The Salzburg Global Seminar offers week-long International Study Programs on Global Citizenship (ISP) at its facility at Schloss Leopoldskron in Salzburg, Austria for college and university students and faculty. Two inter-dependent programs are designed and offered for two different audiences – one for students and one for faculty and administrators – and are held during weeks compatible with partner institutions’ academic calendars (January terms, spring breaks, summer recesses, and during the term when appropriate).

The purpose of student ISP sessions is to provide an intensive seven-day international experience for participants to explore pressing issues of global concern and to view such issues from a perspective both literally and figuratively outside their local campuses and communities.

The purpose of the ISP for College Faculty and Administrators is to explore the factors that may either support or restrain a comprehensive approach to global education within higher education institutions and to jointly develop strategies for those teaching within those institutions on how they can incorporate a more comprehensive approach to global education in their classrooms and on their campuses.

The combined purpose of the sessions for students and the sessions for faculty and administrators is to build a critical mass of individuals on the campuses of the participating schools to act as change agents (curricula, extra-curricular activities, faculty development etc) involving all ‘stakeholders’ from freshmen students to college presidents. Thus the ISP is intended to be program focused on individual as well as institutional change.

**PREMISE**

In an age of globalization which increasingly brings people in contact with other cultures as a result of changing social, political, and economic activities and technological advances, the need to understand international affairs, to recognize cultural values other than their own, and to understand world events from a variety of perspectives, has become increasingly critical.

Although many undergraduates have opportunities to study and learn abroad, a large number – especially minority students, students from less privileged socio-economic backgrounds, students at community colleges, and students at institutions that cannot extend financial assistance to cover study-abroad program costs – lack such occasions or the means to enjoy them. These students – and the faculty who teach them – are in need of short-term international opportunities designed to expose them to important global issues and to provide them with critical tools for understanding new developments in world affairs. A well-structured, international educational experience will help broaden the vision and aspirations of
such students, while further preparing them to become contributing and participatory global citizens.

The Salzburg Global Seminar’s International Study Program is therefore designed to serve colleges and universities that seek innovative ways to offer intense international exposure for their students and faculty members.

**RATIONALE**

For more than sixty years, the Salzburg Global Seminar has served as a neutral meeting ground for young intellectuals and emerging leaders from around the world to gather, exchange perspectives on pressing issues of global concern, and form valuable international networks. For many Salzburg Global Seminar alumni, their participation at a Seminar session is their first international experience, and it often proves to be a profound and lasting one. The Seminar has a long history of cooperation with higher education institutions around the world, and many Seminar alumni are professionals from the world of higher education – academics, administrators, and researchers.

As an American institution with an international location and orientation, the Seminar is ideally positioned – by virtue of its mission, familiarity with global issues, extensive networks with individuals and institutions in higher education, experience in creating international programs, and facilities in Salzburg – to offer a quality, cost-effective, and intellectually rigorous service to higher education institutions wishing to provide a short-term international experience designed to broaden the global perspectives of its students and faculty.

The program takes place at Schloss Leopoldskron, an 18th-century Rococo palace built by the Prince Archbishop of Salzburg, owned by King Ludwig I of Bavaria, renovated by Max Reinhardt the co-founder of the Salzburg Music Festival, and used for the von Trapp family home in “The Sound of Music.”

**PROGRAM**

Drawing upon its experience in designing week-long seminars for mid-career professionals on issues of global concern, the Seminar has created a program designed to provide the particular audience, be it students or faculty, with knowledge and skills to better understand and
interpret the international political order, the global economy, and worldwide social developments.

The Seminar draws upon its alumni of more than 23,000 individuals from 150 countries to serve as faculty members to provide lectures on various topics during the course of the week. Formal lectures by distinguished guests are combined with small group project work facilitated by a faculty member which examine specific themes related to the program’s focus. A variety of events (music concerts, guided tours of Salzburg, excursions to historic sites, and coordinated activities with local Universities) provide important aspects of cultural exchange to the experience.

The small scale and intimate setting promote a learning experience which continues outside of the formal presentations and throughout the week in lively exchanges among participants and leaders during meal times, in informal gatherings, and on-site social activities.

**FORMAT**

The weeklong student course is divided into three pedagogical modules:

- **Plenary Lectures: Understanding the Contemporary World**
  Lectures delivered by an international faculty are followed by group discussion periods

- **Project Groups: Global Perspectives**
  Students, led by a faculty facilitator, meet in small groups to examine specific global issues from various national, cultural, and social perspectives

- **Cultural Exchange: America and the World**
  Through field trips and meetings with college students from Salzburg, students are exposed to non-American opinions, cultural values, and historical legacies

The ISP for **faculty and administrators of U.S. colleges** addresses some of the same subjects similar as the student version. Additionally, it allows college faculty and administrators is to explore the factors that may either support or restrain a comprehensive approach to global education within their colleges and to jointly develop strategies on how they can incorporate a more comprehensive approach to global education. The three main foci of the ISP faculty program are institutional policies and practices, curriculum enhancement, and faculty development. As with the student program, the setting and program are designed to facilitate broad and deep interaction with fellow academics and program leaders both within and outside of the formal program.
The cost per participant, exclusive of travel, is $1680 per student and $2240 per faculty member exclusive of travel for the seven-day program.

OUTCOMES/IMPACTS

It is intended that the program will result in students and faculty at participating colleges who are more aware of global issues and what it means to be a ‘global citizen’ and more discerning in their assessment of information pertaining to world affairs. Students and faculty will bring their enriched understanding back to their home campuses, classrooms and communities. Faculty will be able to incorporate new ideas and information into the course that they are teaching and into other institutional efforts to bring a more global perspective to their institutions. The ultimate goal of the ISP is to affect positive institutional change at the Seminar’s partner colleges and universities.

SJSU Salzburg Program selected for national honor recognizing top ten citizen diplomacy programs

http://www.sjsu.edu/news/releases/releases_detail.jsp?id=3471

BMCC one of three U.S. colleges to receive the prestigious 2010 Paul Simon Spotlight Award from NAFSA: Association of International Educators

http://www.bmcc.cuny.edu/news/news.jsp?id=5123

Visit our website at www.SalzburgGlobal.org/isp or contact David Goldman at dgoldman@SalzburgGlobal.org.