

KINGSBOROUGH COMMUNITY COLLEGE
RM 92 Field Experience (3 Credits, 9 Hours)
Required for Retail Merchandising Graduating Students

A. BULLETIN DESCRIPTION:

A capstone course for Retail Merchandising Majors with a fashion or marketing concentration. Students are required to have eight hours per week of supervised field experience in their respective concentration and devote one hour a week in class where they examine and develop strategies for personal and career success.

B. OUTCOMES:

1. To learn to recognize how to develop the behavior, skills and competences expected to enter the work world and practice them in a real-world internship or part time position in the retail merchandising industries.
2. To analyze current retailing, fashion and marketing problems and trends.
3. To understand and differentiate between the employee-employee, and employee-customer relationships. And the human relationships in work situations.

C. RESOURCES:

1. Fashion, the industry and its careers by Michelle Granger, Bloomsbury Books, Third Edition, 2015.
2. www.kbcc.cuny.edu (Career Center Resources).
3. Occupational Outlook Handbook, Department of Labor.

D. METHODS OF INSTRUCTION:

1. Lecture and workplace simulation.
2. Internship development
3. Field Trips and Guest Speakers

E. METHODS OF EVALUATION:

1. Midterm – 40%
2. Employer On the Job Evaluations – 10%
3. Portfolios – end term - 50%

F. NOTES:

1. **Access-Ability Services:** (D205, 718-368-5175) provides appropriate accommodations and assistance to students with disabilities. Please contact them if needed.
2. **Academic Dishonesty:** You are expected to do your own work. If you cheat or copy someone else's work (or allow yours to be copied) you will be graded with a ZERO or course failure. (KCC's plagiarism www.Kingsboroouuugh.edu)
3. **Civility** and respect for others is essential in an academic environment. Any acts of harassment, and/or discrimination based on race, gender, age, sexual orientation, religion, or ability will not be tolerated.
4. **Electronics:** Your cell phone MUST be silent during class (and turned OFF during exams)! No texting! Any laptop/netbooks MUST BE USED solely for note-taking.
5. **TOPICAL OUTLINE:**
 - a. see separate handout.
 - b.

G. TRANSFERABILITY:

FIT, LIM, LIU Brooklyn, Baruch (All with two year degree)