

Kingsborough's Mission and Strategic Plan

KCC Mission Statement:

Kingsborough Community College **responds to the needs of its diverse community** by offering **high quality, affordable, innovative, student-centered programs of study** that prepare graduates for transfer and the workforce. The college strives for **equity** and seeks to provide each student with **the appropriate resources and supports to foster success**.

The Strategic Plan Pillars:

1. Student Success
2. Operational Excellence
3. Governance and Planning
4. Community & Communications
5. Workforce Development & Strategic Partnerships

You can find the entire Strategic Plan on the College website:

https://www.kbcc.cuny.edu/college_council/documents/10-05-2021AttachmentA-StrategicPlan2021-2025.pdf

Divisional Mission Statements:

1. Institutional Effectiveness Division: Bring systematic inquiry to bear on improvement of institutional and academic practices and programs. To this end, the functions of this division include institutional effectiveness, assessment, and accreditation support; institutional research; academic, educational and student support (AES) assessment; strategic planning; and the Human Research Protection Program (HRPP).
2. College Advancement Division: The Office for College Advancement (OCA) supports, encourages, and promotes the academic mission and vision of the College. Through its various offices, the OCA works with individuals, foundations, corporations, corporate foundations and government entities to raise funds to support the needs of students, faculty and scholastic activities. The OCA coordinates all fundraising for the College by fostering relationships with alumni, faculty and staff retirees, and external constituencies. OCA's responsibilities also include the Kingsborough Community College Foundation.
3. Student Affairs Division: The mission of the Department of Student Affairs is to provide an inclusive environment in which students engage in innovative, stimulating, and high quality learning opportunities designed to facilitate personal growth and academic success. Our students will exemplify the core values of leadership, civic engagement, civility, and responsible global citizenship while moving forward successfully toward their academic and career goals.

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4. Enrollment Management Division: The mission of the Division of Enrollment Management is to encourage students to fulfill their future career and life goals by strategically planning, implementing, and assessing services and programs which facilitate recruitment, admissions, and enrollment. The office is committed to working towards improving the retention and graduation of a diverse student body.
5. Continuing Education and Workforce Development Division: The Division of Continuing Education and Workforce Development responds to the needs of its diverse community by providing students ages five and up with affordable and exceptional learning experiences necessary for succeeding in their career and personal aspirations. Whether their goal is to explore a new activity, earn a certification, prepare for a new career, learn to speak English, or develop new skills for the workplace, the Division offers quality instruction, flexible schedules both on campus and online, and a commitment to lifelong learning. The Division strives for equity and seeks to provide each student with the appropriate resources and support to foster success.
6. Academic Affairs Division: The mission of the division of Academic Affairs is to engage faculty and staff in providing the best possible educational experience for students and the community. This includes assisting faculty in all matters pertaining to curriculum, i.e., new degrees, changes in existing degrees; new courses, and changes in existing courses before submission to college governance; managing the instructional budget and other academic support programs; managing faculty records and generating instructional payroll; ensuring compliance with all College, University, and State education policies as spelled out in the appropriate documents; and overseeing the following areas:
7. Finance and Administration Division: The division of Finance and Administration provides effective support to the College's teaching and research efforts, and to services for students and the community. We are responsible for the stewardship of the physical, technological, and financial resources of Kingsborough Community College. The Office of Finance and Administration oversees business processes such as the Bursar, accounts payable, budgeting and financial management for KCC and its external entities, financial reporting, contracts and purchasing, capital requests, and planning and compliance. The division is also home to facilities services, Information Technology, campus planning, food services, and public safety. We are committed to operating in a manner that is based upon integrity, transparency, and equity while ensuring the public's trust.
8. Communications & Marketing Division: The Office of Communications & Marketing serves as the official advertising, branding and marketing voice of the college; promoting positive and consistent images for internal and external audiences. The office provides the dissemination of college news, and information about college-wide events that positively endorse the college's mission. From communications strategies that include public relations, advertising and marketing, to social media, creative graphic design and print production services, the office directs these efforts to effectively communicate with the college community and the public.

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