


Baruch COLLEGE

The City University of New York

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Memorandum to: Professor Cindy Greenberg 

From: Professor Jana O'Keefe Bazzoni

Re: Kingsborough Community College/Baruch College
Articulation Agreement

Date: May 21, 2015

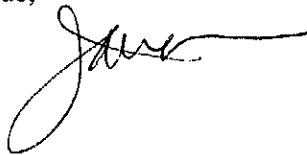
The attached original document of the Kingsborough Community College/Baruch College Articulation Agreement, is being forwarded for review and signature by Kingsborough Community College Assistant Vice President for Academic Affairs and Associate Provost, Dr. Reza Fakari and by Dr. Gloria Nicosia, as Chair of the Department of Communications and Performing Arts. The attached original document includes Baruch College signatures from Provost and Senior Vice President Dr. David Christy and myself as Department of Communication Studies Chair.

When you have completed your review and signed the document, please return it to me for forwarding to the appropriate offices.

We are very pleased to have this agreement to ease the way for transfer students who wish to major in Communication Studies.

Thank you and your faculty for the work contributed in the process of reaching the agreement.

Best regards,



Attention:
Prof. Cindy Greenberg
Dept. of Communications & Performing Arts - E309
Kingsborough Community College, CUNY
2001 Oriental Blvd.
Brooklyn, N.Y. 11235

Cindy.Greenberg@kbcc.cuny.edu
Phone: 718-368-5299

ARTICULATION AGREEMENT FORM

A. SENDING AND RECEIVING INSTITUTIONS

Sending College: Kingsborough Community College
Department: Communications and Performing Arts
Program: Speech Communication (concentration in Communication Studies)
Degree: Associate of Science

Receiving College: Baruch College
Department: Communication Studies
Program: Communication Studies
Degree: Bachelor of Arts

B. ADMISSION REQUIREMENTS FOR SENIOR COLLEGE PROGRAM

(e.g., minimum GPA, audition/portfolio)

- 2.75 overall GPA—based on A.S. graduation requirement
- Grade of C+ or better in all Communication Studies course(s)

Note: The admission requirements of 2.75 overall GPA and Grade of C+ or better in all Communication Studies courses apply to the initial admission to Baruch College, not to the Weissman School of Arts and Sciences (WSAS). Students can apply for a WSAS major only once they have earned a Baruch GPA of 2.0 or above (usually in the first semester).

Total transfer credits toward the baccalaureate degree: 60

Total additional credits required at the senior college to complete baccalaureate degree: 60

C. COURSE TO COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED

Sending College	Cr.	Receiving College Equivalent	Cr.	Credit Granted
General Education				
Pathways Common Core		Pathways Common Core		
Required Core	12	Required Core	12	12
Flexible Core	18	Flexible Core	18	18
				SUBTOTAL: 30
Major and Free Electives				
Prerequisite for Major				
Course and Title	Cr.	Course and Title	Cr.	
SPE 2100 Public Speaking	3	COM 1010 Speech Communication	3	
			Prerequisite	3
<p><i>Note:</i> COM 1010 Speech Communication is a prerequisite course for Baruch College COM courses, 2000-level and above. It is required of all students in the Weissman School of Arts and Sciences as part of the College Option.</p>				
Courses in Major				
SPE 1000 Introduction to Communication Studies	3	COM 2000 Introduction to Communication Studies	3	
<p><i>Note:</i> COM 2000 is a required course for the major in Communication Studies at Baruch College. If SPE 1000 is not taken at Kingsborough Community College, it must be fulfilled with COM 2000 at Baruch.</p>				
SPE 1200 Interpersonal Communication	3	COM 3077 Interpersonal Communication	3	
SPE 2500 Small Group Communication	3	COM 3078 Group Communication	3	
SPE 2600 Intercultural Communication	3	COM 3069 Intercultural Communication	3	
Specific Program Requirements				12
<p><i>Note:</i> Current Baruch College policy stipulates that 60 percent of the major courses must be taken at Baruch; i.e., only 40 percent or 12 credits can be applied to the major. Courses exceeding this limit will be counted as free electives.</p>				
Free (Unrestricted) Electives				
Unrestricted elective	3	Free elective	3	
SPE 2900 Voice & Articulation	3	COM 1011 Voice and Diction	3	

SPE 2400 Career Communication	3	Free elective	3	
SPE 2700 Oral Interpretation	3	COM 1031 Oral Interpretation	3	
MCM 3000 Mass Media*	3	COM 3060 Media Analysis and Criticism	3	
			Free Electives	15
<p><i>Note:</i> Students are advised not to repeat free elective courses that have an equivalent course at Baruch College (i.e., if they have taken the SPE course, not to take the COM equivalent).</p> <p>* = SPE 1000 and MCM 3000 are not required courses at Kingsborough Community College. In case students have taken MCM 3000 but not SPE 1000, MCM 3000 can be applied towards the 12 credits in the major (e.g., as an elective in the Digital Communication and Culture concentration).</p>				
				SUBTOTAL: 30

D. SENIOR COLLEGE UPPER DIVISION COURSES REMAINING FOR BACCALAUREATE DEGREE

	Credits
<i>General Education</i>	
N/A	0
SUBTOTAL: 0	
<i>Required Course for Major</i>	
Introduction to Communication Studies (COM 2000)	0
<i>Note:</i> SPE 1000 will be credited for COM 2000.	
<i>Foundation Courses</i>	
Choose one of four concentrations:	Ss w/ conc. in
1. Interpersonal and Group Communication (COMIGC)	COMIPG
2. Intercultural and International Communication (COMIIC)	6
3. Rhetoric and Public Advocacy (COMRPA)	6
4. Digital Communication and Culture (COMDCC)	3
Then, choose one course from each of the three areas that are <i>not</i> your concentration:	Ss w/ conc. in
1. <u>Interpersonal and Group Communication</u>	COMIIC
Interpersonal Communication (COM 3077) or	6
Group Communication (COM 3078)	6
2. <u>Intercultural and International Communication</u>	Ss w/ conc. in
Intercultural Communication (COM 3069) or	COMRPA
International Communication (COM 3076)	3
3. <u>Rhetoric and Public Advocacy</u>	Ss w/ conc. in
Communication Law and Free Speech (COM 3045) or	COMDCC
Persuasion (COM 3070)	6
4. <u>Digital Communication and Culture</u>	6

<p>Introduction to Digital Communication and Culture (COM 3057) or Studies in Electronic Media (COM 3062)</p> <p><i>Notes:</i></p> <ol style="list-style-type: none"> 1. <u>Interpersonal and Group Communication</u>: SPE 1200 will be credited as COM 3077 or SPE 2500 will be credited as COM 3078. 2. <u>Intercultural and International Communication</u>: SPE 2600 will be credited for COM 3069. 3. <u>Rhetoric and Public Advocacy</u>: There is no KBCC/BC equivalency. You need to take COM 3045 or COM 3070. 4. <u>Digital Communication and Culture</u>: There is no KBCC/BC equivalency. You need to take COM 3057 or COM 3062. 	<p>COMDCC 3</p>
<p>Concentrations</p> <p>Within your chosen concentration, take the following courses.</p>	
<p>If your concentration is <u>Interpersonal and Group Communication</u>, take the required course plus three electives.</p> <p>Interpersonal Communication (COM 3077) (required) Electives (choose three): Group Communication (COM 3078) Virtual Teamwork (COM 3080) Conflict Resolution (COM 4900) Language and Social Interaction (COM 4905) Special Topics (related to specialization) (COM 4101)</p> <ul style="list-style-type: none"> • Work Life Communication • Leadership and Organizations <p><i>Note:</i> SPE 1200 will be credited for COM 3077, and SPE 2500 will be credited for COM 3078; i.e., you need to take two more electives to complete the concentration.</p>	<p>Ss in COMIPG 6</p>
<p>If your concentration is <u>Intercultural and International Communication</u>, take the required course plus three electives.</p> <p>Intercultural Communication (COM 3069) (required) Electives (choose three): International Communication (COM 3076) Race, Ethnicity, and Gender in Communication (future: COM 3079) Virtual Teamwork (COM 3080) Organizations in International Development (future: COM 3081) Conflict Resolution (COM 4900) Language and Social Interaction (COM 4905) Special Topics (related to specialization) (COM 4101)</p> <p><i>Note:</i> SPE 2600 will be credited for COM 3069; i.e., you need to take three more electives to complete the concentration.</p>	<p>Ss in COMIIC 9</p>

<p>If your concentration is <u>Rhetoric and Public Advocacy</u>, take the required course plus three electives.</p> <p>Communication Law and Free Speech (COM 3045) (required)</p> <p>Electives (choose three):</p> <ul style="list-style-type: none"> Classical Rhetoric (COM 3064) History and Criticism of American Public Address (COM 3065) Modern Frontiers of Rhetoric (COM 3066) Persuasion (COM 3070) Argumentation and Debate (COM 3071) Elements of Legal Argumentation (COM 3074) Markets, Media and Meaning (future: COM 3111) Special Topics (related to specialization) (COM 4101) <p><i>Note:</i> There is no KBCC/BC equivalency. You need to take the required course COM 3045 and three electives.</p>	<p>Ss in COMRPA 12</p>
<p>If your concentration is <u>Digital Communication and Culture</u>, take the required course plus three electives.</p> <p>Introduction to Digital Communication and Culture (COM 3057) (required)</p> <p>Electives (choose three):</p> <ul style="list-style-type: none"> Ethics of Image Making: Film, Television, and Digital Media (COM 3058) Media Analysis and Criticism (COM 3060) Studies in Electronic Media (COM 3062) Contemporary Issues in Digital Media (COM 3064) American Television Programming (COM 3067) International Communication (COM 3076) Markets, Media and Meaning (COM 3111) Special Topics (related to specialization) (COM 4101) <p><i>Note:</i> You need to take the required course COM 3057, plus three electives.</p> <p>* = If you have taken MCM 3000, it can be credited as COM 3060. You will then take only 9 credits in the concentration.</p>	<p>Ss in COMDCC 12*</p>

Major Electives

Choose two COM courses at the 3000-level or above.

Ss in
COMIGC
6

Notes:

1. If your concentration is Interpersonal and Group Communication, you need to take two major electives.
2. If your concentration is Intercultural and International Communication, SPE 1200 or SPE 2500 (whichever one you didn't choose as a foundation course) will be credited as a major elective.
3. If your concentration is Rhetoric and Public Advocacy, SPE 1200 or SPE 2500 (whichever one you didn't choose as a foundation course) will be credited as a major elective.
4. If your concentration is Digital Communication and Culture, SPE 1200 or SPE 2500 (whichever one you didn't choose as a foundation course) will be credited as a major elective.

Ss in
COMIIC
3

Ss in
COMRPA
3

Ss in
COMDCC
3

SUBTOTAL: 18

Free Electives	42
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SUBTOTAL: 60

TOTAL: 120

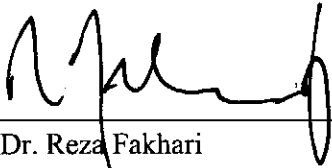
E. ARTICULATION AGREEMENT FOLLOW-UP PROCEDURES

Procedures for reviewing, updating, modifying or terminating agreement:

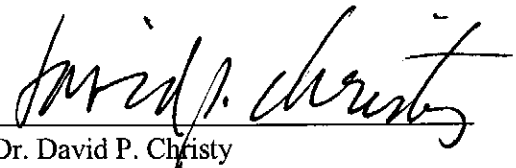
- When any of the programs undergo any changes relevant to this agreement, this articulation agreement will be reviewed and revised as necessary by one or two faculty members of each institution’s department, selected by their respective Chairpersons to represent them.
- At the end of academic year the various representatives of each institution as indicated above will review the performance of transfer students to determine if adjustment to, or termination of the articulation agreement, is needed.

F. ADDITIONAL INFORMATION: N/A

Effective Date:



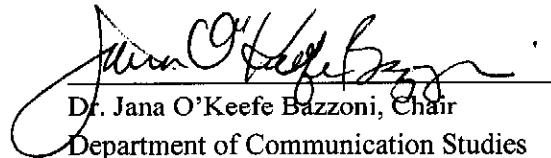
Dr. Reza Fakhari
Assistant Vice President for
Academic Affairs and Associate Provost
Kingsborough Community College



Dr. David P. Christy
Provost and Senior Vice President for
Academic Affairs
Baruch College



Dr. Gloria Nicosia, Chair
Dept. of Communications and
Performing Arts
Kingsborough Community College



Dr. Jana O'Keefe Bazzoni, Chair
Department of Communication Studies
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