

A.A.S. TOURISM & HOSPITALITY

Department: Tourism and Hospitality

Total credits: 60

COLLEGE REQUIREMENTS**CREDITS**

- Successful completion of CUNY Tests in Reading and Writing and the COMPASS Math Skills Test with passing examination scores or developmental courses may be required.
- One (1) Writing Intensive course in any discipline from any category below is required. Participation in a Learning Community that includes ENG 1200 or 2400 also satisfies this requirement.
- Two (2) Civic Engagement experiences—satisfied by CE-Certified or CE-Component courses or approved outside activity. Refer to the *Degree Requirements* section of this catalog.

CUNY CORE

Approved Required and Flexible Core courses are listed in the *General Education: CUNY Pathways* section of this catalog. When possible it is recommended you fulfill your Required and/or Flexible Core requirements with courses also required for the major.

REQUIRED CORE:

ENG 1200	3
ENG 2400	3
± Mathematical & Quantitative Reasoning	3
± Life and Physical Sciences	3

FLEXIBLE CORE:

Nine (9) credits with one (1) course from three (3) groups A-E. Each course from a different discipline. 9

- A. World Cultures & Global Issues
- B. U.S. Experience In Its Diversity
- C. Creative Expression
- D. Individual & Society
- ± E. Scientific World

DEGREE REQUIREMENTS §**All majors must take:**

Introduction to Travel and Tourism (TAH 100)	3
Labor Relations & Customer Service (TAH 500)	3
Introduction to Computer Concepts (BA 6000)	3
Tourism & Hospitality Entrepreneurship (TAH 1200)	3
Principles of Marketing (BA 1400) or Tourism & Hospitality Marketing (TAH 2500)	3
TAH Financial Decision Making (TAH 3000)	3
Field Experience in Travel and Hospitality (TAH 9200)	3
Case Studies in Tourism and Hospitality (TAH 1800)	3
The Virtual Enterprise (TAH 9000)	3
The Business of Tourism and Hospitality (TAH 1900)	3

PLUS, SELECT ONE OF THE FOLLOWING CONCENTRATIONS:

TOURISM**Required:**

Tourism Technology (TAH 1700)	3
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In addition , select two of the following courses:	6
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Destination Geography (TAH 200)	
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Cruises and Specialty Travel Markets (TAH 1500)	
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Airport and Aviation Management (TAH 6500)	
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Aviation and Airport Security (TAH 6900)	
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HOSPITALITY**Required:**

Hospitality Technology (TAH 5200)	3
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In addition , select two of the following courses:	6
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Front Office Operations (TAH 2200)	
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Introduction to Meeting Planning (TAH 4100)	
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Event Catering Management (TAH 4300)	
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Introduction to Professional Food Service (TAH 7100)	
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SPORTS MANAGEMENT

Introduction to Sports Management (TAH 700)	3
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Facilities Planning in Sports (TAH 4400)	3
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FOOD & BEVERAGE MANAGEMENT

Introduction to Professional Food Service (TAH 7100)	3
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Food and Beverage Cost Control (CA 5000)	3
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Beverage Management (CA 6000)	3
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ELECTIVES: 0 – 3 credits sufficient to meet required total of 60 credits.

± Note: You may elect to take a math or science course that is 4 credits or more. TAP counts 3 credits towards the requirement and the 4th credit as elective.

§ Consultation with the Department Advisor is required.

STUDENT LEARNING OUTCOMES

Demonstrate a current knowledge of products and services offered by various segments of the tourism/hospitality industry

TAH 100 TAH 1500 TAH 1800 TAH 1900 TAH 2200 TAH 2500 TAH 4100 TAH 5200 TAH 6500
TAH 6900 TAH 7400 TAH 8174 TAH 9250

Explain how tourism/hospitality products and services are distributed, marketed, and sold

TAH 1200 TAH 1500 TAH 1800 TAH 1900 TAH 2500 TAH 6500 TAH 6900 TAH 7300 TAH
7400 TAH 8174 TAH 9160

Recognize the importance of service in the tourism/hospitality

TAH 100 TAH 1200 TAH 1700 TAH 1800 TAH 1900 TAH 2200 TAH 2500 TAH 500 TAH 5200
TAH 6500 TAH 6900 TAH 7400 TAH 8174 TAH 9160 TAH 9250

Demonstrate a knowledge of destinations (culture, history, geography, food, attractions, etc.)

TAH 100 TAH 1500 TAH 1700 TAH 1900 TAH 200 TAH 2500 TAH 9250

Properly apply the specialized vocabulary used by industry professionals

TAH 100 TAH 1200 TAH 1500 TAH 1700 TAH 1800 TAH 1900 TAH 200 TAH 2200 TAH 2500
TAH 4100 TAH 500 TAH 5200 TAH 6500 TAH 6900 TAH 7400 TAH 8174 TAH 9160 TAH 9250

Use technology related to business and the tourism/hospitality industry

TAH 1500 TAH 1700 TAH 1900 TAH 200 TAH 2200 TAH 2500 TAH 4100 TAH 5200 TAH 6500
TAH 6900 TAH 7400 TAH 9250

Discuss their knowledge of processes and systems used in various segments of the industry

TAH 100 TAH 1200 TAH 1500 TAH 1800 TAH 1900 TAH 4100 TAH 500 TAH 5200 TAH 6500
TAH 6900 TAH 7300 TAH 7400 TAH 8174 TAH 9160 TAH 9250

Explain the relationship of the industry to regulators, government, certifying agencies, and professional organizations

TAH 1700 TAH 1800 TAH 500 TAH 6500 TAH 6900 TAH 7300 TAH 8174

Identify careers and entrepreneurial opportunities in tourism/hospitality

TAH 100 TAH 1200 TAH 1500 TAH 1700 TAH 1800 TAH 1900 TAH 200 TAH 2200 TAH 2500
TAH 4100 TAH 5200 TAH 6500 TAH 6900 TAH 7300 TAH 7400 TAH 8174 TAH 9160 TAH
9250

Develop skills in reading, writing, communication, computation, research, analysis and entrepreneurship

TAH 100 TAH 1200 TAH 1700 TAH 1800 TAH 1900 TAH 200 TAH 2200 TAH 2500 TAH 500
TAH 6500 TAH 6900 TAH 7300 TAH 7400 TAH 9160 TAH 9250