



BUSINESS IN EUROPE WINTER 2009

LONDON, PARIS, ROME

**GAIN INTERNATIONAL
EXPERIENCE**

EARN COLLEGE CREDIT

+ BA 11 -- **FUNDAMENTALS of BUSINESS** (3 crs. 3 hrs.)The inter-relationships among management, labor, and government in both the domestic and global environments. Emphasis is placed on business objectives, strategies, and operational implementation. Contemporary trends are studied in the areas of management, marketing, human resources and finance, including legal and ethical implications.

Contact: Professor T. Mastrianni (Office: M331 718-368-5515)

BA 31 -- **ORGANIZATIONAL BEHAVIOR and MANAGEMENT** (3 crs. 3 hrs.)The impact of organizational behavior on individuals, the economy and society; the role of organizations. Topics include: improving performance and productivity, individual motivation, leadership style and the effect of the external environment on the organization. *Prerequisite: BA 11*

Contact: Professor M. McGarvey (Office: M343 718-368-5850)

TRIP SOLD OUT!

CONTACT PROFESSOR FOR 'WAITLIST' INFORMATION

OR

REQUEST POWERPOINT PRESENTATION BY CONTACTING PROF. MASTRIANNI...

TMASTRIANNI@KBCC.CUNY.EDU

OR

CONTACT YOUR ACADEMIC ADVISOR, MATTHEW PAPIER...

OFFICE M201 OR PHONE 718-368-5744