

Campus Update- Workforce Development, Continuing Education & Strategic Partnerships  
August 2021

To The Campus Community,

We want to share some updates regarding our work within the division.

The division submitted a Letter of Intent to the *Stanley Smith Horticultural Trust* to support the Community Farm and Garden's re-emergence into an ADA-friendly site with walkways, height-adjustable beds, ergonomic gardening tools, sound buffers, shade structures, and other features that will make the space open, accessible and welcoming to all who visit.

KCC is part of a 14-college CUNY consortium that will submit a proposal to the Department of Health and Human Service's *Public Health Informatics & Technology* (PHIT) Workforce Development Program. The goal of this program is to train individuals in public health informatics and technology to develop curriculum, recruit and train participants, provide internships, and assist with career development pipelines of diverse healthcare IT professionals. KCC will develop a microcredential in Community Health Work (CHW) Data Analytics, which will include KCC's Certificate and the Google Data Analytics professional certificate. This micropathway will give graduates digital badges that will communicate to employers the knowledge and skills in patient and public health administration. This is a 4-year program which will award KCC \$514,000.

The *Center for Career Development & Experiential Learning* hosted a welcome event for incoming students to introduce them to our services and to start the conversation about career planning. The team has additional sessions scheduled for incoming freshmen and transfer students this summer.

For current students, we want to highlight a few fall internship opportunities: **Breakthrough NY** (education students), **NBC Universal** (all majors), **Repair the World** (students interested in social justice) and **Senator Roxanne Persaud** (students interested in public policy and community relations). Students may access more details about these opportunities by visiting Career Wave: <https://kbcc-csm.symplicity.com/students>. Please encourage your students to take advantage of these great opportunities.

The virtual front desk is available Monday-Thursday from 10:00am-12:00pm and Monday & Tuesday from 2:00pm-4:00pm: <https://zoom.us/my/kcccareer>

### ***Program Updates***

In partnership with CUNY and the New York Jobs CEO Council, Kingsborough launched the **EverUp User Experience (UX)** microcredential program to help CUNY undergraduate students build the skills and networks needed to land in-demand jobs and internships at some of the world's leading companies. The *UX microcredential* was based on the successful CUNY TechWorks UX Design program, developed by the division in collaboration with Dr. Kristin Derimanova and employer partners including McKinsey, IBM and Accenture.

**Energy Industry Fundamentals** (EIF) was successfully completed by the Job Corps Scholars program. This 8-week program introduced students to careers in the energy industry and provided a broad understanding of the electric and natural gas utility industry and the energy generation, transmission, and distribution infrastructure, commonly called the “largest machine in the world,” which forms the backbone for the industry. The course includes business models, regulations, types of energy and their conversion to usable energy such as electric power, power transmission, and emerging technologies. Students were prepared to sit for the EIF examination, and those who passed were issued the EIF Certificate which certifies that the holder has a foundational knowledge and understanding of the utility industry. The Job Corps Scholars program will provide students with employment assistance as well as support around college enrollment.

Twenty-one (21) students from **Administration for Children’s Services** (ACS) residential facilities were enrolled into SD 10 - Freshman Seminar. The asynchronous course was designed to introduce students to the Freshman Year Experience and get them excited about pursuing college.

The **Academic/ESL Program** submitted a proposal for funding from the United States Citizenship and Immigration Services grant to provide citizenship instruction to eligible permanent residents in our immigrant communities; the proposal includes both ESL and civics instruction, in addition to providing support services for the naturalization application.

The **Maritime Tech Apprenticeship Program** (MTAP) information sessions are scheduled on the following days/times: August 4, at 10:00am and 4:00pm. Please share with students who may be interested in a career in Maritime Technology. They can sign up here: <http://cewdkbcc.com/kccs-maritime-technology-apprenticeship-program/mtap-registration/>

The **Community Farm and Garden** hosted four (4) volunteer days, making much headway in the removal of weeds and barley on the farm. For future volunteer days scheduled on August 3, 10, 17 and 24, please email Shannon Caravello at [CFG.KCC@kbcc.cuny.edu](mailto:CFG.KCC@kbcc.cuny.edu).

On July 30, the division participated in the **5th Avenue Open Streets** (event from 5:00pm-10:00pm, where we hosted a table and offered information to the Bay Ridge community about our programs and offerings. The next open streets event is scheduled on August 27.

The division successfully hosted two (2) workshops as part of the **Free Community Workshop Series** in the month of July. For the month of August, we will offer the following:  
*Expand Your Business- NYC Business Solutions-* August 19 at 6:00pm  
*Monetizing Your Message Through Public Speaking-* August 26 at 6:00pm  
Click here to sign up: <http://cewdkbcc.com/special-programs/virtual-community-workshops/>

### **Open House**

Fall classes will begin on September 13, see registration and **course/program offerings**: <https://www.kbcc.cuny.edu/ce/courses.html>.

Register for the upcoming open house here:

**August 10 at 12 noon**

[https://zoom.us/webinar/register/WN\\_XXF1bJ6AS7yowgSUMmJ3-w](https://zoom.us/webinar/register/WN_XXF1bJ6AS7yowgSUMmJ3-w)

**Or**

**August 10 at 6:00pm**

[https://zoom.us/webinar/register/WN\\_Ek59a2s6TDaA\\_F9bs4ckNA](https://zoom.us/webinar/register/WN_Ek59a2s6TDaA_F9bs4ckNA)

Be sure to attend the open house and receive an exclusive code to get 10% off all courses.

Contact information: *Zoom Virtual Front Desk* (<https://zoom.us/j/2151731780>) (**Monday–Friday, 10:00am–12:00pm and 1:00-3:00pm**); *Phone*: 718-368-5050, or *Email*: [conted@kbcc.cuny.edu](mailto:conted@kbcc.cuny.edu).

### ***Personnel Updates***

Congratulations to Afealliah Asramon, Director of Job Corps Scholars and Kymel Yard, Director of the CUNY Fatherhood Academy who successfully completed the New Supervisors Professional Development Program. The program consisted of an online curriculum through LinkedIn Learning, five (5) elective online courses through the LinkedIn Learning library and three (3) CUNY-specific live, virtual sessions.

Should you have any questions, please feel free to contact me. Please continue to stay healthy and safe.

Dr. Simone Rodriguez

Kingsborough Community College, CUNY

Vice President, Workforce Development, Continuing Education & Strategic Partnerships

**Interested in learning more about the division? [Click here!](#)**