A.A.S. TOURISM & HOSPITALITY
Department: Tourism and Hospitality
Total credits: 60

COLLEGE REQUIREMENTS

• Successful completion of CUNY Tests in Reading and Writing and the COMPASS Math Skills Test with passing examination scores or developmental courses may be required.
• One (1) Writing Intensive course in any discipline from any category below is required. Participation in a Learning Community that includes ENG 1200 or 2400 also satisfies this requirement.
• Two (2) Civic Engagement experiences—satisfied by CE-Certified or CE-Component courses or approved outside activity. Refer to the Degree Requirements section of this catalog.

CUNY CORE

Approved Required and Flexible Core courses are listed in the General Education: CUNY Pathways section of this catalog. When possible it is recommended you fulfill your Required and/or Flexible Core requirements with courses also required for the major.

REQUIRED CORE:

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ENG 1200</td>
<td>3</td>
</tr>
<tr>
<td>ENG 2400</td>
<td>3</td>
</tr>
<tr>
<td>± Mathematical &amp; Quantitative Reasoning</td>
<td>3</td>
</tr>
<tr>
<td>± Life and Physical Sciences</td>
<td>3</td>
</tr>
</tbody>
</table>

FLEXIBLE CORE:

Nine (9) credits with one (1) course from three (3) groups A-E. Each course from a different discipline.

A. World Cultures & Global Issues
B. U.S. Experience In Its Diversity
C. Creative Expression
D. Individual & Society
± E. Scientific World

DEGREE REQUIREMENTS §

All majors must take:

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Introduction to Travel and Tourism (TAH 100)</td>
<td>3</td>
</tr>
<tr>
<td>Labor Relations &amp; Customer Service (TAH 500)</td>
<td>3</td>
</tr>
<tr>
<td>Introduction to Computer Concepts (BA 6000)</td>
<td>3</td>
</tr>
<tr>
<td>Tourism &amp; Hospitality Entrepreneurship (TAH 1200)</td>
<td>3</td>
</tr>
<tr>
<td>Principles of Marketing (BA 1400) or Tourism &amp; Hospitality Marketing (TAH 2500)</td>
<td>3</td>
</tr>
<tr>
<td>TAH Financial Decision Making (TAH 3000)</td>
<td>3</td>
</tr>
<tr>
<td>Field Experience in Travel and Hospitality (TAH 9200)</td>
<td>3</td>
</tr>
<tr>
<td>Case Studies in Tourism and Hospitality (TAH 1800)</td>
<td>3</td>
</tr>
<tr>
<td>The Virtual Enterprise (TAH 9000)</td>
<td>3</td>
</tr>
<tr>
<td>The Business of Tourism and Hospitality (TAH 1900)</td>
<td>3</td>
</tr>
</tbody>
</table>

PLUS, SELECT ONE OF THE FOLLOWING CONCENTRATIONS:
TOURISM
Required:
Tourism Technology (TAH 1700) 3
In addition, select two of the following courses:
Destination Geography (TAH 200) 6
Cruises and Specialty Travel Markets (TAH 1500)
Airport and Aviation Management (TAH 6500)
Aviation and Airport Security (TAH 6900)

HOSPITALITY
Required:
Hospitality Technology (TAH 5200) 3
In addition, select two of the following courses:
Front Office Operations (TAH 2200) 6
Introduction to Meeting Planning (TAH 4100)
Event Catering Management (TAH 4300)
Introduction to Professional Food Service (TAH 7100)

SPORTS MANAGEMENT
Introduction to Sports Management (TAH 700) 3
Facilities Planning in Sports (TAH 4400) 3

FOOD & BEVERAGE MANAGEMENT
Introduction to Professional Food Service (TAH 7100) 3
Food and Beverage Cost Control (CA 5000) 3
Beverage Management (CA 6000) 3

ELECTIVES: 0 – 3 credits sufficient to meet required total of 60 credits.

± Note: You may elect to take a math or science course that is 4 credits or more. TAP counts 3 credits towards the requirement and the 4th credit as elective.
§ Consultation with the Department Advisor is required.

STUDENT LEARNING OUTCOMES
Demonstrate a current knowledge of products and services offered by various segments of the tourism/hospitality industry
   TAH 100  TAH 1500  TAH 1800  TAH 1900  TAH 2200  TAH 2500  TAH 4100  TAH 5200  TAH 6500
   TAH 6900  TAH 7400  TAH 8174  TAH 9250

Explain how tourism/hospitality products and services are distributed, marketed, and sold
   TAH 1200  TAH 1500  TAH 1800  TAH 1900  TAH 2500  TAH 6500  TAH 6900  TAH 7300  TAH
   7400  TAH 8174  TAH 9160

Recognize the importance of service in the tourism/hospitality
   TAH 100  TAH 1200  TAH 1700  TAH 1800  TAH 1900  TAH 2200  TAH 2500  TAH 500  TAH 5200
   TAH 6500  TAH 6900  TAH 7400  TAH 8174  TAH 9160  TAH 9250

Demonstrate a knowledge of destinations (culture, history, geography, food, attractions, etc.)
   TAH 100  TAH 1500  TAH 1700  TAH 1900  TAH 200  TAH 2500  TAH 9250

Properly apply the specialized vocabulary used by industry professionals
TAH 100  TAH 1200  TAH 1500  TAH 1700  TAH 1800  TAH 1900  TAH 200  TAH 2200  TAH 2500  TAH 4100  TAH 500  TAH 5200  TAH 6500  TAH 6900  TAH 7400  TAH 8174  TAH 9160  TAH 9250

Use technology related to business and the tourism/hospitality industry
   TAH 1500  TAH 1700  TAH 1900  TAH 200  TAH 2200  TAH 2500  TAH 4100  TAH 500  TAH 5200  TAH 6500  TAH 6900  TAH 7400  TAH 8174  TAH 9160  TAH 9250

Discuss their knowledge of processes and systems used in various segments of the industry
   TAH 100  TAH 1200  TAH 1500  TAH 1800  TAH 1900  TAH 4100  TAH 500  TAH 5200  TAH 6500  TAH 6900  TAH 7300  TAH 7400  TAH 8174  TAH 9160  TAH 9250

Explain the relationship of the industry to regulators, government, certifying agencies, and professional organizations
   TAH 1700  TAH 1800  TAH 500  TAH 6500  TAH 6900  TAH 7300  TAH 8174

Identify careers and entrepreneurial opportunities in tourism/hospitality
   TAH 100  TAH 1200  TAH 1500  TAH 1700  TAH 1800  TAH 1900  TAH 4100  TAH 5200  TAH 6500  TAH 6900  TAH 7300  TAH 7400  TAH 8174  TAH 9160  TAH 9250

Develop skills in reading, writing, communication, computation, research, analysis and entrepreneurship
   TAH 100  TAH 1200  TAH 1700  TAH 1800  TAH 1900  TAH 200  TAH 2200  TAH 2500  TAH 500  TAH 6500  TAH 6900  TAH 7300  TAH 7400  TAH 9160  TAH 9250