfied by CE-Certified or CE-Component courses or approved outside activity. Refer to the *Degree Requirements* section of this catalog.

CUNY CORE

Approved Required and Flexible Core courses are listed in the *General Education: CUNY Pathways* section of this catalog. When possible it is recommended you fulfill your Required and/or Flexible Core requirements with courses also required for the major.

REQUIRED CORE:

ENG 1200	3
ENG 2400	3
± Mathematical & Quantitative Reasoning	3
± Life and Physical Sciences	3

FLEXIBLE CORE:

Nine (9) credits with one (1) course from three (3) groups A-E. **Each course from a different discipline.** 9

- A. World Cultures & Global Issues
- B. U.S. Experience In Its Diversity
- C. Creative Expression
- D. Individual & Society
- ± E. Scientific World

DEPARTMENT REQUIREMENTS §

Office Communication Skills (ADM 3700) or Business Communication (BA 3300)	3
Business Law (BA 1200)	3
The Computer as a Design Tool (TEC 5700)	3
Office Computer Applications I (TEC 2500)	3
Photodigital Illustration (TEC 5900)	3
HTML Authoring and JavaScript (CIS 2200)	4
Basic Desktop Publishing (TEC 5800)	3
Website Technology I (TEC 5300)	3
Website Technology II (TEC 5400)	3
Website Technology III (TEC 5500)	3
Adobe Flash for Web Development (TEC 5100)	3
E-Business Technologies (ADM 2500)	3
Critical Issues in Personal Health (HE 1400)	1

ELECTIVES: 1 credits sufficient to meet required total of 60 credits.

§ Consultation with the Department Advisor is required.

STUDENT LEARNING OUTCOMES

Plan, design, create, and publish a website

Build e-commerce websites with appropriate security

Format web pages and arrange elements

Manage an efficient website

Add multimedia to web pages

Link web pages

Analyze websites critically

Organize and redesign websites that are meaningful, logistical, attractive, and functional to the user

Identify the laws that govern e-commerce activities as well as the different types of online payment options

Register website with search engines