

Green Economic and Workforce Development

Dr. Stuart Schulman
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Kingsborough Community College
Eco-Fest 2009



TRADITIONAL GREEN MOVEMENT

The First Earth Day



<http://boringloser.com/post/72914770/swamp-thing-greenpeace-psa-1-00-as-a-matter>



THE TOXIC AVENGER AND SWAMP THING

Making Everything Easier!™

Pocket Edition

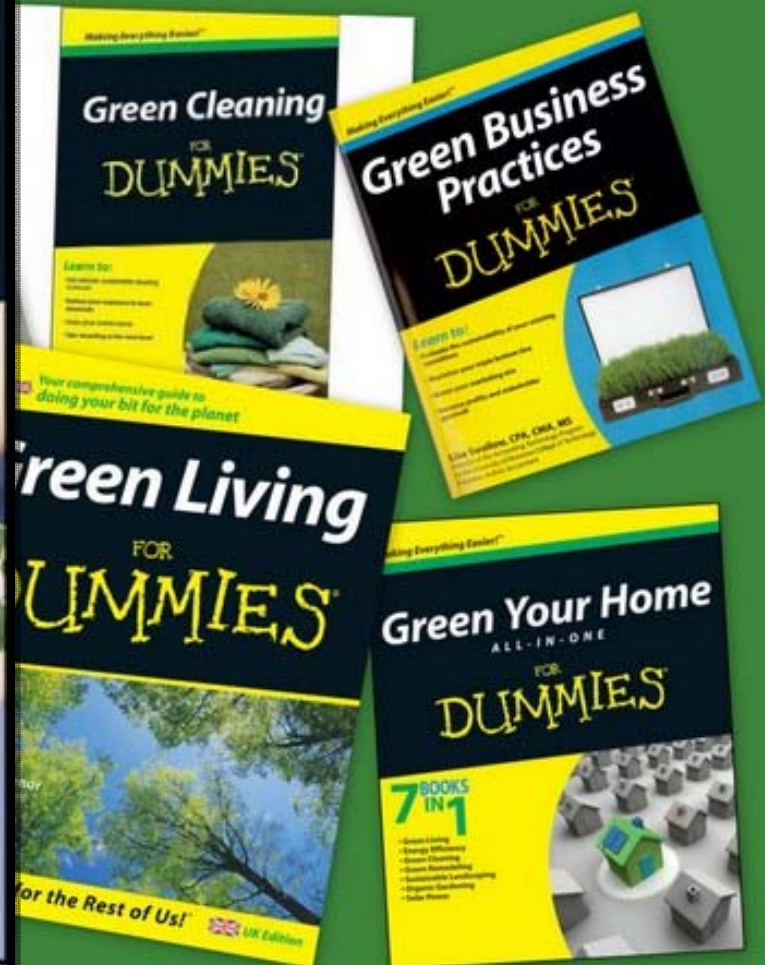
Green Living FOR DUMMIES



Yvonne Jeffery
Liz Barclay
Michael Grosvenor

GREEN EARTH

Eco-Fest 2009



The Green Spectrum

- Defining Green Collar Jobs
- Work Towards Implementing Environmentally Conscious Design, Policy and Technology
- US Economy Currently Generates Over 750 Thousand Green Jobs
- By 2038 it will Increase to 4.2 Million Jobs



Conservation movement Workers

Environmental Consultants

Biological Engineers

Electrician, Plumbers
Construction Workers

Solar and Wind Energy Engineers

Environmental Lawyers

Architects

A Green Collar Movement

- The Green Movement has Always Existed
- Green Collar Jobs are a mix of all Collars
- It is a Movement That is Still Being Shaped and Defined

It's Not Easy Being Green



<http://www.ck12.org/illustrated>