

Kingsborough Community College Mission, Goals, and Objectives

Kingsborough Community College of The City University of New York is a comprehensive community college providing both liberal arts and career education. It is dedicated to promoting student learning and development as well as strengthening and serving its diverse community. To these ends, we strive to fulfill the following goals:

Goal	Objective/Outcome	College Actions*	Assessment Measures
To offer an excellent general education to all degree students	<p>Students will:</p> <ul style="list-style-type: none"> • choose from a wide range of liberal arts and sciences courses in order to develop the knowledge, skills and appreciation of disciplines beyond their majors. • increase their knowledge of self and of their physical, social and cultural environment. 	<p>The College will:</p> <ul style="list-style-type: none"> • provide sufficient qualified faculty. • provide adequate and convenient course scheduling. • provide activities designed to improve teaching effectiveness. • foster faculty scholarly and creative accomplishments. • review its general education curriculum and establish a system for ensuring its effectiveness. • establish course and program student learning outcomes. • communicate learning outcomes to students. 	<ul style="list-style-type: none"> • Achievement of learning outcomes in general education courses as determined by departmental assessment plans • CPE pass rate • Student survey

* Please note that for all goals listed above, the college will:

- Establish assessment procedures to monitor the currency and effectiveness of initiatives and programs.
- Share assessment data with the college community.
- Use assessment data to enhance, add and/or modify initiatives and programs.

Goal	Objective/Outcome	College Actions*	Assessment Measures
<p>To provide programs of study for those intending to transfer and those seeking immediate employment</p>	<p>Students will</p> <ul style="list-style-type: none"> • attain the knowledge relevant to their chosen area of study. • be prepared for upper division study. • attain certification, if applicable, in their chosen field. • attain employment and succeed in their chosen field. • acquire job-readiness skills including resume and application writing and interview skills. 	<p>The College will</p> <ul style="list-style-type: none"> • actively seek out and respond to the needs of employers in developing new and ongoing courses and programs of study. • optimize articulation with baccalaureate degree programs. • monitor the effectiveness of career programs in preparing students for employment. • obtain and use data from employers to improve programs. • provide workshops and other resources to assist students in developing transfer and job-readiness skills. • ensure that programs meet requirements for as many certifications as appropriate. 	<ul style="list-style-type: none"> • Job placement rate • Certification/licensure passing rates • Employer surveys in selected departments • Perkins 3 and KCC graduate surveys • Achievement of learning outcomes in courses in major as determined by departmental assessment plans • % of degree graduates who transfer to CUNY bachelor programs • One-year retention rate and GPA of KCC graduates in senior colleges as compared to other transfer students and students who began at the institution. • Achievement of learning outcomes in student development, portfolio, capstone courses and career workshops

* Please note that for all goals listed above, the college will:

- Establish assessment procedures to monitor the currency and effectiveness of initiatives and programs.
- Share assessment data with the college community.
- Use assessment data to enhance, add and/or modify initiatives and programs.

Goal	Objective/Outcome	College Actions*	Assessment Measures
<p>To develop students' competence in written and oral communication, quantitative skills, critical thinking, research, and technological literacy</p>	<ul style="list-style-type: none"> • Students who require additional preparation will move as quickly as possible to full and successful participation in the college curriculum. • Students will: <ul style="list-style-type: none"> • demonstrate mastery of quantitative skills. • demonstrate their problem solving skills through their ability to analyze, compare, and evaluate ideas. • demonstrate effective oral and written communication. • use technology to acquire and manage knowledge. 	<p>The College will</p> <ul style="list-style-type: none"> • provide programs to help under-prepared students meet CUNY standards in reading, writing and mathematics. • provide summer and winter programs and workshops to help under-prepared students move as quickly as possible to full and successful participation in the college curriculum. • provide learning opportunities to promote the development of communication, writing, problem solving/ critical thinking, and technological skills. • provide adequate technology resources for faculty, students and staff. 	<ul style="list-style-type: none"> • Pass rate in Freshman English courses • Achievement of learning outcomes in Freshman English courses • Pass rates on CUNY examinations upon completion of developmental instruction • CPE pass rate • % of USIP freshmen whose placement level improves as a result of USIP

* Please note that for all goals listed above, the college will:

- Establish assessment procedures to monitor the currency and effectiveness of initiatives and programs.
- Share assessment data with the college community.
- Use assessment data to enhance, add and/or modify initiatives and programs.

Goal	Objective/Outcome	College Actions*	Assessment Measures
To promote life-long learning opportunities in credit and non-credit programs for the traditional and non-traditional student	<ul style="list-style-type: none"> • Students representing all sectors of the community will enroll in the college. <p>Students will:</p> <ul style="list-style-type: none"> • take an active role in their own learning • utilize college programs and services to meet their personal goals. • apply knowledge learned in coursework to various contexts. • broaden their cross-cultural perspectives. • develop a sense of values and ethics. 	<p>The College will:</p> <ul style="list-style-type: none"> • conduct recruitment activities that provide accurate academic and career information to a wide range of potential student populations. • promote teaching and counseling that encourages: <ul style="list-style-type: none"> - self-directed, active learning. - application of learned knowledge. - informed decision making. • provide opportunities for cross-cultural interaction. • provide continuing education that meets students' needs. • promote ethical practices and respect for learners through its teaching, research and policies. • Provide contract courses for businesses and industries. • assess community and employers' educational needs and develop programs to address them. 	<ul style="list-style-type: none"> • Demographic data of student body (age, gender, ethnicity, language, geographic location) • CCSSE questions related to student engagement • e-SIMS usage rates • Student Evaluation of Teaching • Student surveys • LIBQUAL Library Survey • Participation in programs of offered by Student Services such as career workshops, career-day, transfer-day, counseling • Use of tutoring services • Participation in extra-curricular activities • Enrollment in Continuing Education programs such as College-for-Kids • Enrollments in College Now and My Turn programs • Assessment of adequacy and effectiveness of community and business programs, including contract courses.

* Please note that for all goals listed above, the college will:

- Establish assessment procedures to monitor the currency and effectiveness of initiatives and programs.
- Share assessment data with the college community.
- Use assessment data to enhance, add and/or modify initiatives and programs.

Goal	Objective/Outcome	College Actions*	Assessment Measures
To provide a range of services that support student success	<p>Students will</p> <ul style="list-style-type: none"> • be placed in classes suitable to their academic skills. • be able to register efficiently for appropriate courses . • be aware of and effectively utilize college services. • be satisfied with college services. • persist and achieve their academic goals. • be satisfied with ancillary services such as cafeteria and book store. • have the opportunity to interact positively with peers and develop leadership skills. 	<p>The College will:</p> <ul style="list-style-type: none"> • provide effective and supportive pre-enrollment, skills assessment, financial aid, registration, and related services. • provide counseling and advisement to enable students to make appropriate course selections. • provide counseling services that promote students' personal, academic and career development. • provide services that meet the needs of a diverse student population. • facilitate student access to college services. • offer effective tutoring services in all areas that students require. • provide library and information resources that support student learning. • arrange for and monitor the provision of ancillary services such as book store and cafeteria. • by offering activities such as clubs, teams, student government and other extra-curricular activities, provide students with the opportunity to positively interact with peers and develop leadership skills. 	<ul style="list-style-type: none"> • CUNY Student Experience Survey • CCSSE • Admissions Survey • Registration Survey • Services Surveys (I and II) • Instructional Computing Survey • LIBQUAL Library Survey • New Student Orientation Survey • Extracurricular Activities Survey

* Please note that for all goals listed above, the college will:

- Establish assessment procedures to monitor the currency and effectiveness of initiatives and programs.
- Share assessment data with the college community.
- Use assessment data to enhance, add and/or modify initiatives and programs.

Goal	Objective/Outcome	College Actions*	Assessment Measures
<p>To respond to the educational, cultural, and economic needs of the communities we serve</p>	<p>Area residents will:</p> <ul style="list-style-type: none"> • use the college as an educational and cultural resource. • view the college positively. <p>Businesses will:</p> <ul style="list-style-type: none"> • benefit from workforce development initiatives offered with the college. <p>High school students will:</p> <ul style="list-style-type: none"> • increase their college readiness to succeed in college by participating in collaborative programs. <p>Other public agencies will:</p> <ul style="list-style-type: none"> • collaborate with the college for the benefit of the community. 	<p>The College will:</p> <ul style="list-style-type: none"> • make available to the community its educational, cultural and recreational programs, activities, facilities, and events. • consult and collaborate with local community groups on issues of mutual concern. • participate in academic partnerships with local businesses, schools and public agencies. • actively seek external funds to support college and community goals. • Provide workforce development 	<ul style="list-style-type: none"> • College Now participation statistics • College Now success rates • Community attendance at college events such as Summer Concert Series, Famous Author Series, etc. • Enrollment in Continuing Education programs such as College-for-Kids • Enrollment in programs for adults such as My Turn and Teacher on Sabbatical • Survey of area residents • Number of articulation agreements with four-year colleges • Number of internships with business and community organizations • Total value of grant awards • Number of colleges participating in Virtual Enterprise network

* Please note that for all goals listed above, the college will:

- Establish assessment procedures to monitor the currency and effectiveness of initiatives and programs.
- Share assessment data with the college community.
- Use assessment data to enhance, add and/or modify initiatives and programs.